## 1. CUSTOMER SEGMENT(S)

CS

6. CUSTOMER LIMITATIONS EG. BUDGET, DEVICES

CL

5. AVAILABLE SOLUTIONS PLUSES & MINUSES

When people started using of technology in order to be more efficient when it comes to managing

waste. This makes it possible to plan more efficient routes for the trash collectors who empty the bins, but also lowers the chance of any bin being full for over a week!

1.Sensor nodes used in the dustbin have limited memory size

2.The smart bin can hold 8 times more waste compare to normal

3. The resultant product has short life

1.Identification ,track & control the

2. Information point for citizen direction to nearest available bin to the users

Explore AS, differentiate

2. PROBLEMS / PAINS + ITS FREQUENCY

9. PROBLEM ROOT / CAUSE

RC 7. BEHAVIOR + ITS INTENSITY BE

1.Non-optimized truck rout.

2.Recycling

3.Inadequate management of non industrial hazardous waste

4. Setting up smart sensor

Rise in population and modernization has resulted in demand for food and essential supplies. Modern method of packaging for transportation and storage purpose has resulted in large quantities of waste

1.Intension to not throw away Food waste unwantedly

2. Predict future garbage behavior

3. Easier to clean workspace

4. Recycling, composting and waste-to-energy are increasingly being adopted as alternative waste management strategies

## 3. TRIGGERS TO ACT



1.Bio-degradable waste such as food, paper, wood can be decomposed organically for fertilizer for plants

2. Population Growth that lead more waste

## 10. YOUR SOLUTION



8. CHANNELS of BEHAVIOR



1. Overflow of dustbin will create a unpleasant environment, so it affects many peoples

2. This project improve the waste management because cleanliness could be maintained

1.Household waste management

2.A National strategy to reduce food waste at the customer level

OFFLINE

It saves the environment from toxic effects of inorganic and Biodegradable element present in waste

## 4. EMOTIONS BEFORE / AFTER



1.Air Quality 1.Energy

2.Digital Transformation 2.Tourism & Culture

3. Sustainable Mobility 3.Green Urban Area



EM