

Project Design Phase-I
Proposed Solution
Template

Date	15 October 2022
Team ID	PNT2022TMID30665
Project Name	News Tracking Application
Maximum Marks	2 Marks

Proposed Solution Template:

S. No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	The majority of people dislike carrying around a newspaper. Some people want to just receive updates on the topics they are interested in.
2.	Idea / Solution description	Users should be able to tailor their region of interest and receive news whenever they want thanks to an application that is currently being developed. in order for them to be informed when any relevant new information is updated.
3.	Novelty / Uniqueness	1. Rather than reading all the news, a user can read the news only in the fields in which they are interested. 2. This programme offers consumers access to a safe and reliable ecosystem. The application only shares authentic, spam-free news.
4.	Social Impact / Customer Satisfaction	This application can satisfy customers because it is convenient, user-friendly, and easy to carry along.
5.	Business Model (Revenue Model)	1.In order to rapidly increase the number of users, the application can be installed for free from the play store. 2.In order to rapidly increase the number of users, the application can be installed for free from the play store. 3.Users who subscribe to the premium plan will not receive advertisements. 4.Users can use a feature called "Advertisement-Free" to read or view news without having to deal with pop-up ads..

6.	Scalability of the Solution	As it was an application-based project, correct ideation and execution can develop an application with no bugs and errors, so that the user might like our application and some might suggest and share it to their surroundings, resulting in an increase in our application insights.
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