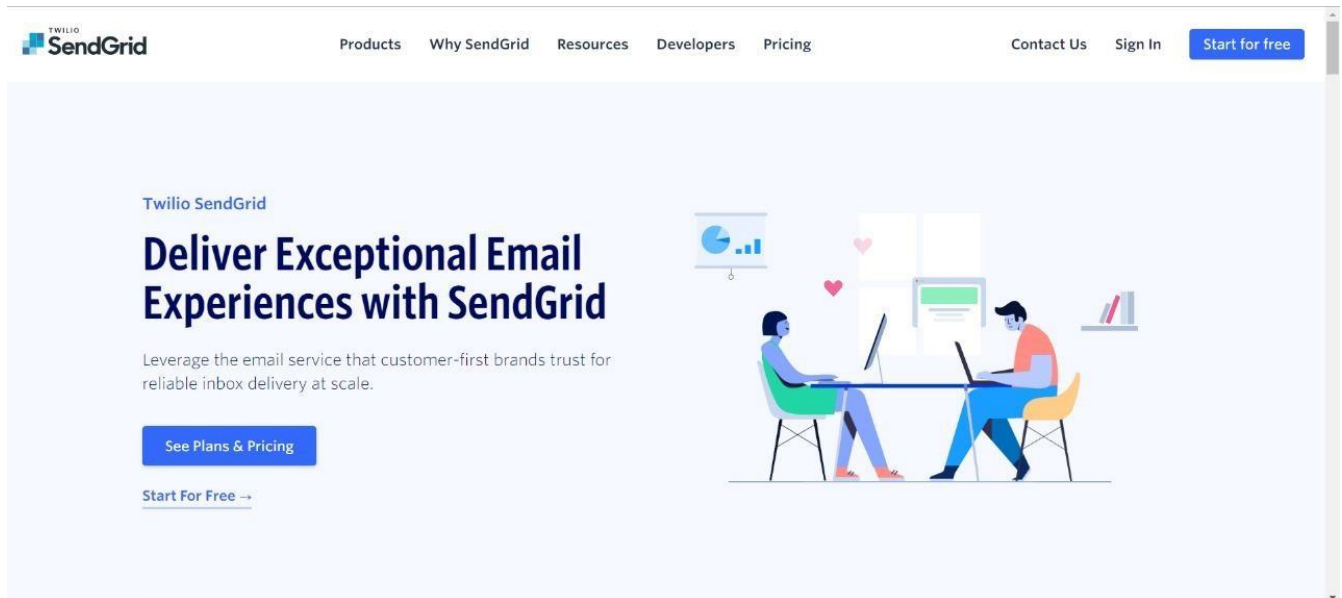


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SETTING UP APPLICATION ENVIRONMENT

CREATE AN ACCOUNT IN SENDGRID

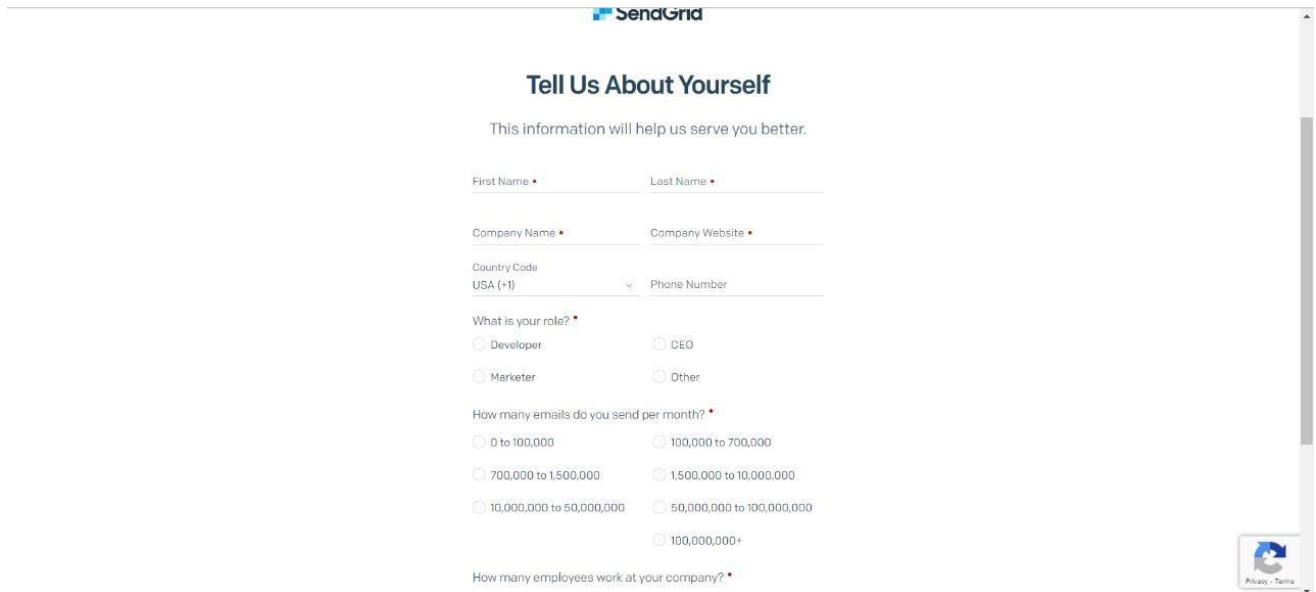
STEP 1: Go to the official SendGrid website: <https://sendgrid.com/> then click start for free.



STEP 2: Then go to Registration Page, you need to give all the details required for creating a SendGrid account and finally click create button. The below screenshot will show the registration process.

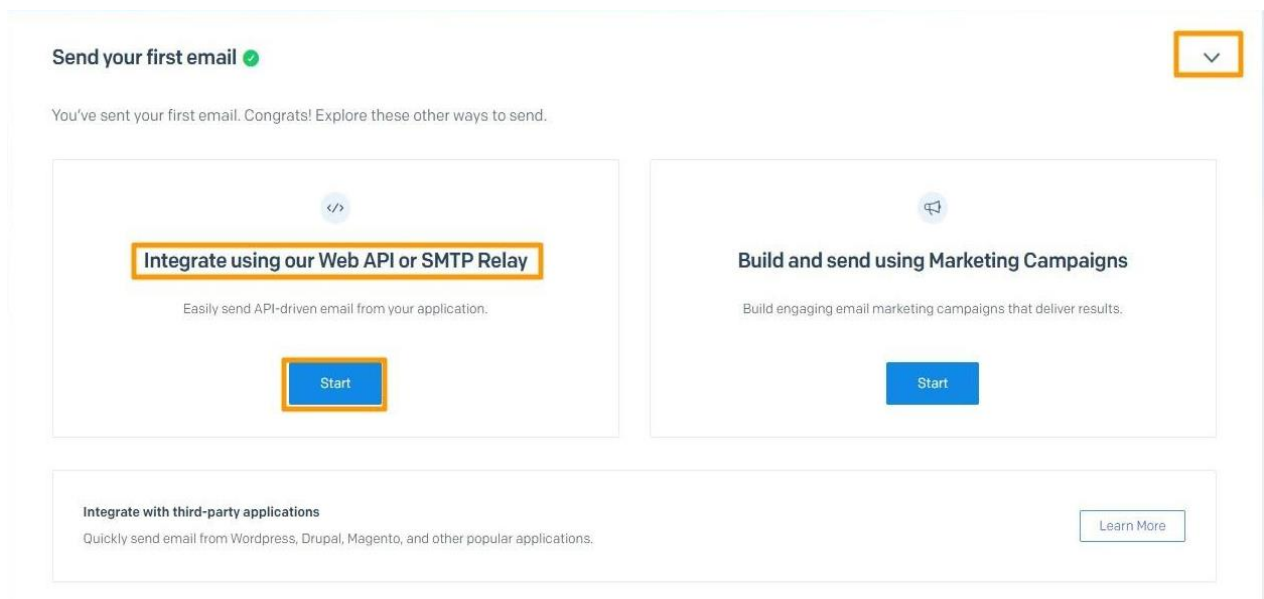
The screenshot shows the Twilio SendGrid 'Let's Get Started' registration page. The page has a light blue background. At the top, there is the Twilio SendGrid logo and the heading 'Let's Get Started'. Below the heading, it says 'Sign up for free. No credit card required.' The registration form includes an 'Email Address' field with a dropdown arrow, a checkbox labeled 'Use email address as username', a 'Password' field with a dropdown arrow and an eye icon, and a note 'Must have at least 16 characters:'. Below the password field is a CAPTCHA section with a checkbox labeled 'I'm not a robot' and a CAPTCHA image. At the bottom, there is a checkbox labeled 'I accept the Terms of Service and have read the Privacy Notice'. On the right side of the page, there is a 'Try it out!' section with the text 'Send email for free.' and a list of features: 'Automated drip campaigns', 'Password resets', 'Newsletters', 'Receipts', 'Delivery notifications and updates', and 'Promoted emails'. A yellow paper airplane icon is shown flying towards the top right corner.

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The image shows the SendGrid registration form titled "Tell Us About Yourself". The form includes fields for First Name, Last Name, Company Name, and Company Website. It also has a Country Code dropdown (set to USA (+1)) and a Phone Number field. Below these are radio button options for "What is your role?" with choices: Developer, CEO, Marketer, and Other. There is a section for "How many emails do you send per month?" with radio button ranges: 0 to 100,000, 100,000 to 700,000, 700,000 to 1,500,000, 1,500,000 to 10,000,000, 10,000,000 to 50,000,000, 50,000,000 to 100,000,000, and 100,000,000+. The final field is "How many employees work at your company?". A "Privacy - Terms" link is in the bottom right corner.

STEP 3: Then it will redirect you to the home page of your SendGrid account.



The image shows the SendGrid account home page. At the top, it says "Send your first email" with a green checkmark and a dropdown arrow. Below this, it says "You've sent your first email. Congrats! Explore these other ways to send." There are two main cards: "Integrate using our Web API or SMTP Relay" with a code icon and a "Start" button, and "Build and send using Marketing Campaigns" with a megaphone icon and a "Start" button. At the bottom, there is a section for "Integrate with third-party applications" with a "Learn More" button.

STEP 4: Finally, you have created your account and now you can access the SendGrid account.