CUSTOMER SEGMENT(S)

customers.

6. CUSTOMER LIMITATIONS EG. BUDGET, DEVICES

5. AVAILABLE SOLUTIONS PLUSES & MINUSES AS

Should avoid traveling The app shows a containment zone but only for covid 19 virus that spread out. Safe route Economy problem displaying app available that only show the Financial instability safe route to travel but can not be used by all users.

2. PROBLEMS / PAINS + ITS FREQUENCY

9. PROBLEM ROOT / CAUSE

7. BEHAVIOR + ITS INTENSITY

Moving to some new location without knowing the environmental conditions.

People who made travel from

one place to another are our

If they are stuck on some problem find out the solution to get out of it.

Nescience about the pandemic. Not maintaining the proper prevention measures. Not getting proper guidance on medicinal inputs.

The behavior of the virus can not be calculated exactly. Its intensity or venerability is calculated according to its incubation time.

3. TRIGGERS TO ACT

People in this society got a fear of the fake news spreading through social wrongly in this pandemic situation.

10. YOUR SOLUTION

Creating an app that connects people and doctors through the cloud platform. Connecting hospitals and getting case information by giving separate login to the doctors and Creating an algorithm that analyzes the data given by the hospitals and gives out the output of harmful viruses that spread.Creating a user-friendly interface that provides alert messages when the user enters the contaminated zone

8. CHANNELS of BEHAVIOR

ONLINE

Online users will get information about the virus that spreading out there.

OFFLINE

Offline users will get the service provided by the company

4. EMOTIONS BEFORE / AFTER

People would feel safe and happy because they came to know about the pandemic spreading out and they were aware before they were

media that triggers people to act

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