Ideation Phase
Define the Problem Statements

Date	20 October 2022
Team ID	PNT2022TMID36388
Project Name	News Tracker Application
Maximum Marks	2 Marks

PROBLEM STATEMENT:

As our lives are very busy these days, we often feel we need more than 24 hrs. a day to cope up with everything we have in our schedule. Well, that's not possible but reducing the time by changing the conventional method of reading news can help. Just tell us what market news you're interested in and get a quick peek for the day. Only read what you feel is relevant and save your time. This app helps you to query for all information about Indices, Commodities, Currencies, Future Rates, Bonds, etc.… as on official websites.

QUESTIONS	DESCRIPTION
Who does the problem affect?	Customers
What are the boundaries of the problem?	geographic, workflow, daily life
What is the issue?	Physical newspapers are old fashioned in this digital era. They cost money to buy, can easily be damaged, limited amount of information, not flexible to modifications, poor quality. Fixing these in such a way can make physical newspapers become extinct and their use can be abolished. If the problem isn't solved, it would become a greater problem to integrate people to become digitally aware.
When does this issue occur?	The issue occurs when the customer wants to read the news.
Where is the issue occuring?	The issue occurs when people try to access information i.e during the usage. Accessing information is flawed through the usage of physical newspapers in the digital era.
Why is it important that we fix this problem?	It is important to fix this problem because since everything in our day to day life is becoming/being converted to digital from a physical/analog entity. It is necessary to access information from anywhere. It reduces the hassles of getting knowledge and information that has happened before and will promote everyone to know better about the current events that's happening and will motivate everyone.

FOR INSTANCE:

I am	I'm trying to	But	Because	Which makes me feel
News Reader	Grap the latest news from the social media.	it takes a long time	The website is not responsive and doesn't have a mobile version	Displeasure