Define CS, fit into CC

1. CUSTOMER SEGMENT(S)   CS

In research, scientific purposes, commercial purpose and sociality purpose

6. CUSTOMER CONSTRAINTS   CC

As much as service providers need to cater to the needs of their customers, it is just as important for them to satisfy their customers

5. AVAILABLE SOLUTIONS   AS

Customer can receive the information through internet and their updates. User interest news are list out top of the list.

Explore AS, differentiate

Focus on J&P, tap into BE, understand RC

2. JOBS-TO-BE-DONE / PROBLEMS   J&P

From there the user can easily read the news in a single click and it is gives news as audio format .The user can receive messages based on their location.

9. PROBLEM ROOT CAUSE   RC

Lot of time is wasting in reading news and some people does not know how to read in such cases they refuse the newspapers.

7. BEHAVIOUR   BE

User experience, content performance , Perfect user interface , popularity sharing the news , conversion are optimization , checkout process website accessibility .

Focus on J&P, tap into BE, understand RC

3. TRIGGERS `TR`

This software is used instead of using news and pictures. This software is like journalism. .It accesses the user location and gives the related news.

4. EMOTIONS: BEFORE / AFTER `EM`

Hesitation , satisfaction, sometimes Irritation and both positive and negative responses while designing the application.

10. YOUR SOLUTION `SL`

From this application, users get better UI experience, Reduce their time of reading and get information everywhere. Using certain algorithms to pop up the user interest areas.

8. CHANNELS OF BEHAVIOR `CH`

8.1. Online
This web application basically depends upon the internet connectivity, because we use the API and database connections through internet or online mode.
8.2. Offline
This is not applicable for offline, but also we can save the clips and read in offline mode.