

Define CS, fit into CC	1. CUSTOMER SEGMENT(S) CS Internet user - Age 13-40 All E-shopping User	6. CUSTOMER CONSTRAINTS CC The User have to search the products individually The Existing Recommending system recommends only one type of product related to the user's input.	5. AVAILABLE SOLUTIONS AS - The User have to search all the products one by one with help of current recommender system	Explore AS, differentiate
	2. JOBS-TO-BE-DONE / PROBLEMS J&P - ChatBot will Show up the user with all type of related products to the User's product. - The User no need to search the product one by one which are match for their products	9. PROBLEM ROOT CAUSE RC The User have to use the current recommending system which recommend only one type of product which related to the input because no best smart fashion recommender system exist now.	7. BEHAVIOUR BE - User enter the inputs to ChatBot and get all type of related products. - User will save time from searching One by One.	
Identify strong TR & EM	3. TRIGGERS TR The user will trigger to buy when chatBot show the user with more attractive products which are matched with their products	10. YOUR SOLUTION SL - Provide the User with all other type of products which are related to the User's wanted product. Ex: User Input = "Green Shirt" Result Set for user: - All Green Shirt - All Suitable pant for green shirt - All Suitable shoes for green shirt and pant.	8. CHANNELS of BEHAVIOUR CH Online : Customer get all the wanted products with the help of smart recommender system. Offline : Customer will get all the product from store by searching one by one	Identify strong TR & EM
	4. EMOTIONS: BEFORE / AFTER EM Before - Searching products one by one like first shirt, then pant and shoes. After - The User will get all matching product with their product. So, the feel happy for saving time and also for getting good matched product			