Project Title: Smart fashion recommender Application

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Define CS, fit into CC

1. CUSTOMER SEGMENT(S) — CS

Internet user - Age 13-40

All E-shopping User

6. CUSTOMER CONSTRAINTS — CC

Good Internet required

5. AVAILABLE SOLUTIONS — AS

- The User have to search all the products one by one with help of current recommender system

Explore AS, differentiate

Focus on J&P, tap into BE, understand RC

2. JOBS-TO-BE-DONE / PROBLEMS — J&P

- ChatBot will Show up the user with all type of related products to the User's product.
- The User no need to search the product one by one which are match for their products

9. PROBLEM ROOT CAUSE — RC

The User have to use the current recommending system which recommend only one type of product which related to the input because no best smart fashion recommender system exist now.

7. BEHAVIOUR — BE

- User enter the inputs to ChatBot and get all type of related products.
- User will save time from searching One by One.

Focus on J&P, tap into BE, understand RC

Identify strong TR & EM

3. TRIGGERS — TR

The user will trigger to buy when chatBot show the user with more attractive products which are matched with their products

4. EMOTIONS: BEFORE / AFTER — EM

Before - Searching products one by one like first shirt, then pant and shoes.

After - The User will get all matching product with their product. So, the feel happy for saving time and also for getting good matched product

10. YOUR SOLUTION — SL

- Provide the User with all other type of products which are related to the User's wanted product.

Ex:

User Input = "Green Shirt"

Result Set for user:

- All Green Shirt
- All Suitable pant for green shirt
- All Suitable shoes for green shirt and pant.

8. CHANNELS of BEHAVIOUR — CH

Online :

Customer get all the wanted products with the help of smart recommender system.

Offline :

Customer will get all the product from store by searching one by one

Identify strong TR & EM