



What do they THINK AND FEEL?

what really counts
major preoccupations
worries & aspirations

Can i get More Options ?

Is ChatBot available?

Is there More Products available?

Is it Easy Use?

more online Fashion Stores are available



many users are not trusting the online Store

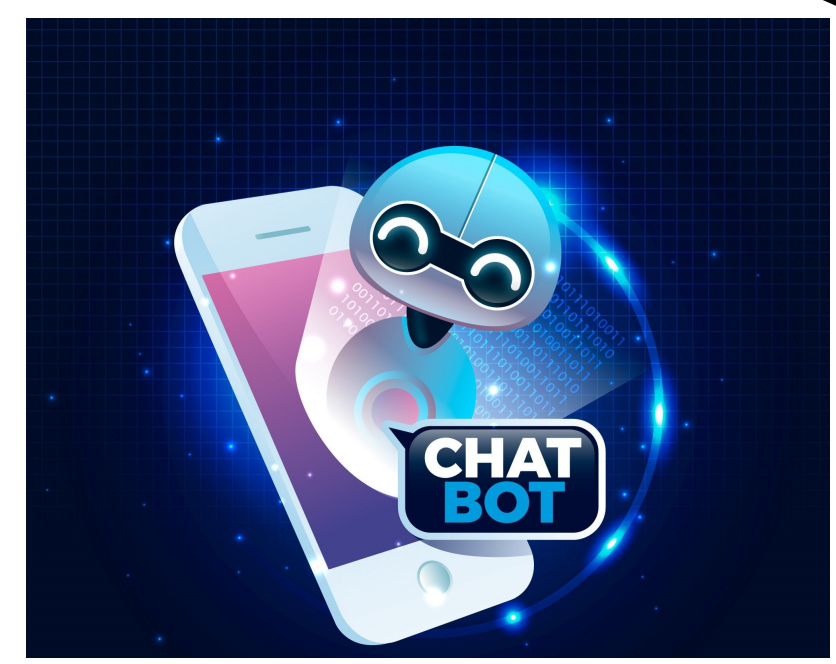
What do they SEE?

environment
friends
what the market offers

personalized Fashion recommendations are sometimes not good



Currently The Quality of the Chatbot are not good



What do they SAY AND DO?

attitude in public
appearance
behavior towards others

no websites have fashion recommending System !!!



They ask their Friends to suggest a good online store with personalized product

The Online products are sometimes damaged



What do they HEAR?

what friends say
what boss say
what influencers say

More online Scams are happening right now

no personalized Fashions store available now



Duplicate products

PAIN
fears
frustrations
obstacles



No Options For return the Products



Product Mismatch

GAIN
"wants" / needs
measures of success
obstacles

Time Saved



Satisfied Products



Easy to Search

