

## Ideation Phase

### Brainstorm & Idea Prioritization Template


Date	19 September 2022
Team ID	PNT2022TMID18387
Project Name	AI-based localization and classification of skin disease with erythema
Maximum Marks	4 Marks

#### Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.




#### Step-1: Team Gathering, Collaboration and Select the Problem Statement



Template





### Brainstorm & idea prioritization


Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.



 10 minutes to prepare  
 1 hour to collaborate  
 2-8 people recommended


 **Before you collaborate**  
A little bit of preparation goes a long way with this session. Here's what you need to do to get going.  
 10 minutes


 **Team gathering**  
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.


 **Set the goal**  
Think about the problem you'll be focusing on solving in the brainstorming session.


 **Learn how to use the facilitation tools**  
Use the Facilitation Superpowers to run a happy and productive session.  
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 **Define your problem statement**  
What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.  
 5 minutes


**PROBLEM**  
How to predict the given image belongs to erythema or not?


**Key rules of brainstorming**  
To run a smooth and productive session


 Stay in topic.

 Encourage wild ideas.

 Defer judgment.

 Listen to others.

 Go for volume.

 If possible, be visual.

#### Step-2: Brainstorm, Idea Listing and Grouping

### 2

#### Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

**Padma Priya S**

**Renuka Devi D**

**Radeem Emima K**

**Subarathna B**

**Alagammai S**

**TIP**  
You can select a sticky note and hit the pencil (switch to select) icon to start drawing!

### 3

#### Group Ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

**Technical Aspects**

**Social Impacts**

**Availability of Resources**

**People emotions**

**TIP**  
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

## Step-3: Idea Prioritization

### 4

#### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

**Importance**  
If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

**Feasibility**  
Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

**TIP**  
Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the H key on the keyboard.

[illegible]