

Project Title: AI-based localization and classification of skin disease with erythema

Project Design Phase-I - Solution Fit Template

Team ID: PNT2022TMID18387

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT(S)</div> <div>The Person who is having Erythema Skin disease</div> <div>CS</div>	<div>6. CUSTOMER CONSTRAINTS</div> <div>What constraints prevent your customers from taking action or limit their choices of solutions? i.e. spending power, budget, no cash, network connection, available devices.</div> <div>Internet Connection, Camera Quality, Resolution</div> <div>CC</div>	<div>5. AVAILABLE SOLUTIONS</div> <div>Which solutions are available to the customers when they face the problem</div> <div>or need to get the job done? What have they tried in the past? What pros & cons do these solutions have? i.e. pen and paper is an alternative to digital notetaking</div> <div>Already available solutions are not open source and user friendly</div> <div>AS</div>	Explore AS, differentiate
	<div>2. JOBS-TO-BE-DONE / PROBLEMS</div> <div>Which jobs-to-be-done (or problems) do you address for your customers? There could be more than one; explore different sides.</div> <div>Cleared the Confusion whether having erythema or not</div> <div>J&P</div>	<div>9. PROBLEM ROOT CAUSE</div> <div>What is the real reason that this problem exists? What is the back</div> <div>Viral Infection or Triggered by infections or medicines</div> <div>RC</div>	<div>7. BEHAVIOUR</div> <div>What does your customer do to address the problem and get the job done?</div> <div>i.e. directly related: find the right solar panel installer, calculate usage</div> <div>After checking the results in our website they have to again confirm with the doctors</div> <div>BE</div>	
Focus on J&P, tap into BE, understand RC		Focus on J&P, tap into BE, understand RC		Focus on J&P, tap into BE, understand RC

Identify Strong Trends	<div><div>3. TRIGGERS</div><div>What triggers customers to act? i.e. seeing their neighbour installing solar panels, reading about a more efficient solution in the news.</div><div>Accuracy of our model make the customers to trust us</div></div>	<div><div>10. YOUR SOLUTION</div><div>If you are working on an existing business, write down your current solution first, fill in the canvas, and check how much it fits reality. If you are working on a new business proposition, then keep it blank until you fill in the canvas and come up with a solution that fits within customer limitations, solves a problem and matches customer behaviour.</div><div>Nowadays, everyone has a smartphone. So ,they can use the website and find out the results</div></div>	<div><div>8. CHANNELS of BEHAVIOUR</div><div>8.1 ONLINE What kind of actions do customers take online? Extract online channels from #7</div><div>Upload the photos and check the results</div><div>8.2 OFFLINE What kind of actions do customers take offline? Extract offline channels from #7 and use them for customer development.</div><div>Confirm the result with the doctors</div></div>	Identify Strong Trends
	<div><div>4. EMOTIONS: BEFORE / AFTER</div><div>How do customers feel when they face a problem or a job and afterwards? i.e. lost, insecure > confident, in control - use it in your communication strategy & design.</div><div>Dilemma, Insecurity > Clear State, Get the proper Treatment</div></div>			