



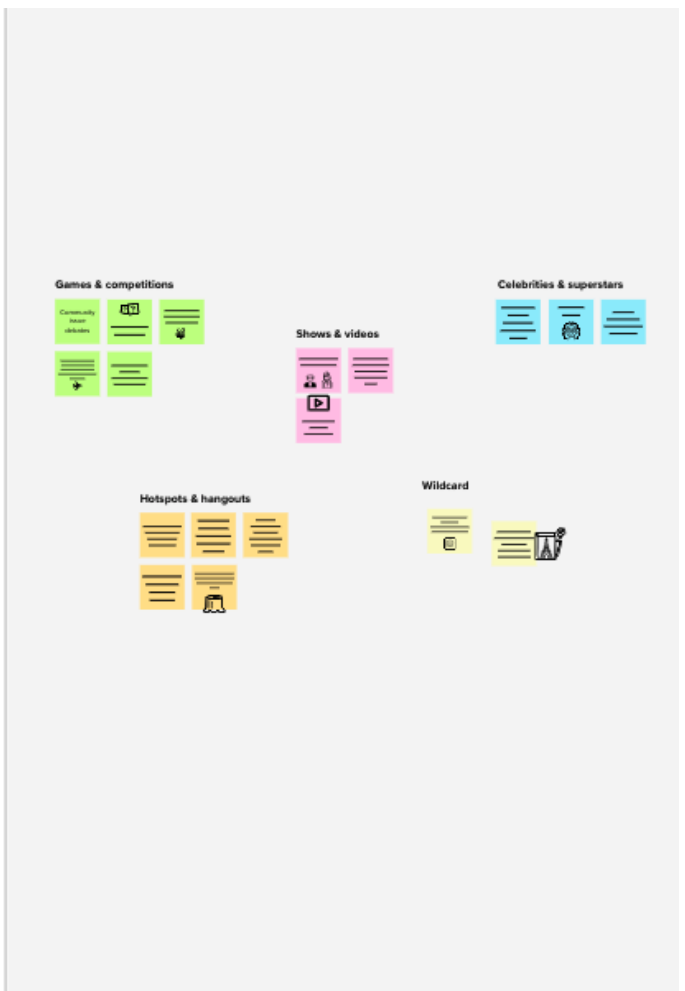
Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes** to prepare
- 1 hour** to collaborate
- 2-8 people** recommended



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Need some inspiration?

See a finished version of this template to kickstart your work.

[Open example](#)



Before you collaborate

A little bit of preparation goes a long way with this session. Here’s what you need to do to get going.

 10 minutes

A

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) 

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

 5 minutes

PROBLEM

Detecting Parkinsons Disease
using Machine Learning



Key rules of brainstorming

To run an smooth and productive session



Stay in topic.



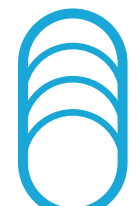
Encourage wild ideas.



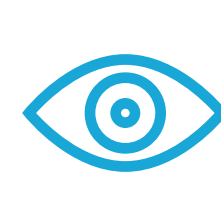
Defer judgment.



Listen to others.



Go for volume.



If possible, be visual.

Brainstorm

Write down any ideas that come to mind that address your problem statement.

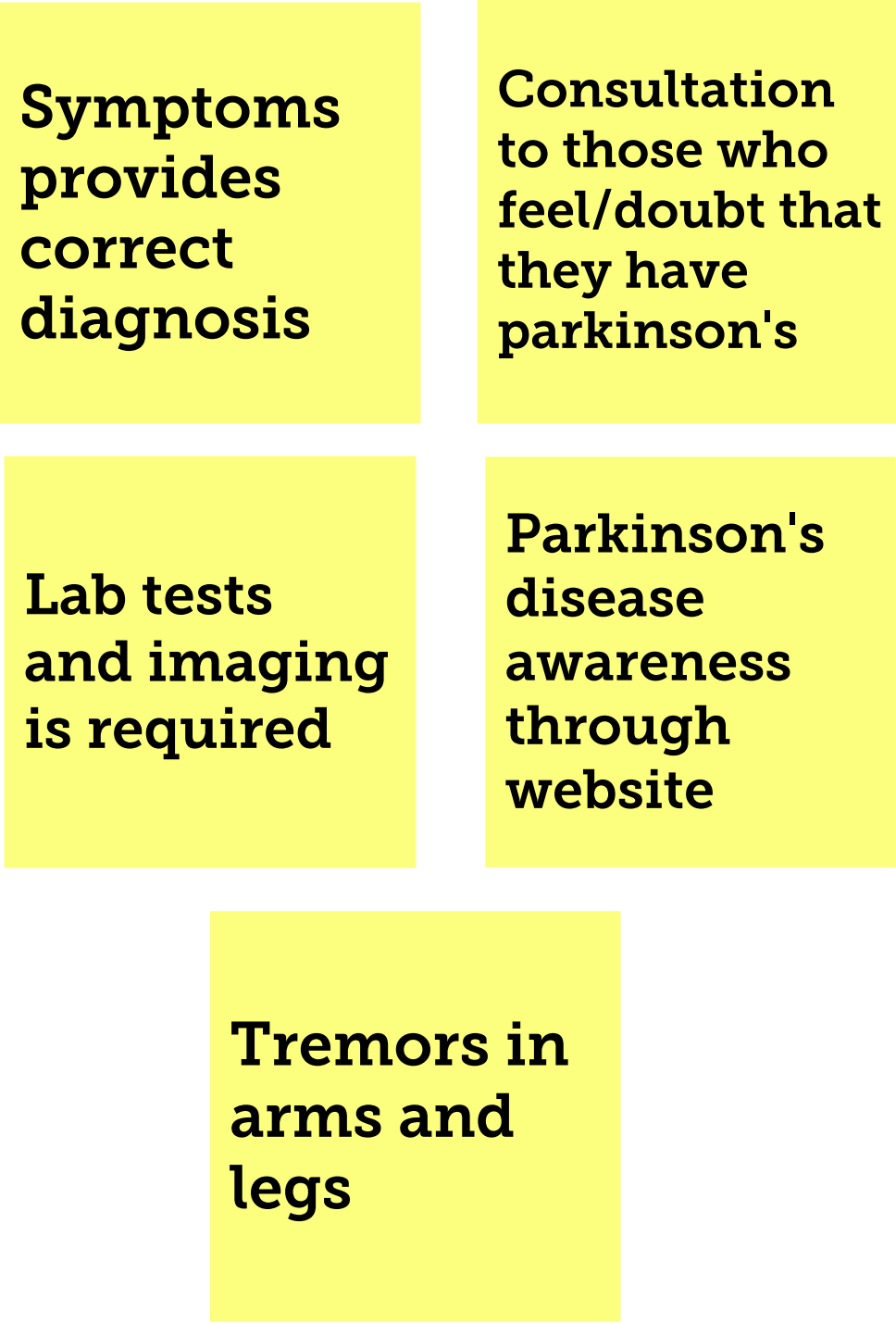
🕒 10 minutes

TIP

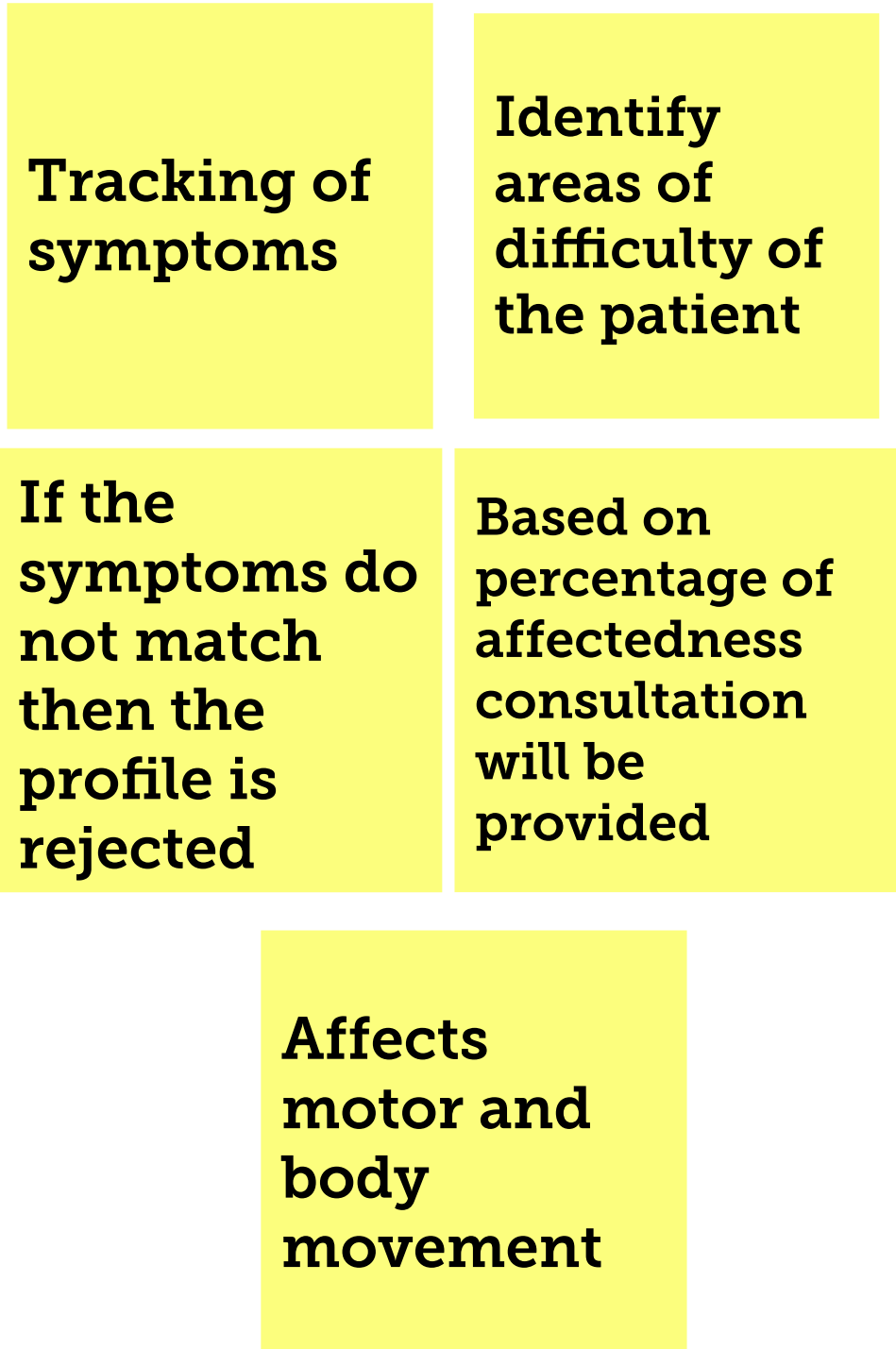


You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

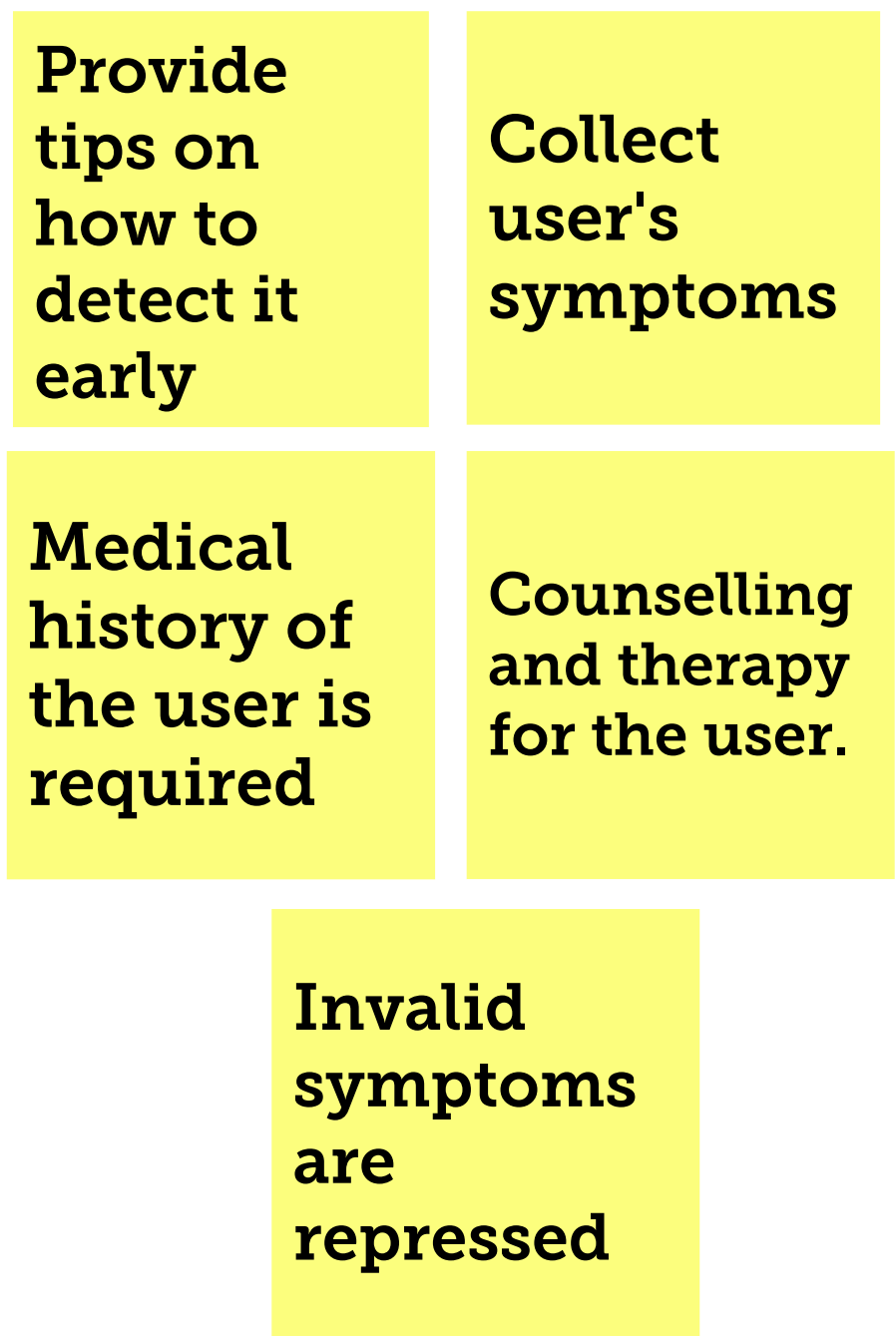
Aswini Devi B



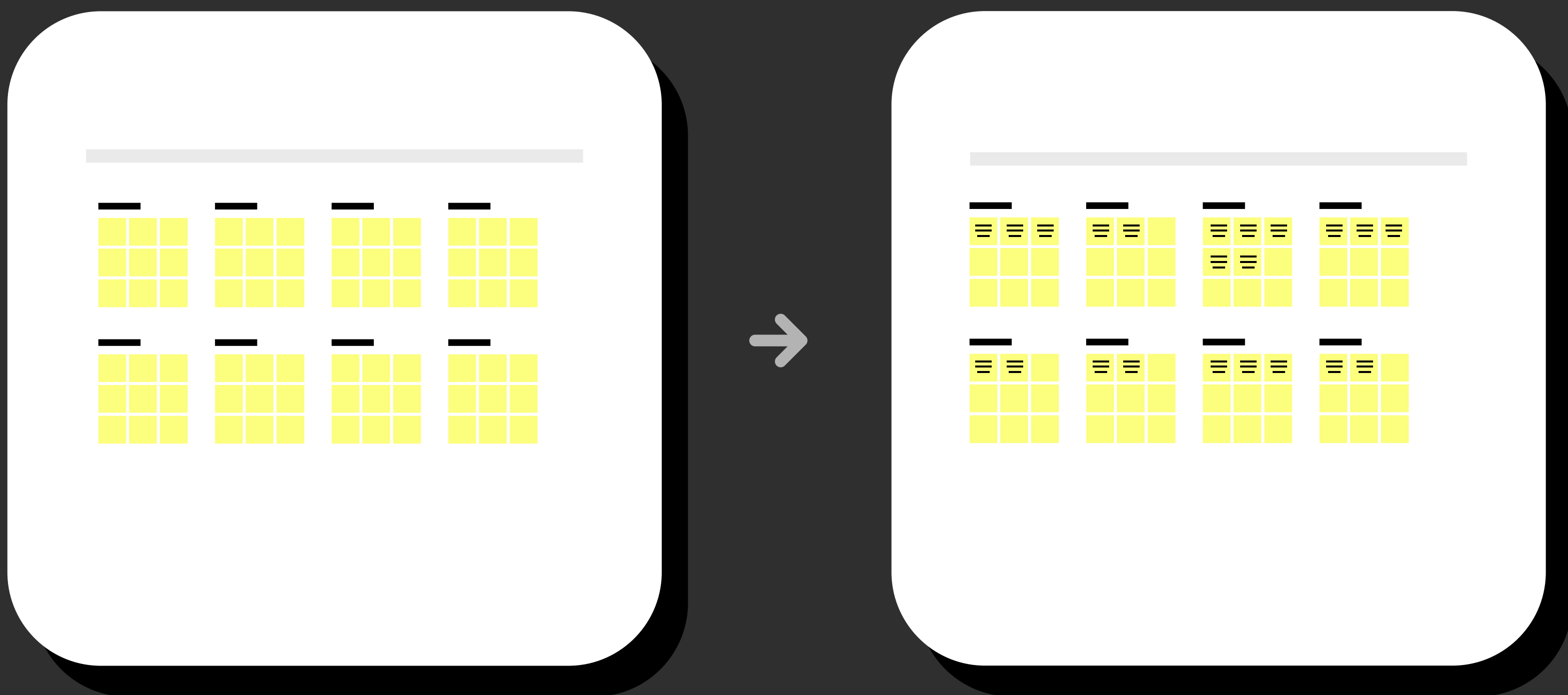
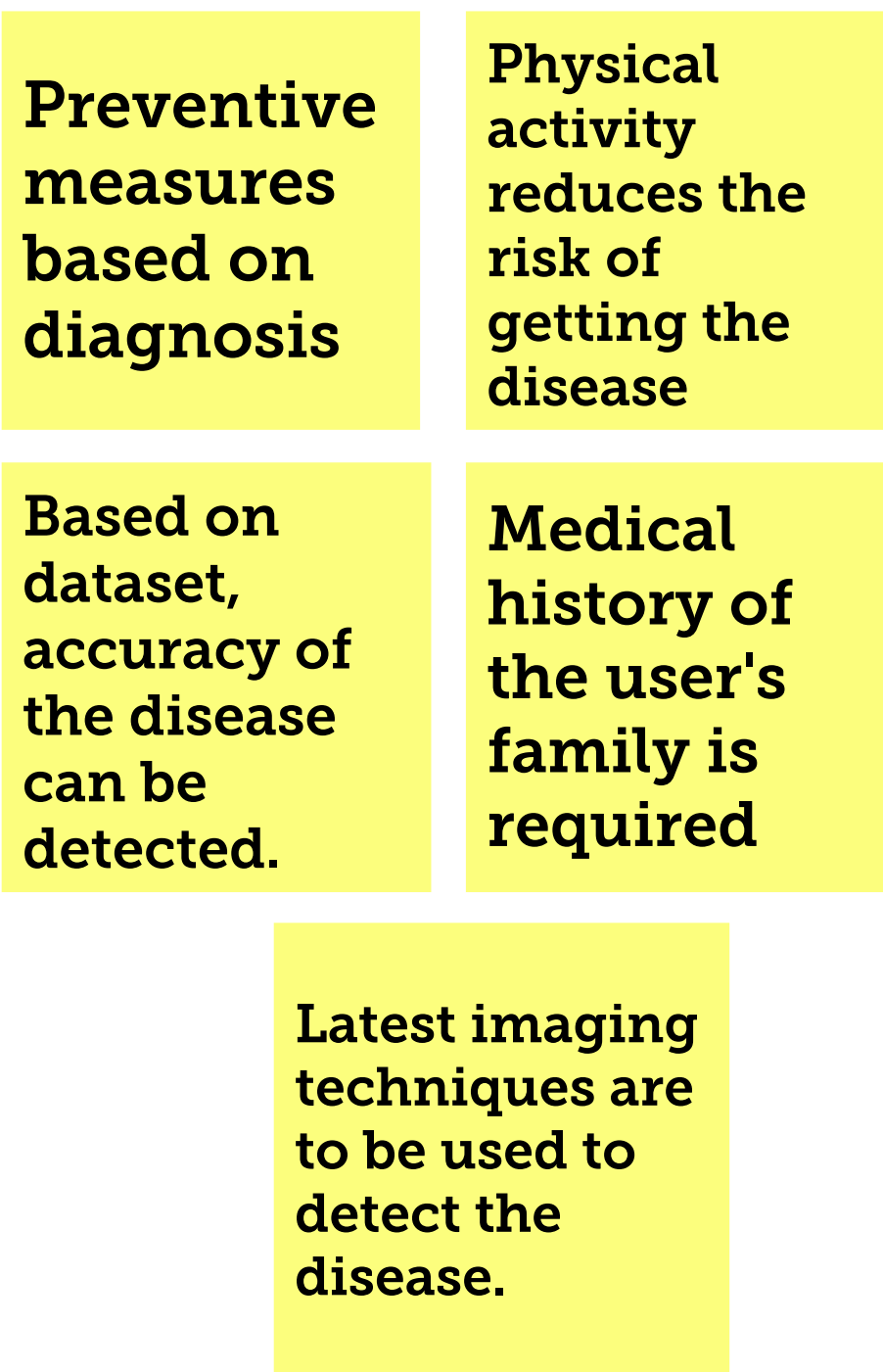
Harini S



Nishanthini S




Samyuktha C



Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Tracking of symptoms

Symptoms provides correct diagnosis

Collect user's symptoms

Consultation to those who feel/doubt that they have parkinson's

Counselling and therapy for the user.

Based on percentage of affectedness consultation will be provided

Preventive measures based on diagnosis

Medical history of the user's family is required

Medical history of the user is required

If the symptoms do not match then the profile is rejected

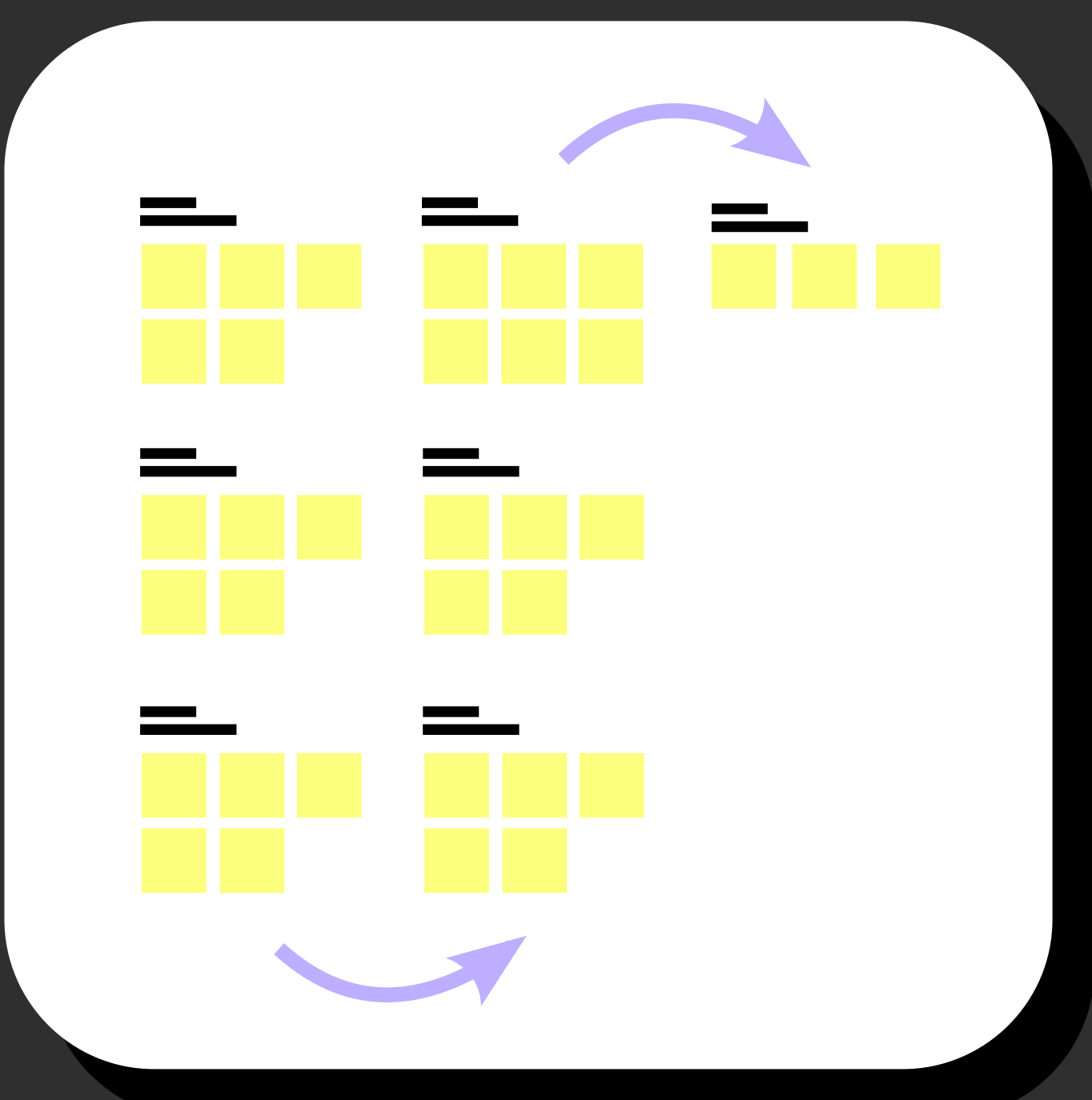
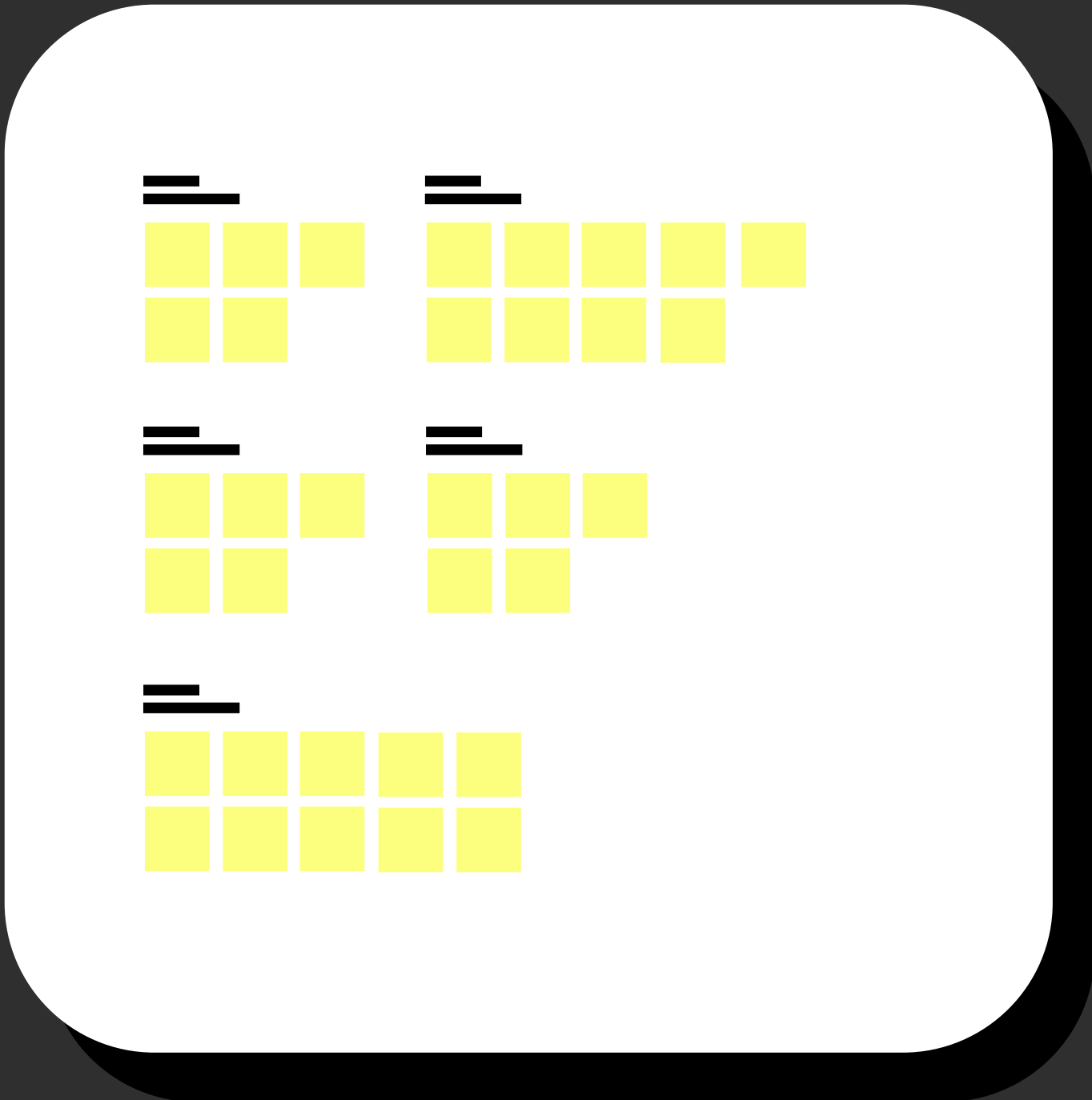
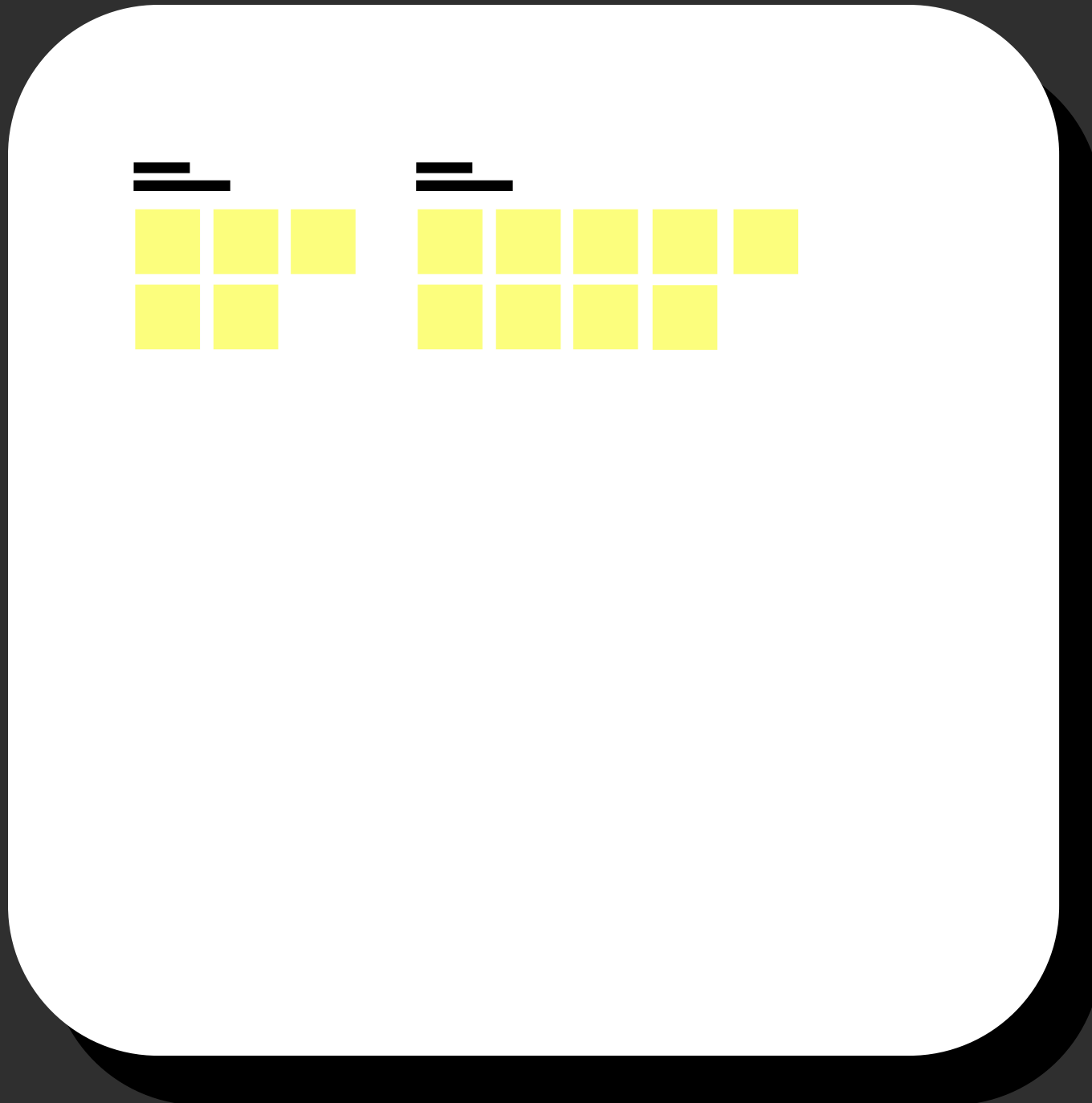
Invalid symptoms are repressed

Affects motor and body movement

Tremors in arms and legs

Latest imaging techniques are to be used to detect the disease.

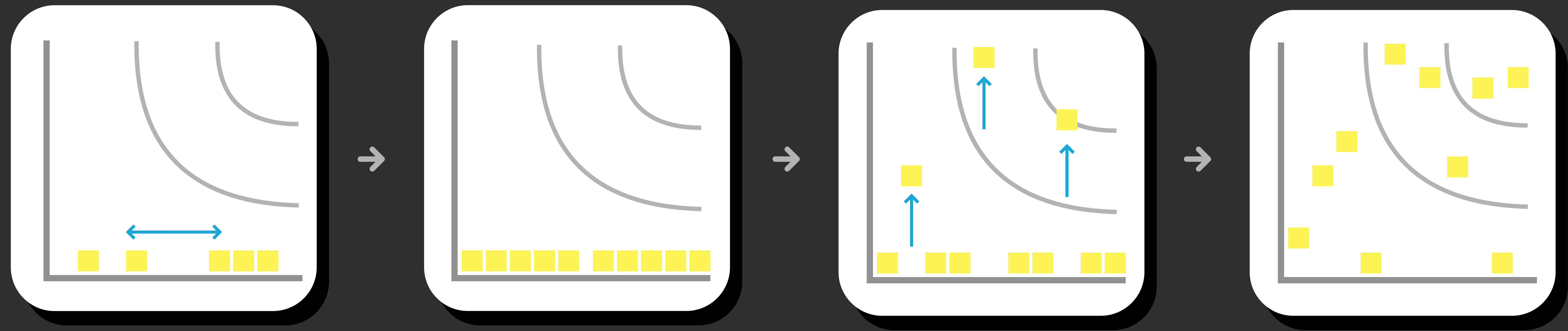
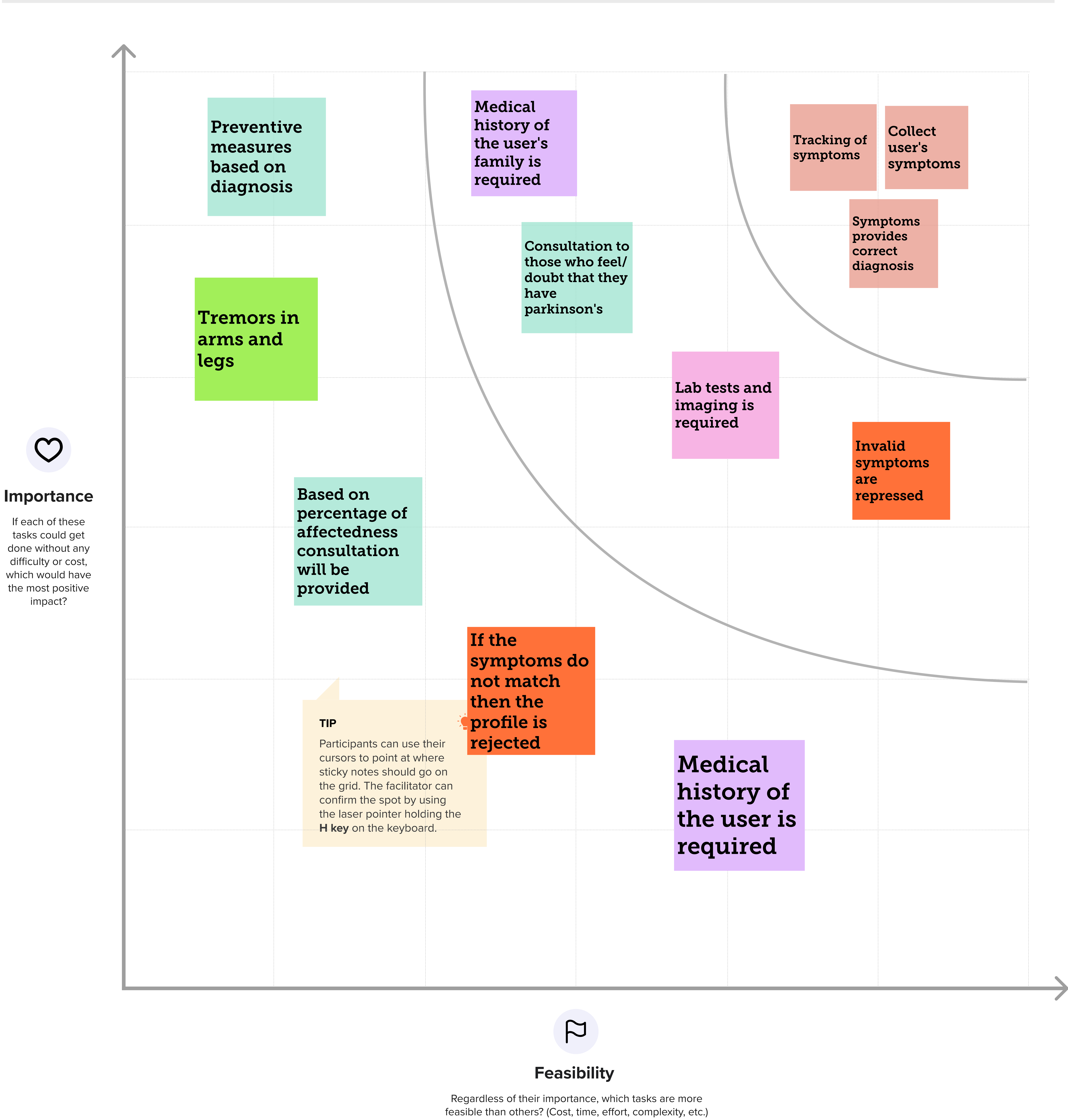
Lab tests and imaging is required



Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes





After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- A

Share the mural
Share a view link to the mural with s
them in the loop about the outcomes
- B

Export the mural
Export a copy of the mural as a PNG
emails, include in slides, or save in yo

Keep moving forward

- Strategy blueprint**
Define the components of a
strategy.

Open the template →
- Customer experience journey**
Understand customer need
obstacles for an experience

Open the template →
- Strengths, weaknesses, opportunities, and threats**
Identify strengths, weaknes
and threats (SWOT) to deve

Open the template →

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