Ideation Phase
Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	IBM-PROJECT-16200-1659609512
Project Name	Nutrition Assistant Application
Maximum Marks	4 Marks

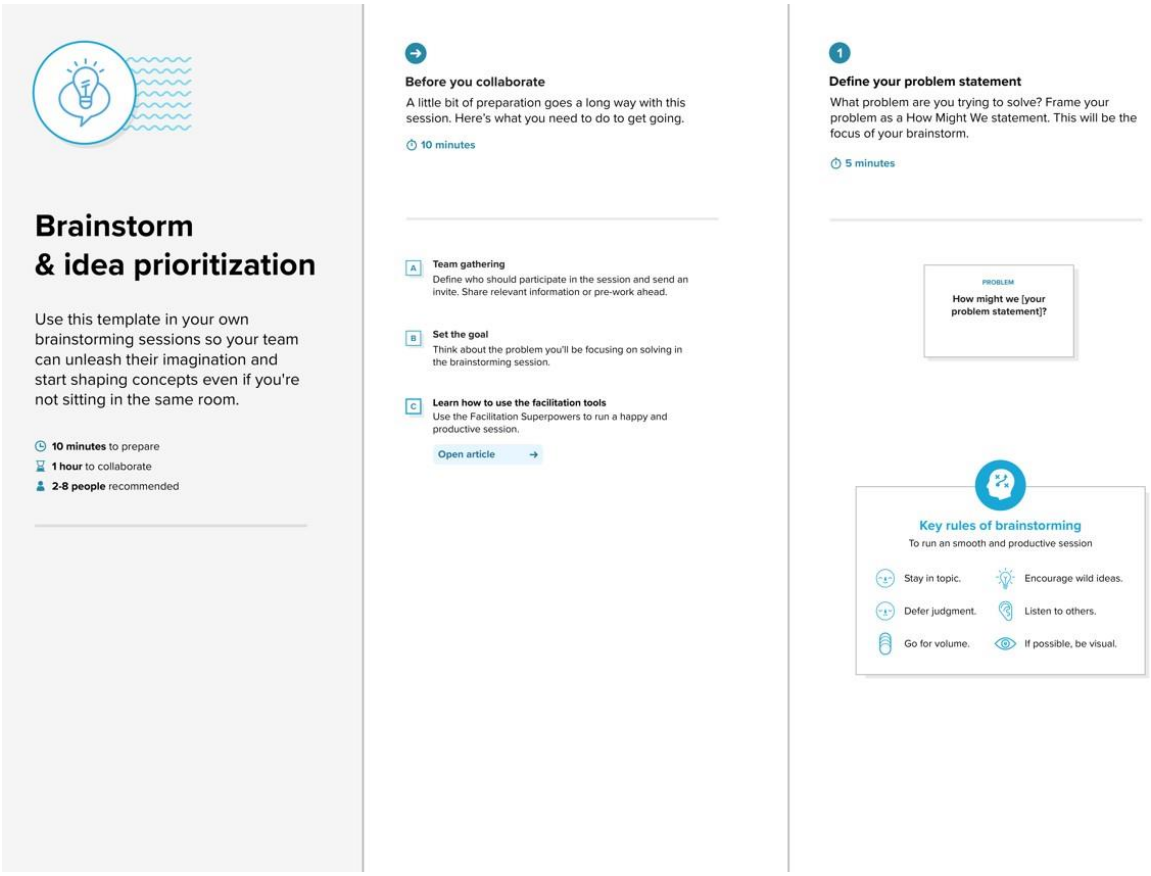
Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: https://www.mural.co/templates/empathy-map-canvas

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

ABINAYA.S

- Calculate the calories
- Suggestion for personalized diets
- Determining the causes of problem
- Suggestions to overcome specific diseases
- To motivate participants to eat a healthy diet
- Food and physical activity lagging

DEVI.E

- Stopping assistance for healthy food recipes
- Keeping an eye on health condition
- Should get update about diet
- Application can be user friendly
- Health checkup should be done frequently
- Have a backup diet

KALPANA.S

- Ensuring the safety of our food supply
- Advising about special diets
- Studying how diet affects metabolism
- Researches on how changes in diet afftect health
- In app recipe book
- Evaluate and monitor the effects of nutrition plans

KAVIYA THARSINI.L

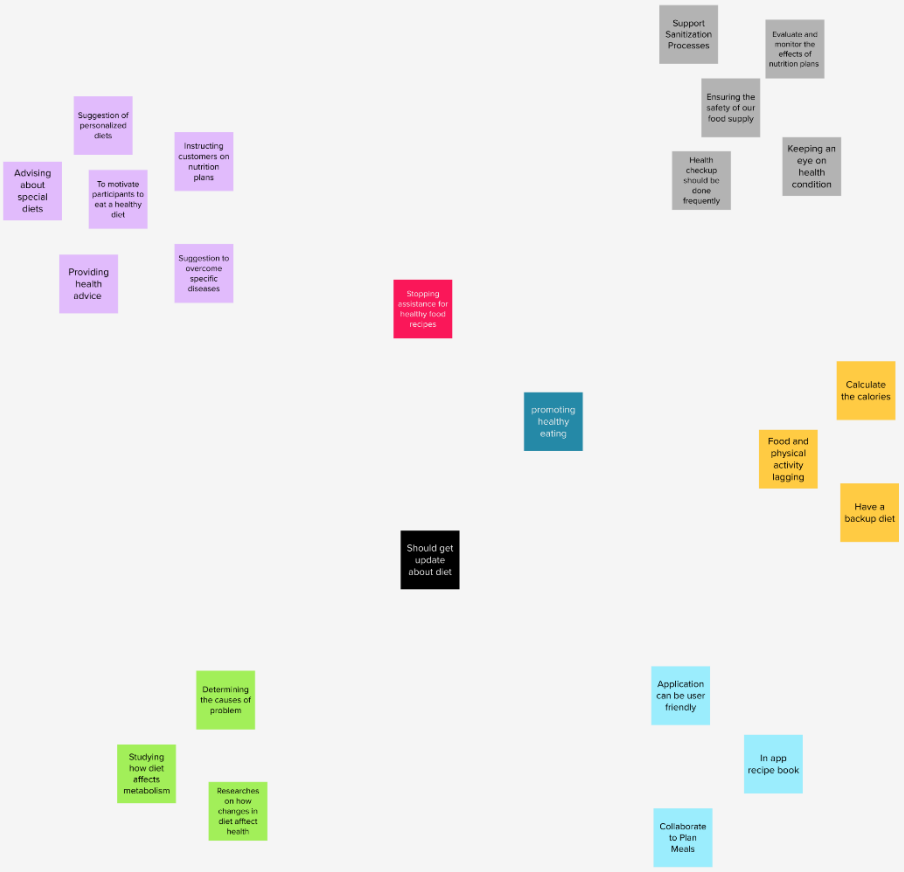
- Identify Customer Dietary Restrictions
- Collaborate to Plan Meals
- Support Sanitization Processes
- Providing health advice
- promoting healthy eating
- Instructing customers on nutrition plans

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

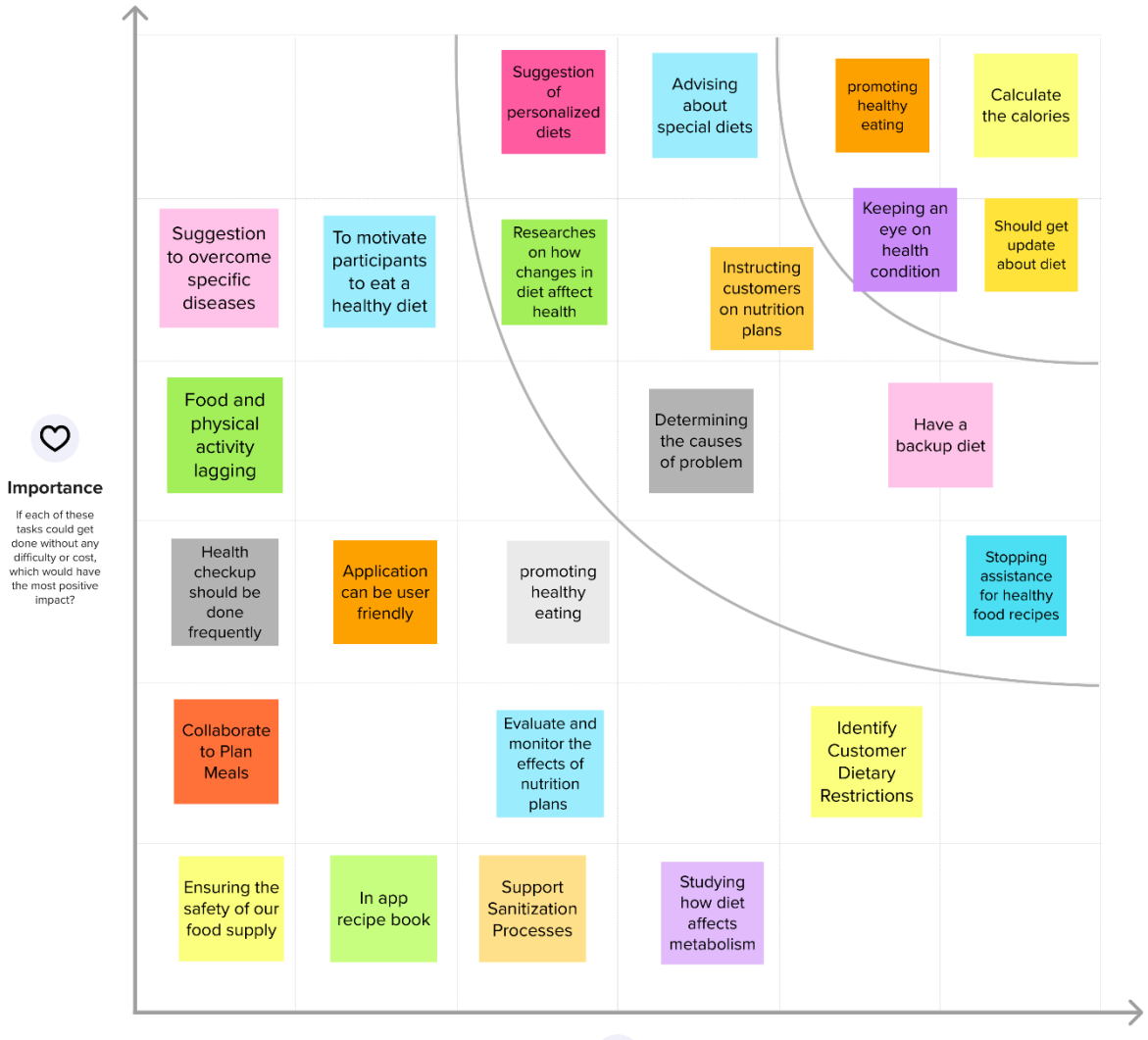
20 minutes



Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes