

Define CS, fit into CC	<div><h3>1. CUSTOMER SEGMENT(S) <span>CS</span></h3><p>Who is your customer? i.e. working parents of 0-5 y.o. kids</p><p>Liver diseases avert the normal function of the liver. Mainly due to the large amount of alcohol consumption liver disease arises. Early prediction of liver disease using classification algorithms is an efficacious task that can help the doctors to diagnose the disease within a short duration of time.</p></div>	<div><h3>6. CUSTOMER CONSTRAINTS <span>CC</span></h3><p>What constraints prevent your customers from taking action or limit their choices of solutions? i.e., spending power, budget, no cash, network connection, available devices.</p><ul style="list-style-type: none"><li>Avoid risky behavior</li><li>Keep your food safe</li><li>Eat alternative medicine</li></ul></div>	<div><h3>5. AVAILABLE SOLUTIONS <span>AS</span></h3><p>Which solutions are available to the customers when they face the problem or need to get the job done? What have they tried in the past? What pros &amp; cons do these solutions have? i.e. pen and paper is an alternative to digital notetaking</p><p>Drink alcohol sparingly, if at all. Avoid red meat, trans fats, processed carbohydrates and foods with high-fructose corn syrup. Exercise 30 to 60 minutes around three to four times a week at a moderate intensity.</p></div>	Explore AS, differentiate
	<div><h3>2. JOBS-TO-BE-DONE / PROBLEMS <span>J&amp;P</span></h3><p>Which jobs-to-be-done (or problems) do you address for your customers? There could be more than one; explore different sides.</p><ul style="list-style-type: none"><li>Eat large amounts of carbohydrate foods. ...</li><li>Eat a moderate intake of fat, as prescribed by the provider. ...</li><li>Have about 1.2 to 1.5 grams of protein per kilogram of body weight. ...</li><li>Take vitamin supplements, especially B-complex vitamins.</li><li>Many people with liver disease are deficient in vitamin D.</li></ul></div>	<div><h3>9. PROBLEM ROOT CAUSE <span>RC</span></h3><p>What is the real reason that this problem exists? What is the back story behind the need to do this job? i.e. customers have to do it because of the change in regulations.</p><p>Mainly due to the large amount of alcohol consumption liver disease arises. Early prediction of liver disease using classification algorithms is an efficacious task that can help the doctors to diagnose the disease within a short duration of time. Discovering the existence of liver disease at an early stage is a complex task for the doctors. The main objective of this project is to analyze the parameters of various classification algorithms and compare their predictive accuracies out the best classifier for determining the liver disease.</p></div>	<div><h3>7. BEHAVIOUR <span>BE</span></h3><p>What does your customer do to address the problem and get the job done? i.e. directly related: find the right solar panel installer, calculate use usage and benefits; indirectly associated: customers spend free time on volunteering work (i.e. Greenpeace)</p><ul style="list-style-type: none"><li>Reduce Your Drinking. According to the National Institute on Alcohol Abuse and Alcoholism, the biggest cause of liver damage – and death from liver disease – is chronic alcohol consumption</li><li>Eat The Right Foods</li><li>Cut Out Other Toxins</li><li>Get Active</li><li>Be Mindful Of Medications</li></ul></div>	
Focus on J&P, tap into BE, understand RC				Focus on J&P, tap into BE, understand RC

**3. TRIGGERS****TR**

What triggers customers to act? i.e. seeing their neighbor installing solar panels, reading about a more efficient solution in the news.

- Heavy alcohol use.
- Type 2 diabetes.
- Tattoos or body piercings.
- Injecting drugs using shared needles.
- Blood transfusion before 1992.
- Exposure to other people's blood and body fluids.
- Unprotected sex.

**4. EMOTIONS: BEFORE / AFTER****EM**

How do customers feel when they face a problem or a job and afterwards?  
i.e. lost, insecure > confident, in control - use it in your communication strategy & design.

- Dealing with angry customers.
- No crisis management or escalation protocol
- Not meeting customer expectations.
- Poor understanding Communication issue by client
- Task or event issue by manager or higher authority
- Time consume project issue
- Work Punctuality problem rises

**10. YOUR SOLUTION****SL**

If you are working on an existing business, write down your current solution first, fill in the canvas, and check how much it fits reality.

If you are working on a new business proposition, then keep it blank until you fill in the canvas and come up with a solution that fits within customer limitations, solves a problem and matches customer behaviour

Yeah, but customer have rights to do with the public places we don't have rights or order them But in company if they working in organization means they must be followed strictly and uniformly for their position

**8. CHANNELS of BEHAVIOUR****CH****8.1 ONLINE**

What kind of actions do customers take online? Extract online channels from #7

- Customer if order something product will be delay for particular website to post unwanted comment
- Irresponsible behavior to cut the webpage access
- Poor network connectivity to down the domain network

**8.2 OFFLINE**

- What kind of actions do customers take offline? Extract offline channels from #7 and use them for customer development If you are shaking your head in disdain at the sheer naivety of the person who would give out his hard-earned money, you will do at the time compliant to police station. Uncomfortable Friends. The friends of the cheating partner usually know about it before you do.
- Inconsistent Expenses. ...
- False Accusations of Cheating.
- Unknown person issue to make call with you means just record the call and give it to vigilance department