

What do they THINK AND FEEL?

what really counts
major preoccupations
worries & aspirations



What do they SAY AND DO?

attitude in public
appearance
behavior towards others

What do they HEAR?

what friends say
what boss say
what influencers say

What do they SEE?

environment
friends
what the market offers

Difficult to manually handle and manage Goods

Problems of Stock-outs and excess stocks

Time consuming and multiple follow ups

Add New products

Get the inventory Details

Manage Stocks

Graphical representation of sales trend

All in one

Convenient and Handy

Extremely useful

Purchase of goods made easy

Easy maintenance of goods

Less waiting time during Sale

PAIN

fears
frustrations
obstacles

GAIN

"wants" / needs
measures of success
obstacles

Seasonal changes in product demand

System crash due to overload

Compatibility issues

Precise stock maintenance

Easy to Handle large set of products

Get notified about left out stocks