

Says

What have we heard them say?
What can we magine them saying?

Thinks

What are their wants, needs, hopes,
and dreams? What other thoughts
might influence their behavior?

MAKES
PRODUCT
UPDATES

CREATE A
STORAGE
SYSTEM TO
AVOID LOSING
STOCK

NOTE
ERROS AND
ANY
DAMAGES



IS THIS
INCREASE
CUSTOMER
SATISFACTION

DOES IT
GIVES SALES
REPORT PER
PRODUCT

DOES IT
REDUCE
COSTS



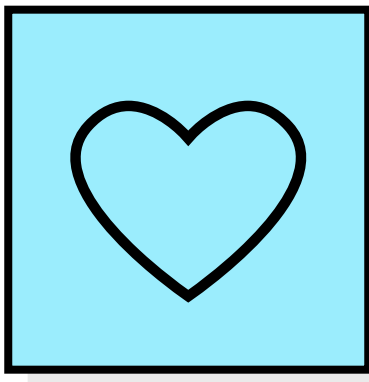
RETAIL STORE STOCK
INVENTORY
ANALYTICS

REGULAR
STOCK
COUNTS



GIVES
ACCURATE
STOCK
COUNTS

IDENTIFY
STOCK
LOCATION



IS THIS THE
BEST WAY?

IS THIS
GIVES
ACCURATE
COUNTS

DOES IT
PREDICT
THE NEEDS

Does

What behavior have we observed?
What can we imagine them doing?

Feels

What are their fears, frustrations, and
anxieties? What other feelings might
influence their behavior?