



Ideation Phase
Brainstorm & Idea Prioritization Template

Date	20 September 2022
Team ID	PNT2022TMID07598
Project Name	Project - SKILLS/JOB RECOMMENDER
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization:

Step-1: Team Gathering, Collaboration and Select the Problem Statement





Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

- Team gathering**
 Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
- Set the goal**
 Think about the problem you'll be focusing on solving in the brainstorming session.
- Learn how to use the facilitator guide**
 Give the Facilitator Superpowers to run a happy and productive session.

Open article

1

Define your problem statement

To build a new innovative solution through which a user can directly do their online shopping based on their choice without any search by using a chatbot.

10 minutes

problem

How might we build a smart fashion recommender application that comes with a chatbot?

Key rules of brainstorming

To run an smooth and productive session

- Stay in topic.
- Deferr judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

Person 1



Person 3



Person 2



Person 4

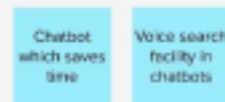
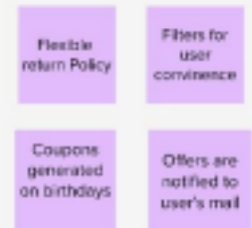


3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

10 minutes

Chatbot**User's Benefits****Payment****Step-3: Idea Prioritization**

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

