

Ideation Phase

Define the Problem

Statements

TEAM ID : PNT2022TMID07600
DATE : 07 NOVEMBER 2022
HEADING : NEWS TRACKERS APPLICATION

Problem Statement:

Mr. Luffy is a busy worker in a XYZ company who needs to refer to news without any restrictions and interruptions while traveling because he was not comfortable carrying newspapers daily to his office and to read news when he was in free time. Mr. Luffy needs to read news in such a way that he doesn't have to worry about ever buying physical newspapers or carrying with her everywhere he wants. He needs something which should fit in the palm of her hands, which he could carry everywhere, access from everywhere, something digital, easy to use, easy to handle such as an Application based on the internet which could be accessed from any device that is connected to the Internet. Such as smartphones and computers.

I am Mr.Luffy, a busy worker in XYZ company.

I'm trying to Needs to refer news without any restrictions and interruptions while traveling

But, I couldn't get time to read at a place and read or view news with the help of a newspaper as it was not comfortable for me to carry anywhere.

Because I am not comfortable carrying a newspaper daily to her office and reading the news when he was in free time.

Which makes me feel He considers carrying around a physical newspaper a nuisance to him and the people around him.

I am Busy Worker	But I'm Trying to Read or refer News without any interruptions.	Because I Couldn't have time to have a seat and read newspaper travel	Which Makes Me Feel Annoying, Uncomforted, Nuisance around him.
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Problem Statement (PS)	I am	I'm trying to But Because	Which makes me feel
PS-1	Busy Worker	Read News I Couldn Where ever Me 't have want enough time to	I Feel Uncomforta ble With those Papers.

		read news	
PS-2	Busy Worker	<p>To Get</p> <p>I wasn't</p> <p>It is not</p> <p>Informati</p> <p>able to</p> <p>convenient</p> <p>on At</p> <p>for me to</p> <p>Anytime,</p> <p>carry the</p> <p>carry</p> <p>paper</p> <p>those things</p> <p>anyplace.</p> <p>stuff</p> <p>& the paper</p> <p>wherev</p> <p>er IT</p> <p>might get</p> <p>goes.</p> <p>damaged</p> <p>while</p> <p>carrying it</p> <p>anywhere</p> <p>else.</p>	<p>Carrying around a physical newspaper a nuisance to him and the people around him.</p>