

Ideation Phase

Brainstorm & Idea Prioritization Template


Date	19 September 2022
Team ID	PNT2022TMID48446
Project Name	News Tracker Application
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

A Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) →


1 Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM

How might we [your problem statement]?



Key rules of brainstorming

To run a smooth and productive session

- Stay in topic.
- Defer judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2 Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

You connected a sticky note and hit the pencil button to add a new note.

3 Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

R.Ajith Kumar

- Include in our age income plan expenses that appear in the case
- Invest money on child fund
- Track your expenses as you spend using any resource
- Make use of budgeting apps
- Make a budget worksheet
- Spend money with plan or budget

G.Naveen Kumar

- Sorting the expenses into needs and wants
- Spend little for needs, but not on things needed
- Spend 20% for wants like going during dining out
- Spend 20% for savings, emergency fund
- Every first month make budget and adjust as necessary
- Expense will very emergency needs like medical expenses

K.Naveen

- Get insights for all transactions and put them together in an envelope
- Process transactions everyday
- Check bank accounts and credit card accounts online
- Track the expense in daily and monthly basis
- Invest money from saving in post office saving plans
- Expense report and claims
- Investment of 20 budget share should account for 50% of our spending
- Make a savings and debt repayment
- Make a budget spreadsheet
- Check account statement frequently
- Get loan from bank instead of money lender
- Make a calculation of expense in notebook

S.Nathish

- Track the expense in daily and monthly basis
- Invest money from saving in post office saving plans
- Expense report and claims
- Investment of 20 budget share should account for 50% of our spending
- Make a savings and debt repayment
- Make a budget spreadsheet
- Check account statement frequently
- Get loan from bank instead of money lender
- Make a calculation of expense in notebook

4 Process transactions everyday

Track the expense in daily and monthly basis.

5 Track your expenses as you spend using any resource

Make a calculation of expense in notebook

6 Make a budget spreadsheet

Make a budget worksheet

Step-3: Idea Prioritization

4 Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

5 After your collaboration

You can export the mind as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- Show the mind**
Share a new link to the mind with collaborators to keep them in the loop about the outcomes of the session.
- Export the mind**
Export a copy of the mind as a PNG or PDF to attach to emails, include in a blog, or use in my own design.

Keep moving forward

- Strategy blueprint**
Outline the components of a new idea or strategy.
[Open the template](#)
- Customer experience journey map**
Understand customer needs, motivations, and the factors that drive their experience.
[Open the template](#)
- Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
[Open the template](#)

