Ideation Phase Define the Problem Statements

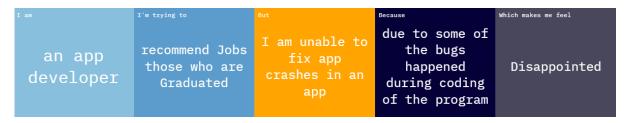
Date	24 September 2022		
Team ID	PNT2022TMID33039		
Project Name	Skill and Job Recommender		
Maximum Marks	2 Marks		

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Example:



Problem Statement (PS)	l am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	An app developer	Recommen d jobs those who are graduated	I am unable to fix app crashes in an app	Due to some of the bugs happened during coding of the program	Disappointed