

Ideation Phase

Define the Problem Statements

Date	24 September 2022
Team ID	PNT2022TMID09824
Project Name	Skill and Job Recommender
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Example:

I am an app developer	I'm trying to recommend Jobs those who are Graduated	But I am unable to fix app crashes in an app	Because due to some of the bugs happened during coding of the program	Which makes me feel Disappointed
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Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	An app developer	Recommend jobs those who are graduated	I am unable to fix app crashes in an app	Due to some of the bugs happened during coding of the program	Disappointed

