Ideation Phase Define the Problem Statements

Date	24 September 2022	
Team ID	PNT2022TMID09824	
Project Name	Skill and Job Recommender	
Maximum Marks	2 Marks	

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Example:

Buttinipie				
	I'm trying to		Because	Which makes me feel
an app developer	recommend Jobs those who are Graduated	I am unable to fix app crashes in an app	due to some of the bugs happened during coding of the program	Disappointed

Problem Statement	I am (Customer	I'm trying to	But	Because	Which makes mefeel
(PS)	/				
PS-1	An app	Recommen	I am	Due to	Disappointed
	developer	d jobs those	unable to	some of the	
		who are	fix app	bugs	
		graduated	crashes	happened	
			in an app	during	
				coding of	
				the	
				program	

