

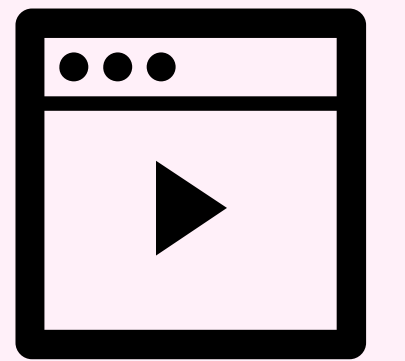
1

## Define your problem statement

What problem are you trying to solve? Frame your problem as a "How Might We" statement. This will be the focus of your brainstorm.

As our lives are very busy these days, we often feel we need more than 24 hrs. a day to cope up with everything we have in our schedule. Well, that's not possible but reducing the time by changing the conventional method of reading news can help. Just tell us what market news you're interested in and get a quick peek for the day. Only read what you feel is relevant and save your time. This app helps you to query for all information about Indices, Commodities, Currencies, Future Rates, Bonds, etc.... as on official websites.

Give a brief  
overview or  
record a loom  
of the project



Insert link here 

2

## Brainstorm

Write down any ideas that come to mind that address your problem statement.  
Remember, the key rules of brainstorming are:

### Advice

- ★ Defer judgment
- 🚀 Go for volume
- 💡 Build on the ideas of others
- ✂️ Stay on topic
- 🐎 Encourage wild ideas
- 📝 Be visual

**PRO TIP:** Select a sticky note and click the pencil icon in the menu to sketch.



Suriyanad S

User's  
preference

Short  
news

Ganesh V

Train the  
model to  
show  
personalised  
news

Present  
news in  
interesting  
ways

Mohan Ram M

Collect  
Cookies

Clean Visual  
For More  
Watch Time

Seenir Arivazhakan

Gather the  
trusted  
news

Gather the  
trending  
news

3

## Group ideas

The facilitator should group all the ideas from the brainstorming process (step 2).

After that, you should add your opinions by adding arrows to point ideas into other groups and sticky notes and icons to share your thoughts.

**PRO TIP:** This is a great place to use color coding. You can change the color of multiple sticky notes at once.

### Data collection

With the use  
of Cookies  
we collect  
datas of users

Ask users  
what topic  
interest  
them

### Data classification

user's intrest  
is stored in  
database

classified  
based on the  
nature of the  
news.

### Data features

Understand  
which news a  
user views  
frequently

Flash news  
is updated  
frequently

### Evaluation of data

News will be  
updated  
time to time

Fake news  
will be  
eliminated

4

Prioritize

The facilitator should copy and paste the groups from step 3 into this area and setup the vote details.

Let's vote! Add a vote on sticky notes you think are a high priority. You can also add your vote to an entire group.

