

IBM ASSIGNMENT-1

VISUALIZING THE DATA SET

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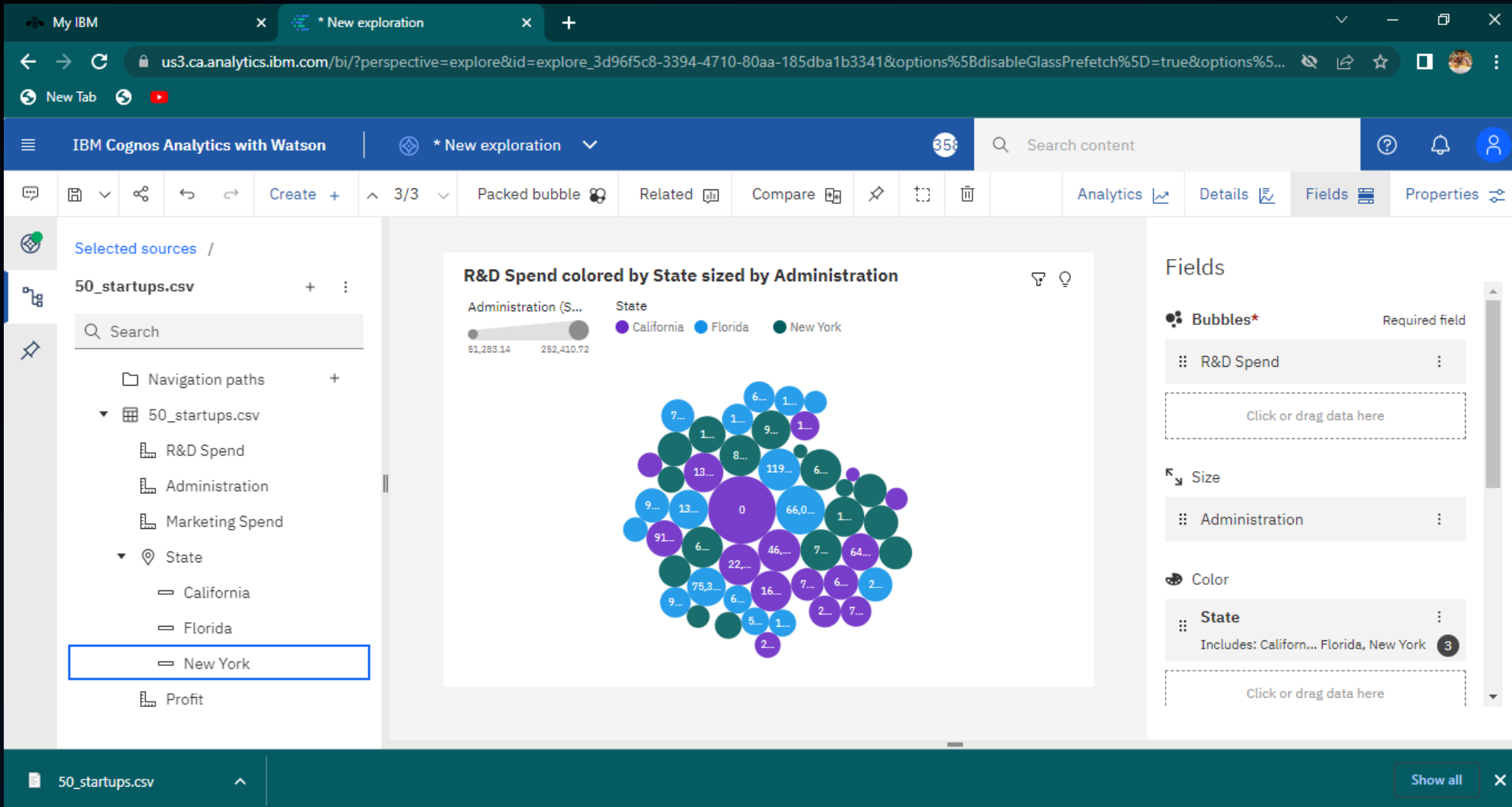


IBM Cognos Analytics with Watson

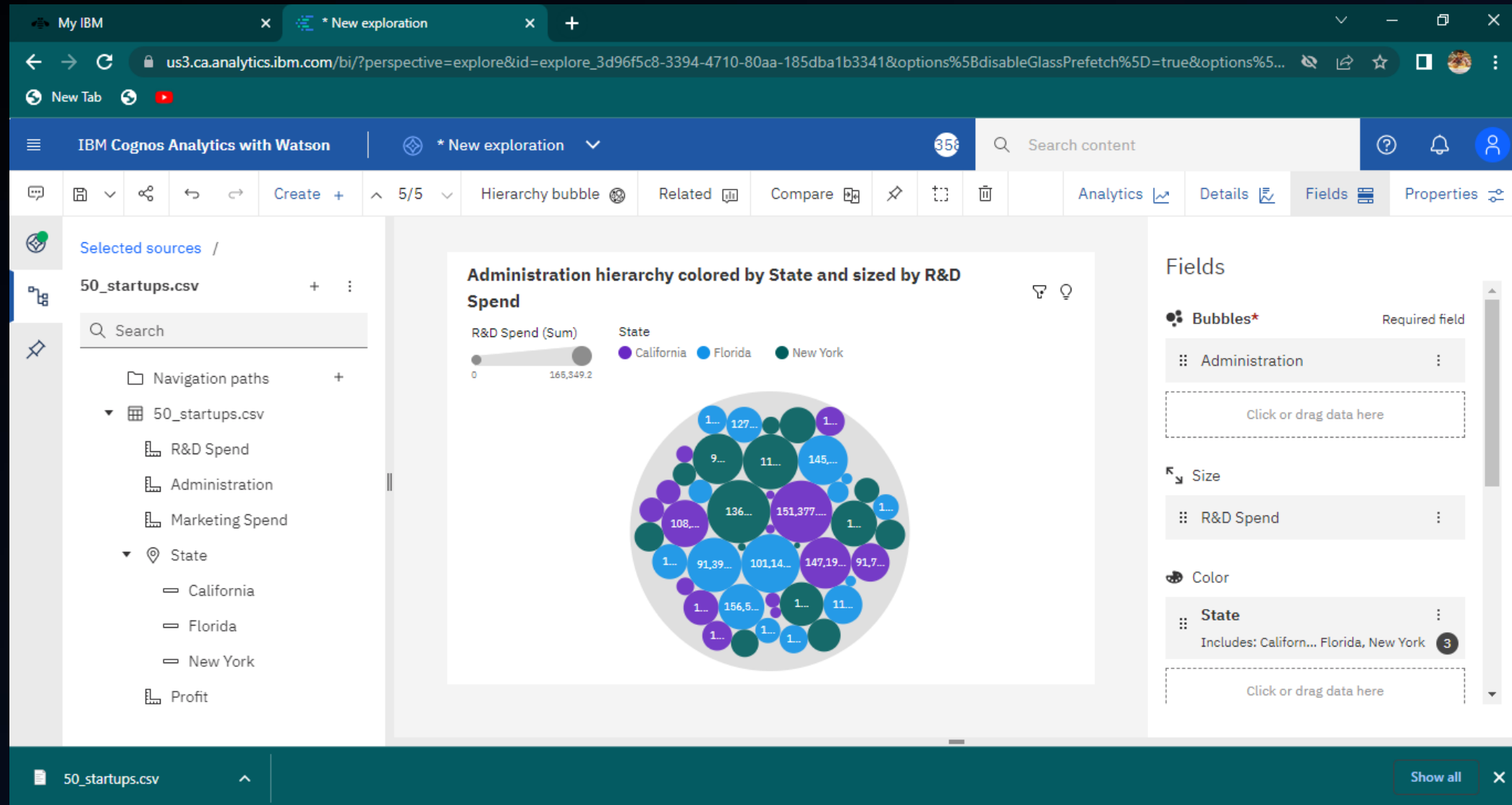
- **R&D Spend colored by State sized by Administration**
- **Administration hierarchy colored by State and sized by R&D Spend**
- **Marketing Spend compared to R&D Spend by Administration colored by State**
- **R&D Spend and Administration colored by State Sized by Administration**
- **Marketing Spend by R&D Spend, Marketing Spend and State**



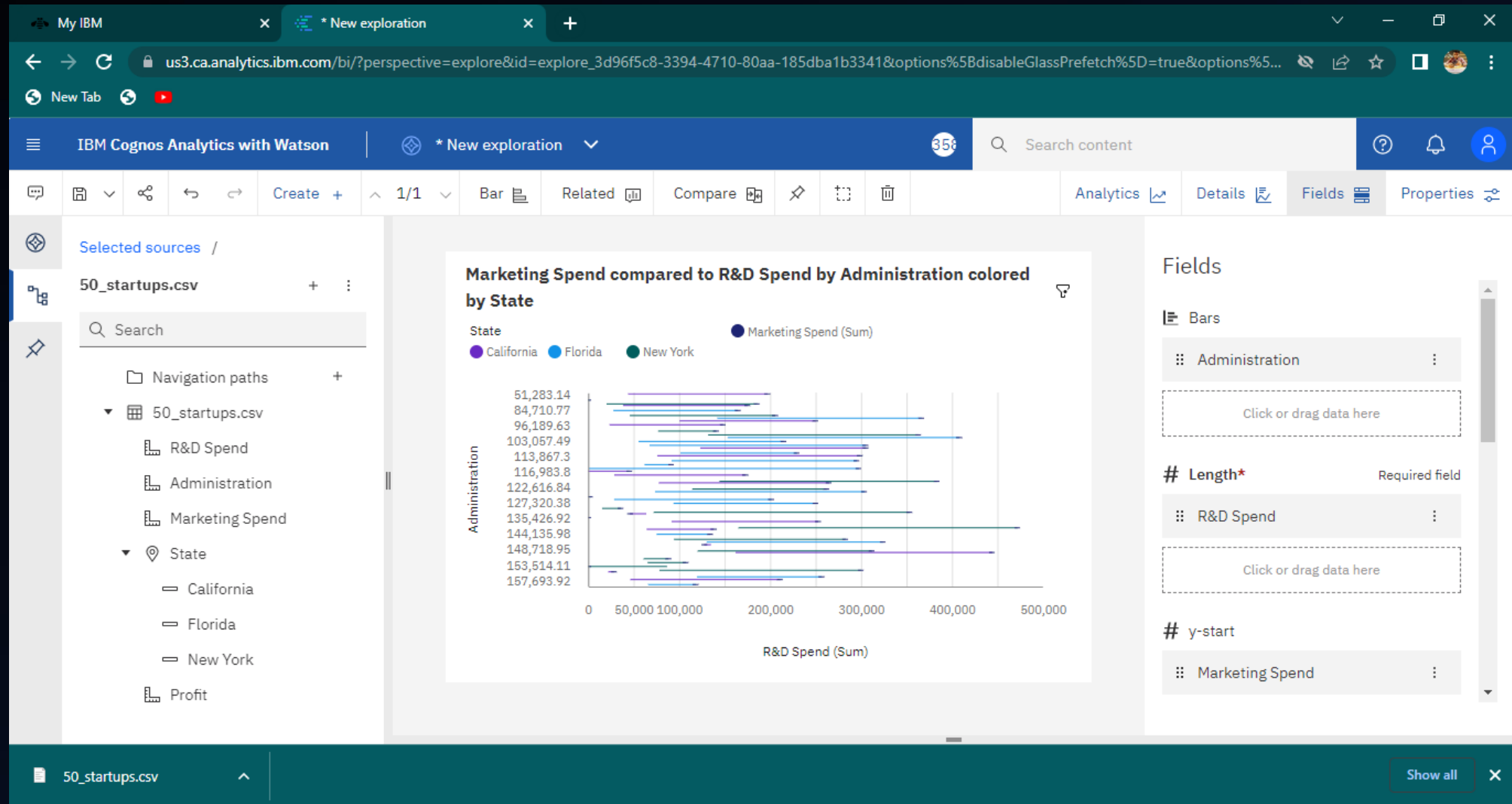
R&D Spend colored by State sized by Administration



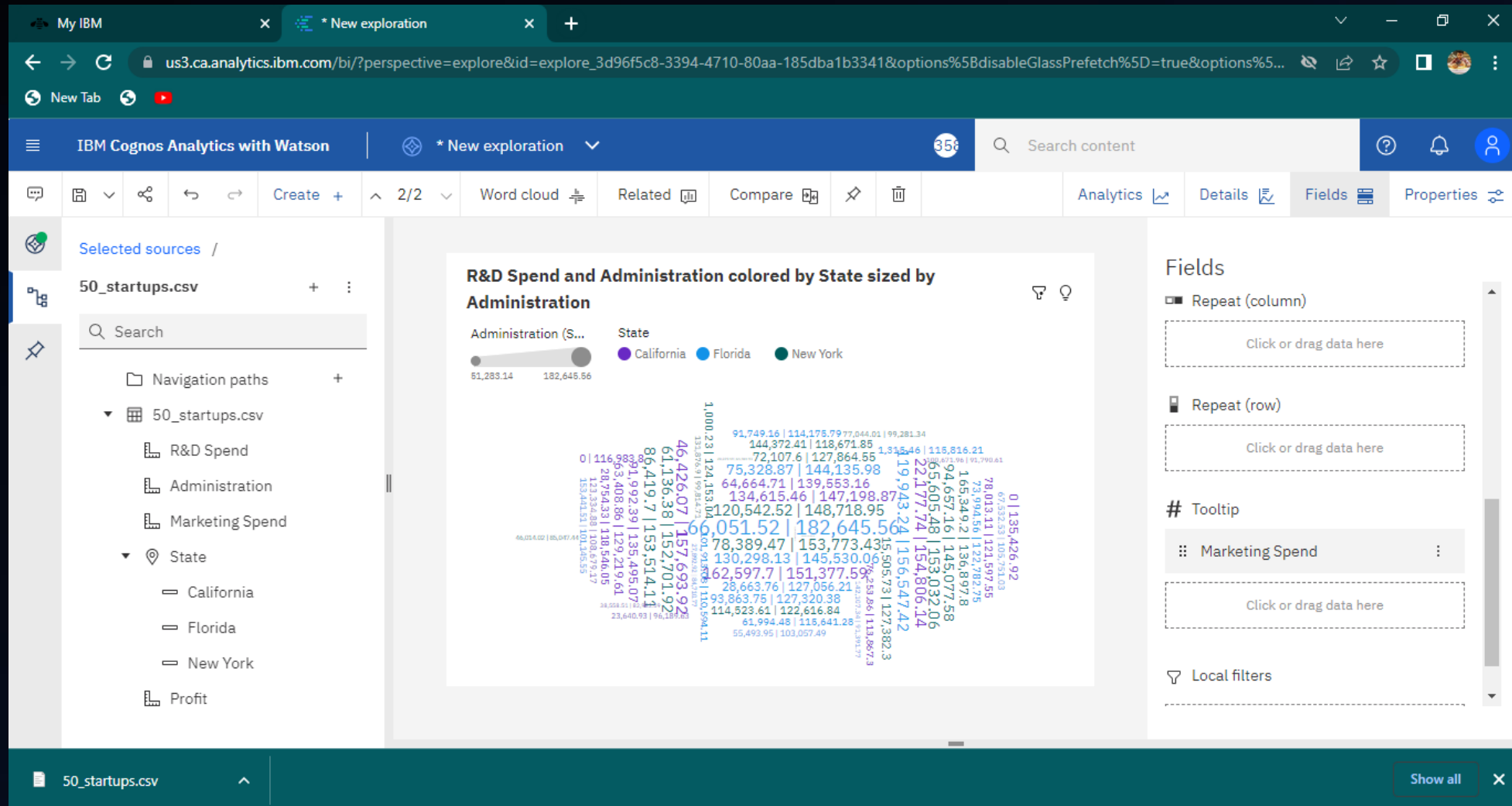
Administration hierarchy colored by State and sized by R&D Spend



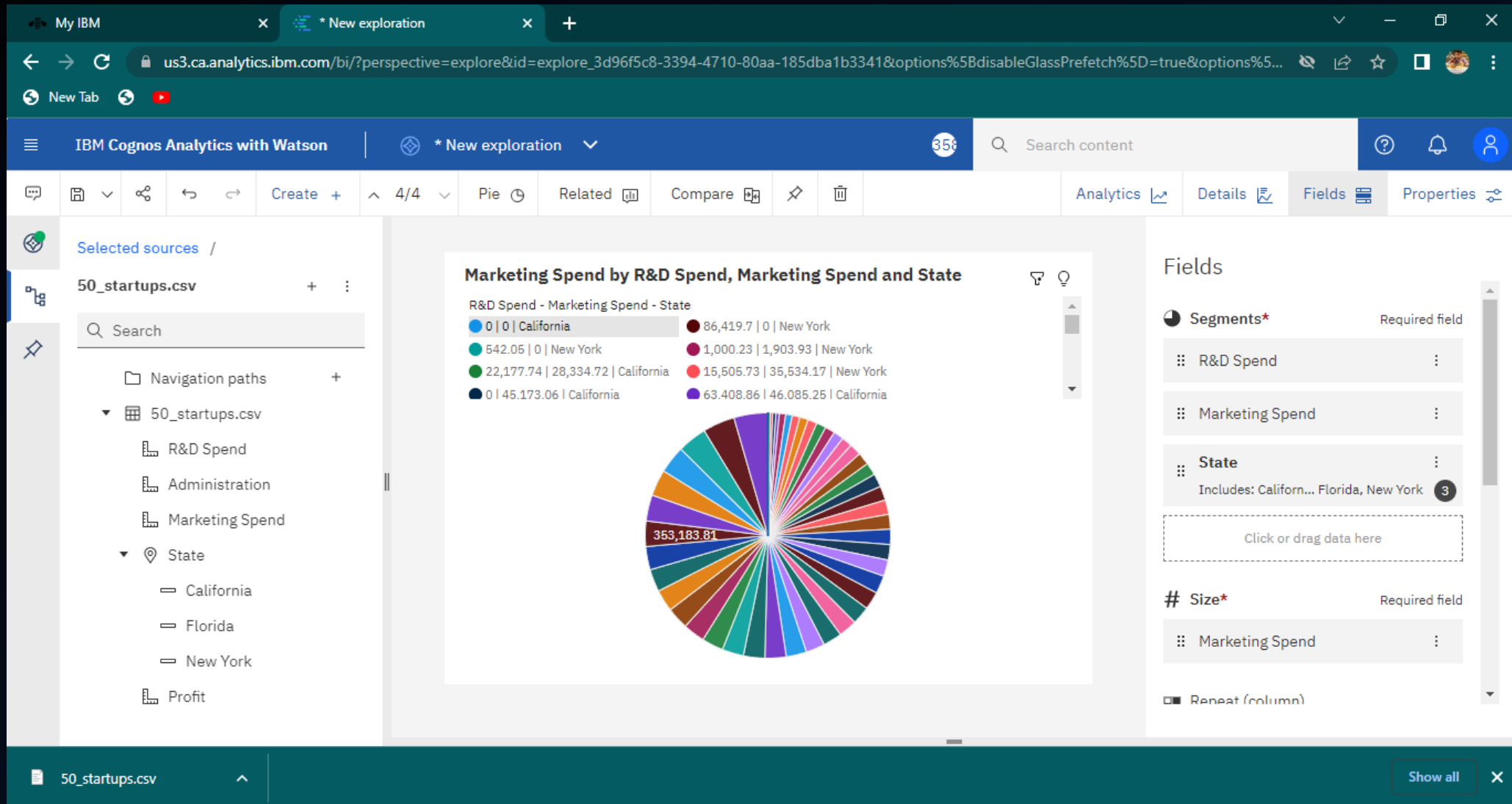
Marketing Spend compared to R&D Spend by Administration colored by State



R&D Spend and Administration colored by State Sized by Administration



Marketing Spend by R&D Spend, Marketing Spend and State



LINK TO OPEN MY DATA VISUALIZATION IN THE COGNOS ANALYTICS



https://us3.ca.analytics.ibm.com/bi/?perspective=explore&pathRef=.my_folders%2Fdata%2Bmodule%2FAssignment1&subView=model0000018345a0e029_00000004

