

# IBM ASSIGNMENT-1

VISUALIZING THE DATA SET

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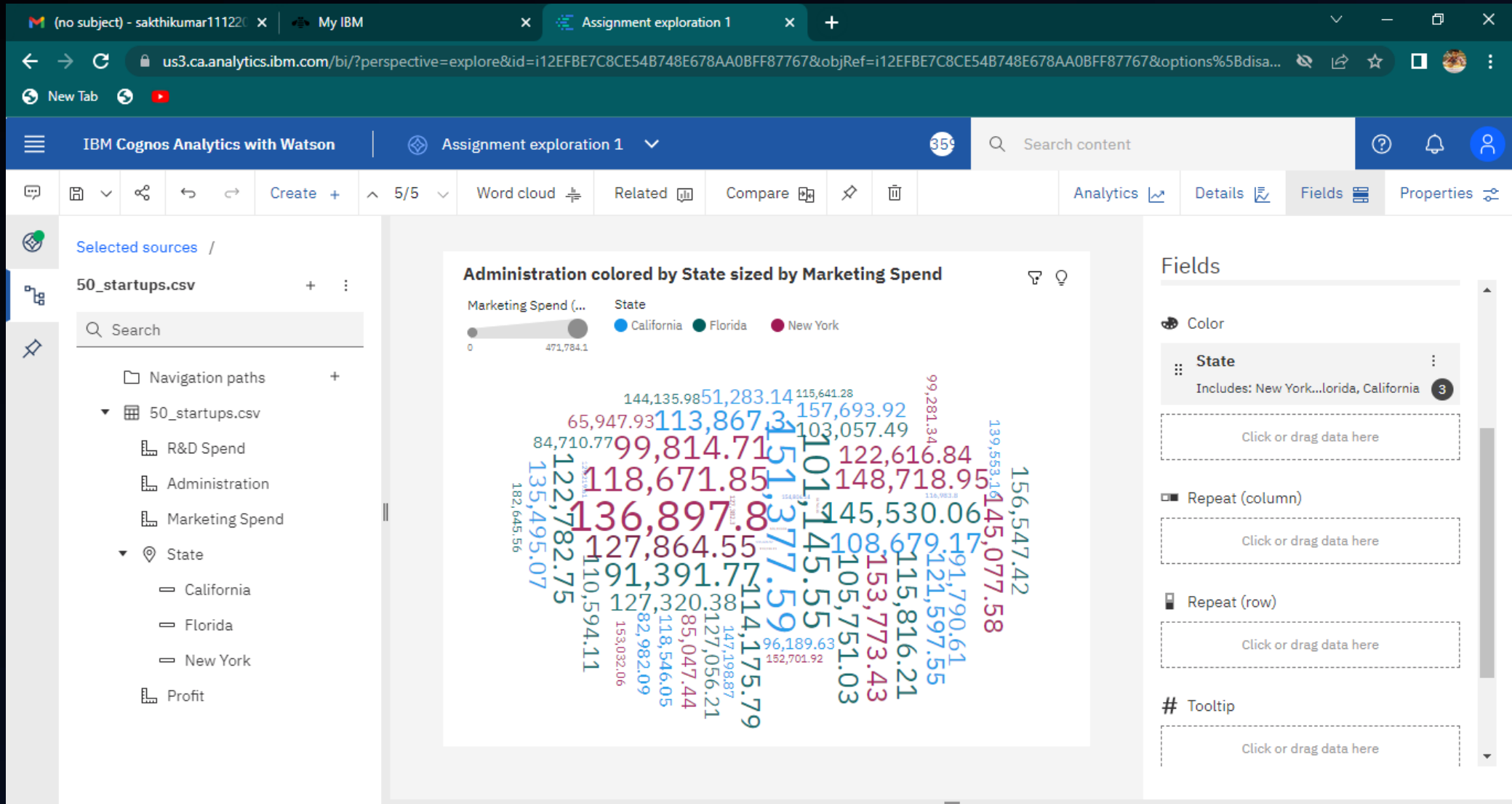


# IBM Cognos Analytics with Watson

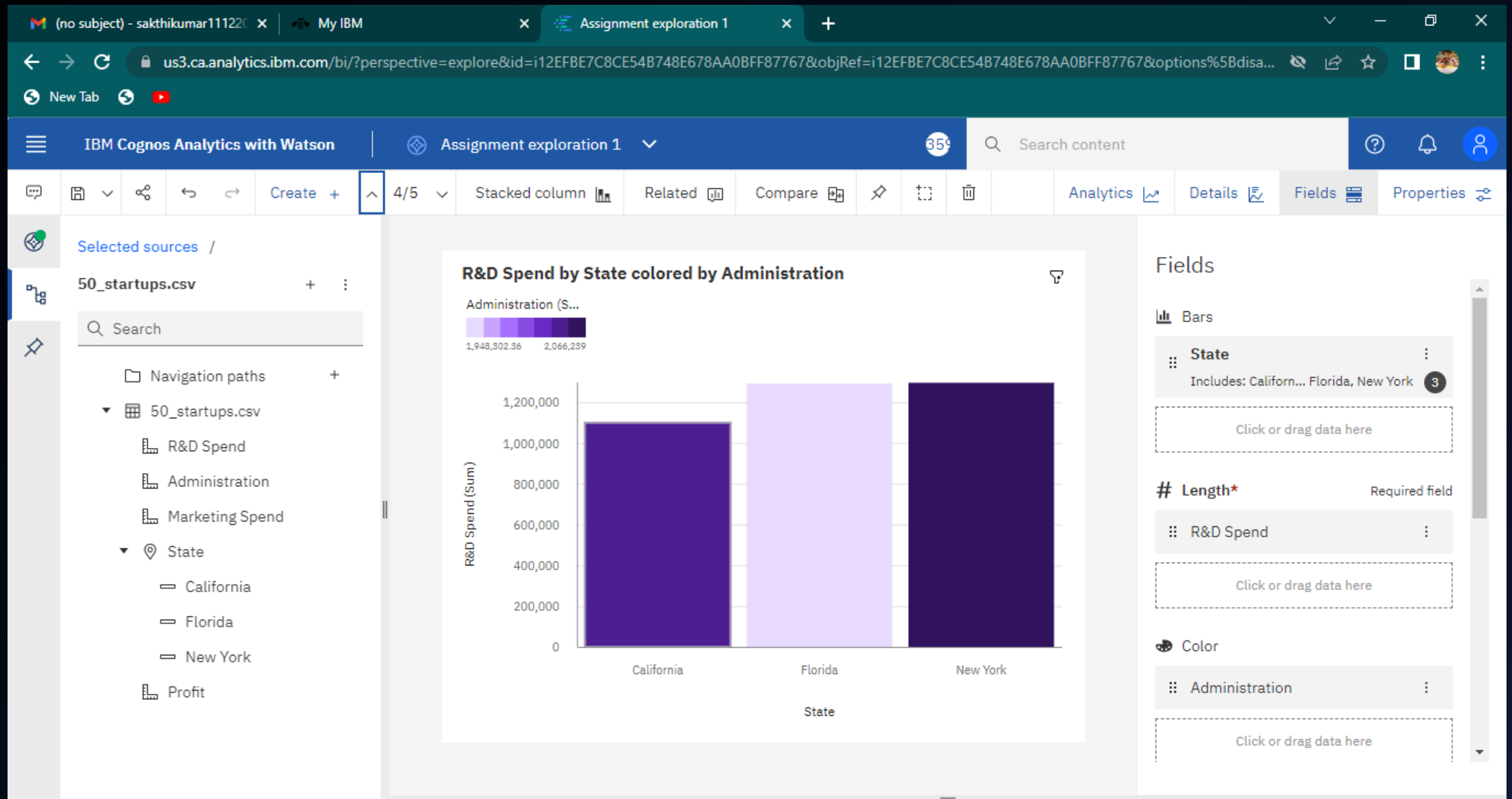
- **Administration colored by State sized by Marketing Spend**
- **R&D Spend by State colored by Administration**
- **R&D Spend by State**
- **R&D Spend colored by Marketing Spend and State sized by Administration**
- **State by R&D Spend colored by Marketing Spend**



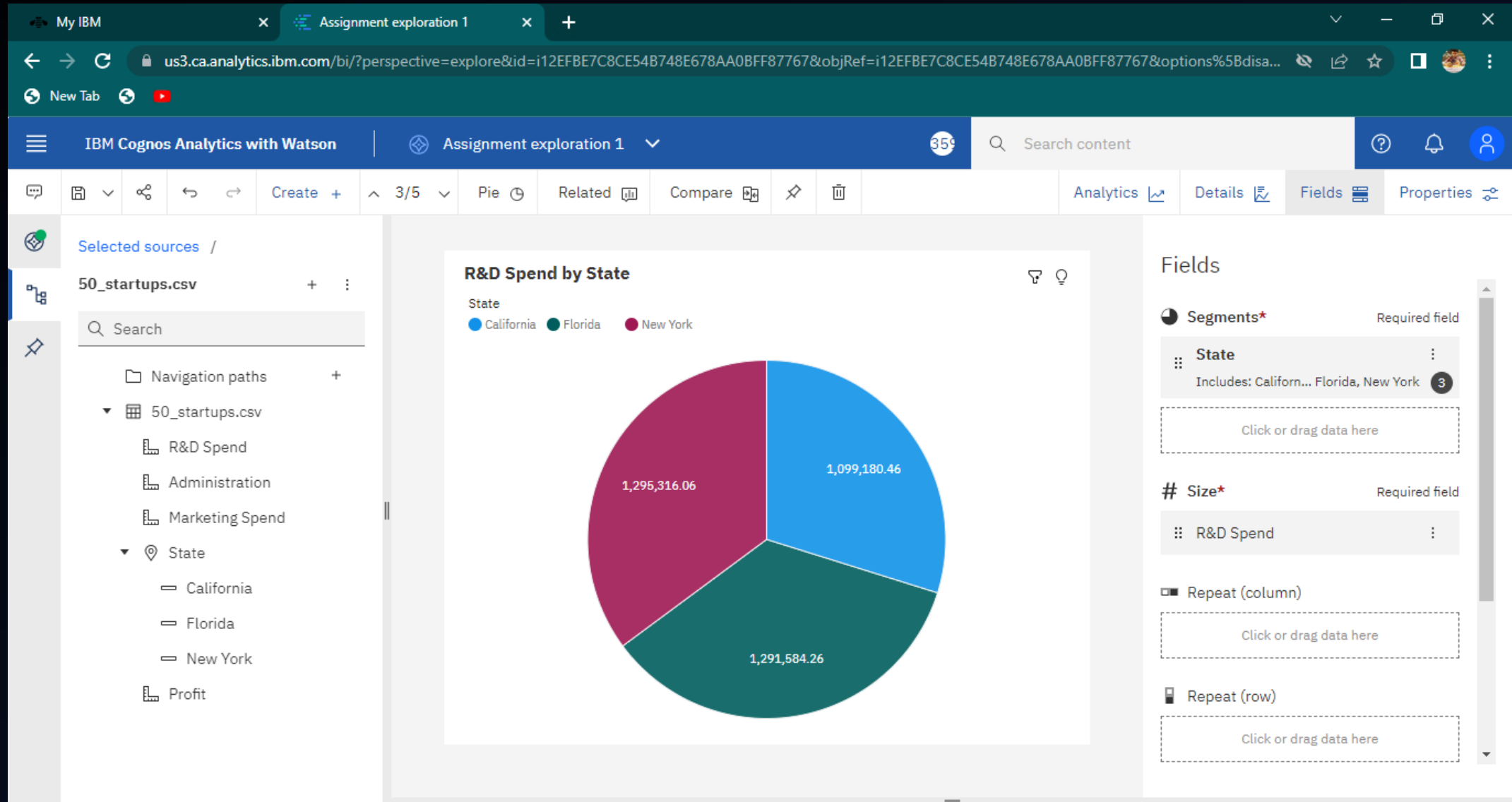
# Administration colored by State sized by Marketing Spend



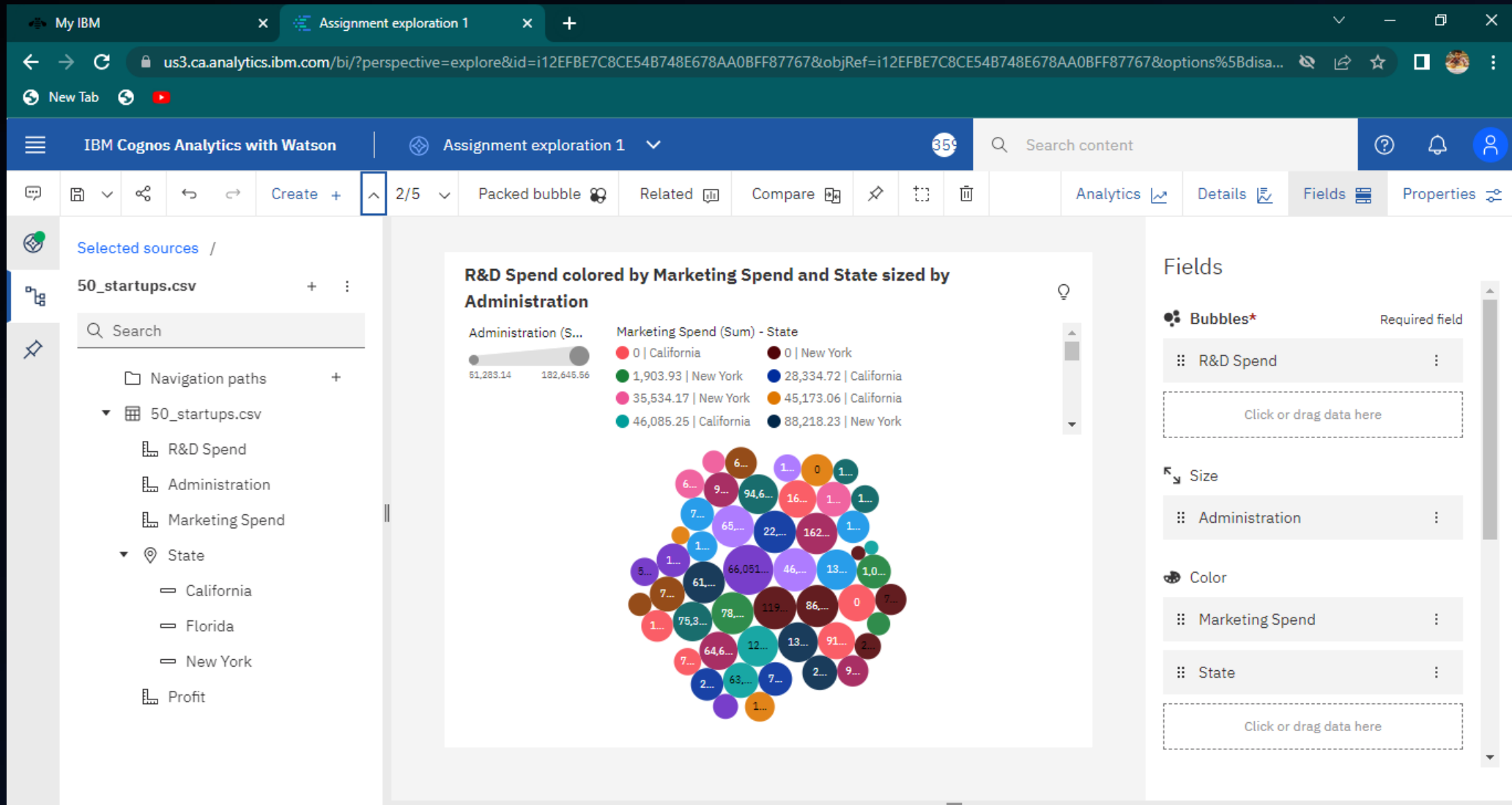
# R&D Spend by State colored by Administration



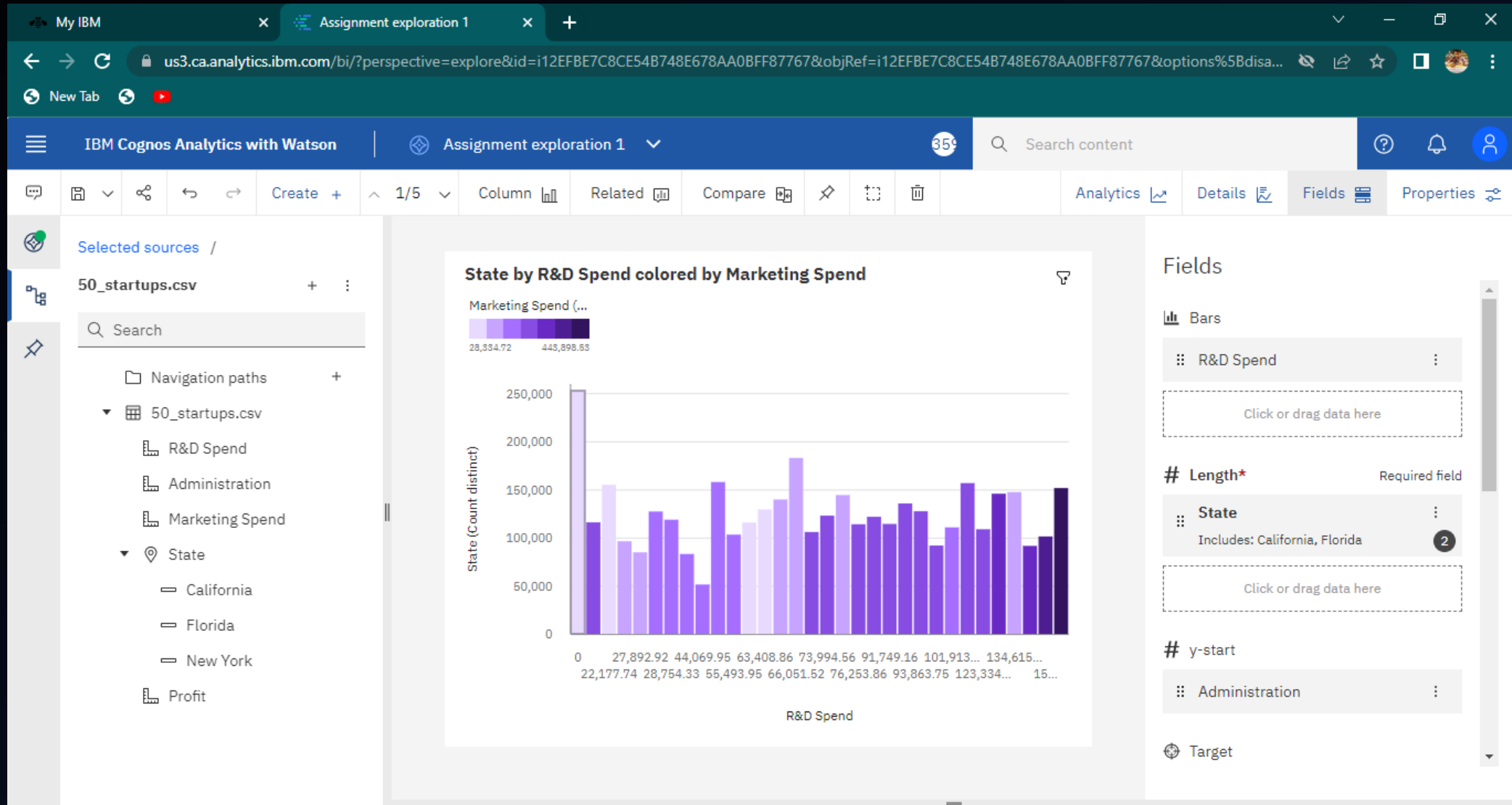
# R&D Spend by State



# R&D Spend colored by Marketing Spend and State sized by Administration



# State by R&D Spend colored by Marketing Spend



# LINK TO OPEN MY DATA VISUALIZATION IN THE COGNOS ANALYTICS



[https://us3.ca.analytics.ibm.com/bi/?perspective=explore  
&pathRef=.my\\_folders%2FData%2Bmodule%2FAssignmen  
t%2Bexploration%2B1&subView=model0000018340c52ffc  
\\_00000003](https://us3.ca.analytics.ibm.com/bi/?perspective=explore&pathRef=.my_folders%2FData%2Bmodule%2FAssignment%2Bexploration%2B1&subView=model0000018340c52ffc_00000003)[https://us3.ca.analytics.ibm.com/bi/?perspecti  
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