

# IBM ASSIGNMENT-1

## VISUALIZING THE DATA SET

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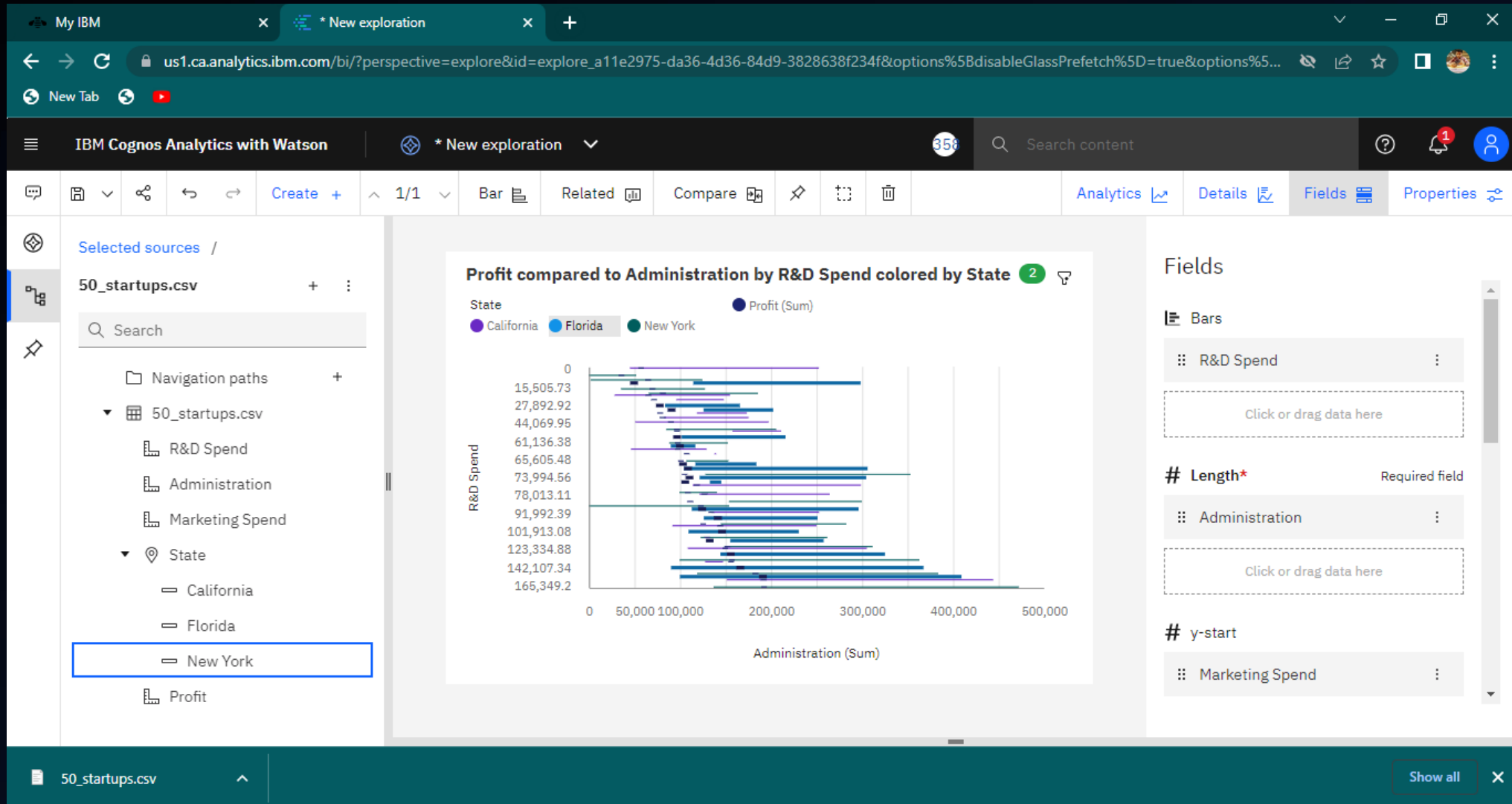


# IBM Cognos Analytics with Watson

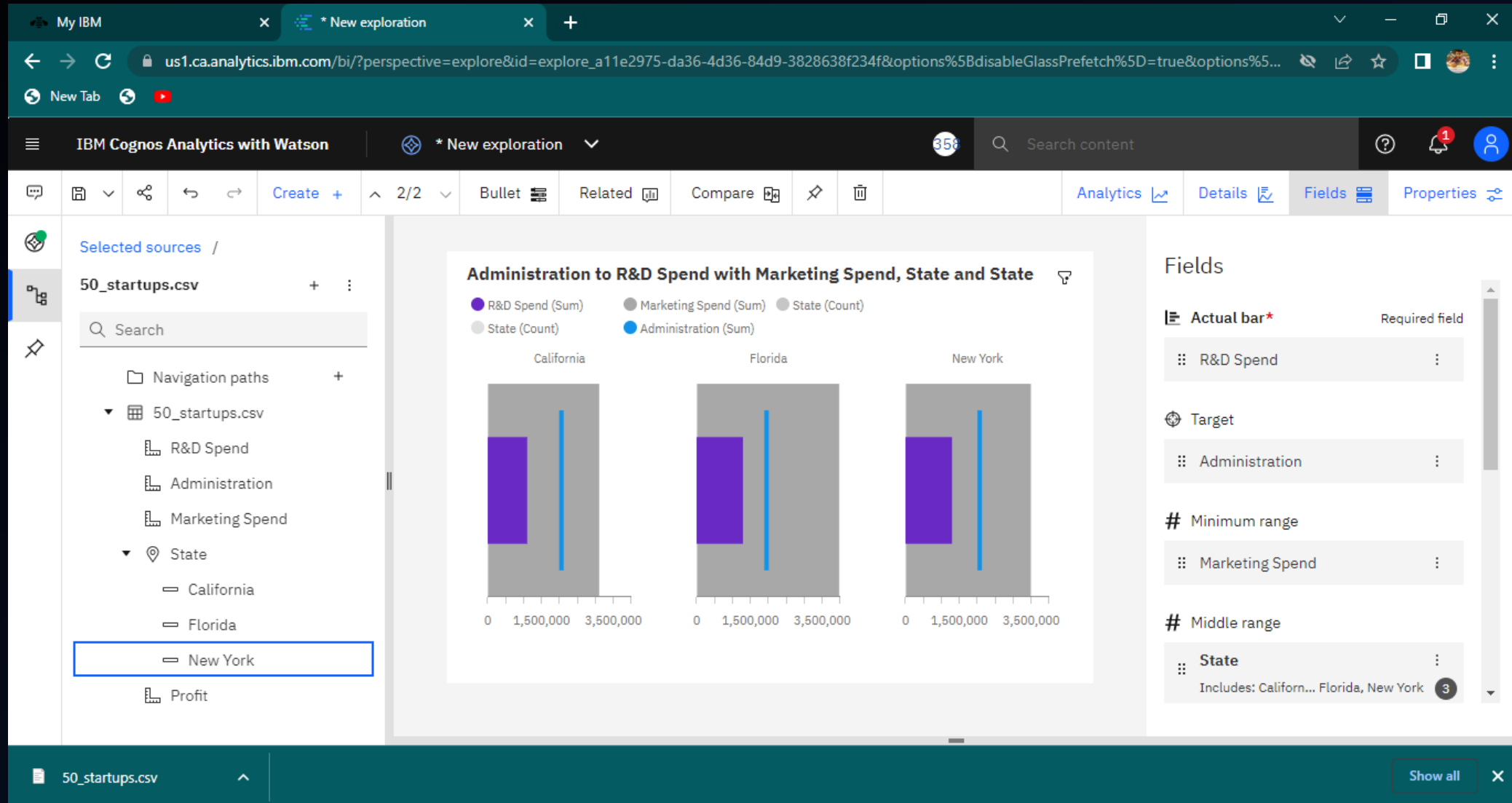
- **Profit compared to Administration by R&D Spend colored by State**
- **Administration to R&D Spend with Marketing Spend, State and State**
- **Administration and Marketing Spend colored by State sized by R&D Spend**
- **Marketing Spend by R&D Spend colored by Administration and State**
- **R&D Spend colored by State sized by Administration**



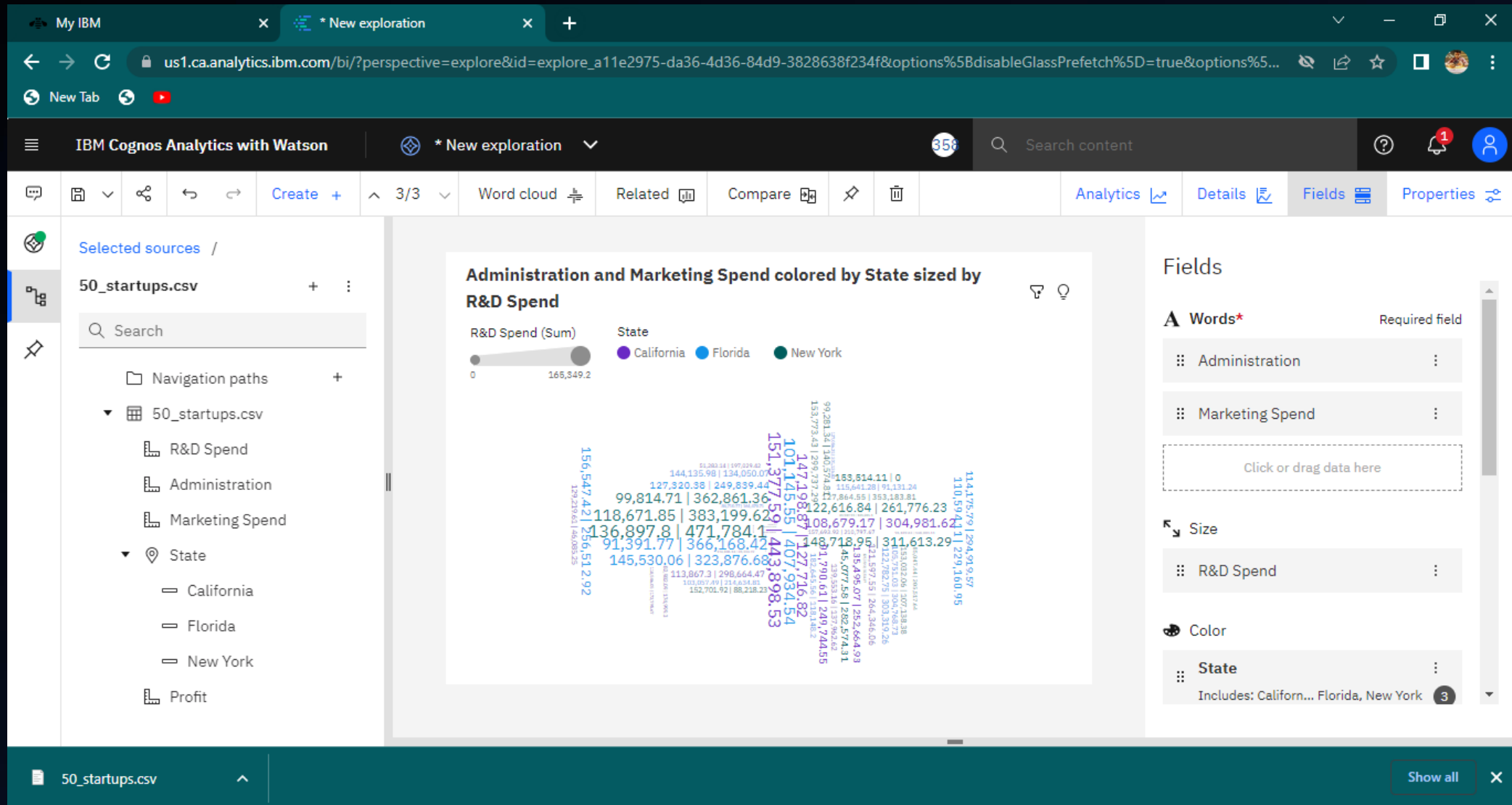
# Profit compared to Administration by R&D Spend colored by State



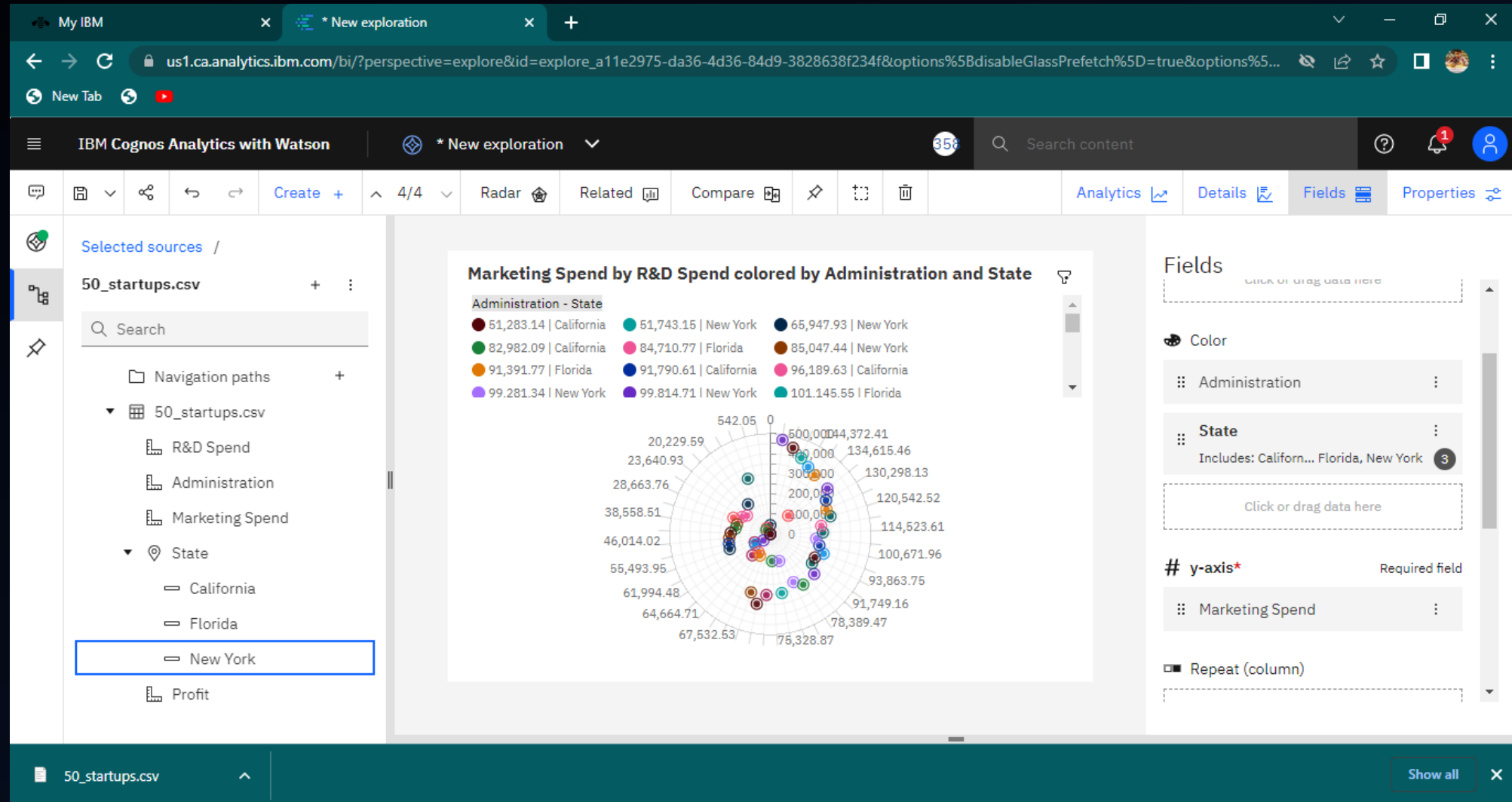
# Administration to R&D Spend with Marketing Spend, State and State



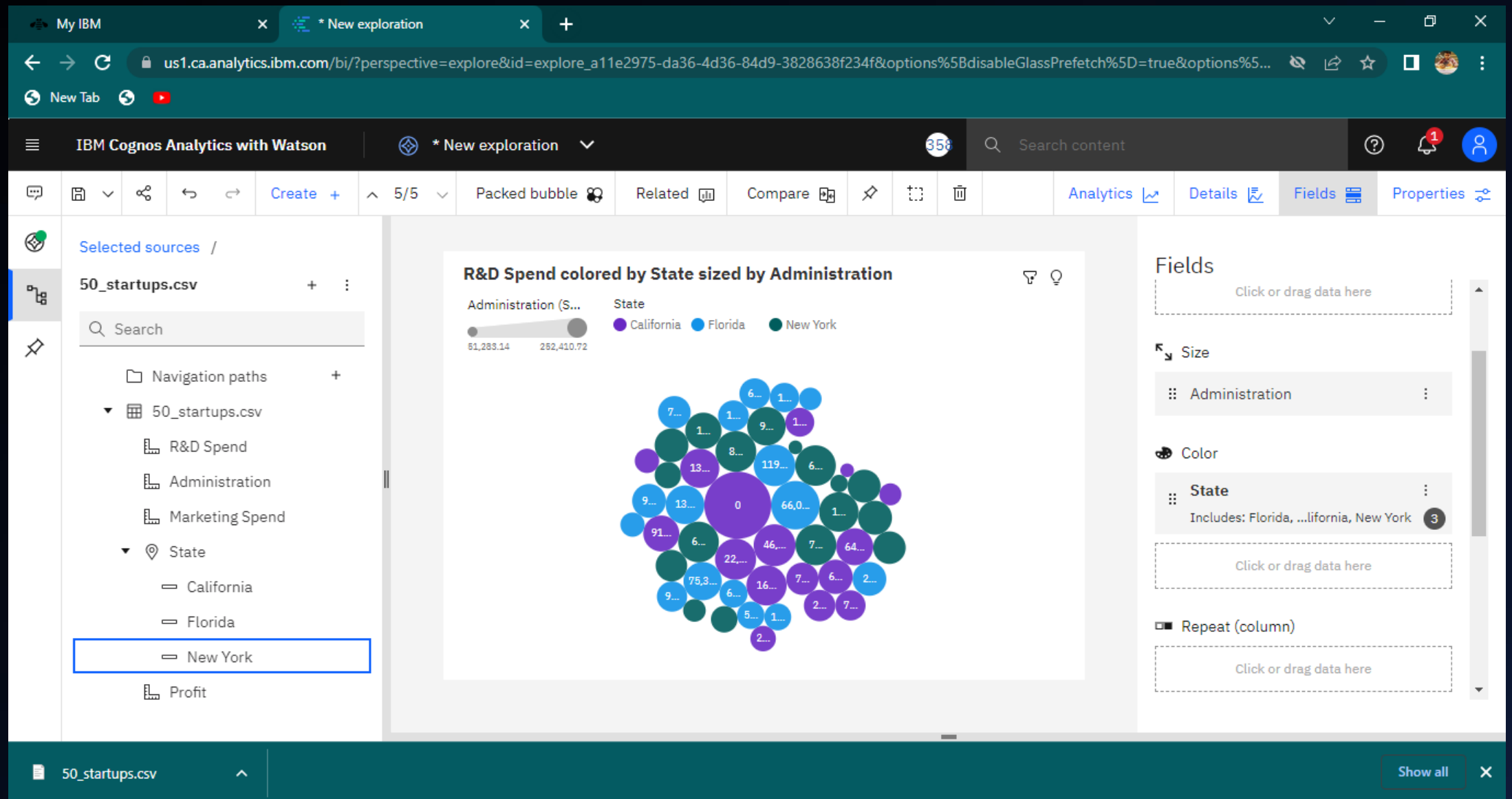
# Administration and Marketing Spend colored by State sized by R&D Spend



# Marketing Spend by R&D Spend colored by Administration and State



# R&D Spend colored by State sized by Administration



# LINK TO OPEN MY DATA VISUALIZATION IN THE COGNOS ANALYTICS



[https://us1.ca.analytics.ibm.com/bi/?perspective=explore&pathRef=.my\\_folders%2Fdata%2Bmodule%2FAssignment1&subView=model000001834589d393\\_00000004](https://us1.ca.analytics.ibm.com/bi/?perspective=explore&pathRef=.my_folders%2Fdata%2Bmodule%2FAssignment1&subView=model000001834589d393_00000004)

