



ANALYTICS FOR HOSPITAL'S AND HEALTH - CARE DATA

TEAM ID:PNT2022TMID39763

PREPARE SOLUTION FIT



1.CUSTOMER SEGMENT	2.CUSTOMER DRIVEN	5.AVAILABLE SOULTION
<ul style="list-style-type: none"> Person With Identical Needs Person With Chronic Condition Person With Multiple Illness Tertiary Care Patient 	<ul style="list-style-type: none"> Convincing Consumers There's Choice Inaccessibility Lagging Behind in Consumer Technology 	<ul style="list-style-type: none"> Effective Communication to Patients Grievance Redressal Mechanism. Nurses To focus on Clinical Care
2.PROBLEM/PAIN+(Frequency)	9.ROOT/CAUSE of problem	7.BEHAVIOR +its intensity
<ul style="list-style-type: none"> People for testing and treatment of coronavirus Overflowing waiting room Beds crowded in intensive care units Lack of oxygen cylinders during covid Restricted travel for staffs 	<ul style="list-style-type: none"> Government mandates. Patient safety and quality care. Staffing concerns. Patient satisfaction. Doctor-related issues. Population health management. 	<ul style="list-style-type: none"> Arrangements in schools and colleges for the patient who had covid to avoid spreading Giving Essential resources for the patients (food cloths etc.,) Organizing Vaccination camp
3.TRIGGERS TO ACT	10.YOUR SOLUTION	8.CHANNELS OF BEHAVIOR
<ul style="list-style-type: none"> care of the dying is urgent care Diagnosis of life-limiting conditions 	<ul style="list-style-type: none"> Orientation Training Camp for vaccination and providing free consultation for awareness Developing application for information Creating blood bank app for immediate blood requirements 	<ul style="list-style-type: none"> Strategic Decision Making Physical Advocacy Paid Advertising Customer Services Public Relations Achievement on Social Networks Staff Behavior
4.EMOTIONS before and after		
<ul style="list-style-type: none"> Condemning emotions Self-conscious emotions Suffering emotions 		