

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT(S) Customer is living alone in his old age without the help to take medicines on time.</div> <div>CS</div>	<div>6. CUSTOMER CONSTRAINTS</div> <div>Due to his age he cant remembers the time correctly and keep forget to take medicine on time.</div> <div>CC</div>	<div>5. AVAILABLE SOLUTIONS</div> <div>If the time arrives the app will send the medicine name to the IOT device.The device will notify the customer.</div> <div>AS</div>	Explore AS, differentiat
Focus on J&P, tap into BE, understand RC	<div>2. JOBS-TO-BE-DONE / PROBLEMS</div> <div>Due to his old age he forgets to take medicine on time. The medicine should be taken on time.</div> <div>J&P</div>	<div>9. PROBLEM ROOT CAUSE</div> <div>The seniors are living alone due to their childrens work life because of living alone they forgets to take medicine on time.</div> <div>RC</div>	<div>7. BEHAVIOUR</div> <div>The customer approach the trustworthy/knowledgeable person to solve his/her problems then find the medicine reminder through them to take medicine on time.</div> <div>BE</div>	Focus on J&P, tap into BE, understand RC

Identify strong TR & EM	<div>3. TRIGGERS</div> <div>By advertising we can promote the apps it can reach the seniors.</div> <div>TR</div>	<div>10. YOUR SOLUTION</div> <div>An application is build with the help of IBM cloud they send information to the IOT device to take medicines on time.</div> <div>SL</div>	<div>8.CHANNELS of BEHAVIOUR</div> <div>8.1 ONLINE Customers can use the application to store the time and name of the medicine.</div> <div>8.2 OFFLINE Setting alarm to remind them.</div> <div>CH</div>	Identify strong TR & EM
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	<div data-bbox="152 63 456 89" data-label="Section-Header"><p>4. EMOTIONS: BEFORE / AFTER</p></div> <div data-bbox="721 60 761 92" data-label="Text"><p>EM</p></div> <div data-bbox="152 98 734 178" data-label="Text"><p>stress due to forgets the time. After the usage of app they will be happy.</p></div>			
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