



# Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 🕒 10 minutes to prepare
- 👥 1 hour to collaborate
- 👤 2-8 people recommended

Share template feedback



Need some inspiration?

See a finished version of this template to kickstart your work. [→](#)

[Open example](#)



## Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

- A

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
- B

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.
- C

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) →




## Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

There are several major health problems in society today and Obesity is one of the main issues. It has increased for nearly three times as much as compared to the year 1975. In 2021, 38.9% of the adults who are aged 18 years old and above were overweight, and 13% of them were obese (WHO, 2018). It is associated with diseases like cardiovascular, hypertension etc.



Key rules of brainstorming

To run an smooth and productive session

Stay in topic.

Encourage wild ideas.

Defer judgment.

Listen to others.

Go for volume.

If possible, be visual.



## Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

ANUSH

images processing to identify food

identify mutple foods

deep learning techniques be applied

past medical history for suggestion

HARSH

recognise nutrients in food

age factor based suggestion

decision tree

train database for nutrient identification

HASHWANT

deep learning algorithms

compare the nutrient in differnet product

test with multiple test cases

train enough data

KULDEEP

collect the information about the nutrients

categorise similar foods

need to work on efficiency of CNN

need to make the segmentation fast

TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!



## Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

CNN ALGORITHM

YOLO

TRAIN DATABASE

OPEN CV

IMAGES PROCESSING

FOOD DETECTION

Group 1

RECOGNISE FOOD

IDENTIFY FOOD CORRECTLY

IDENTIFY MULTIPLE FOOD

INSTANT FOOD RECOGNITION

Group 2

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.



## Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

