

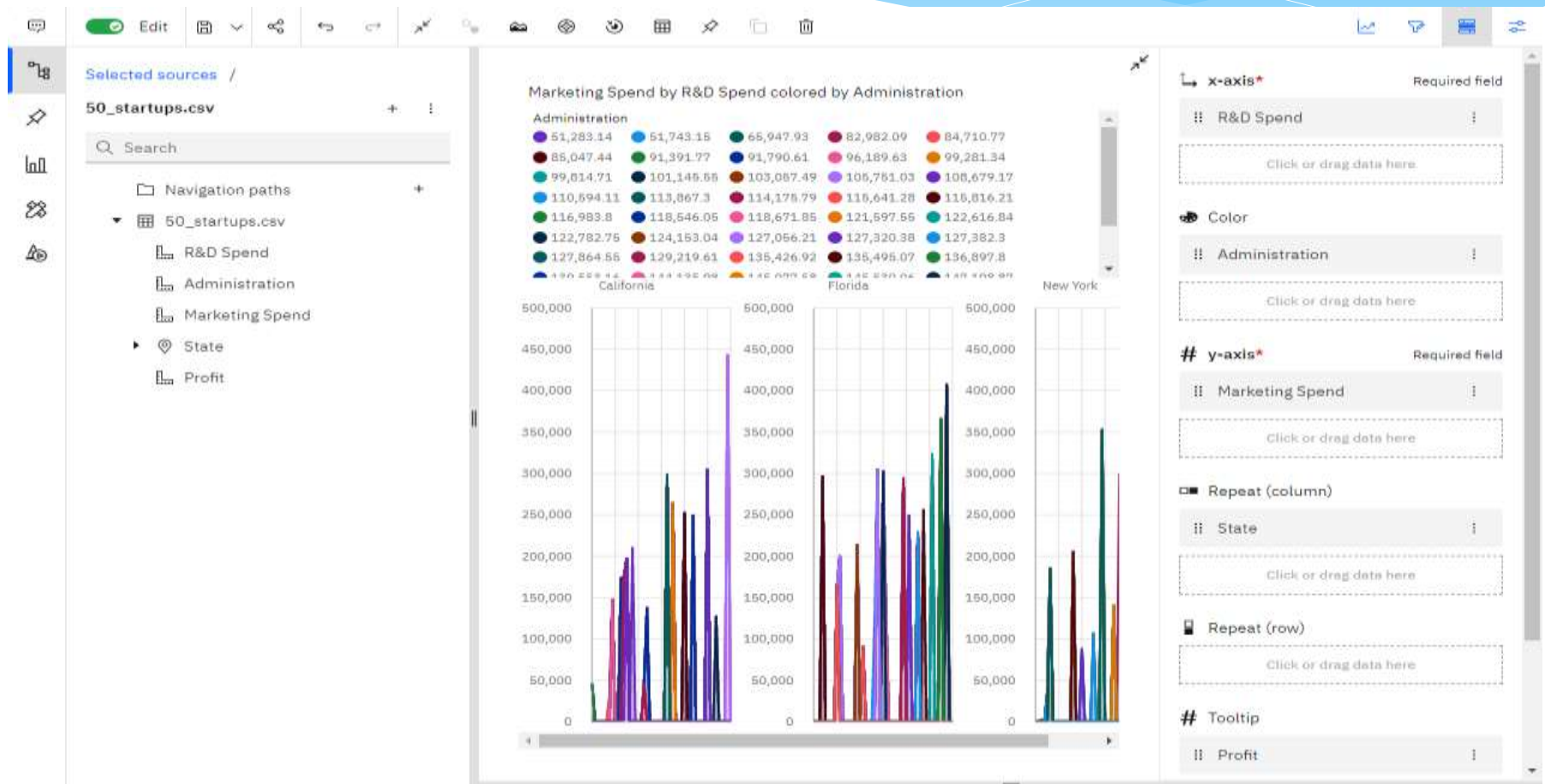
# **IBM ASSIGNMENT- 1**

***SHARAN.N***  
***510919205039***

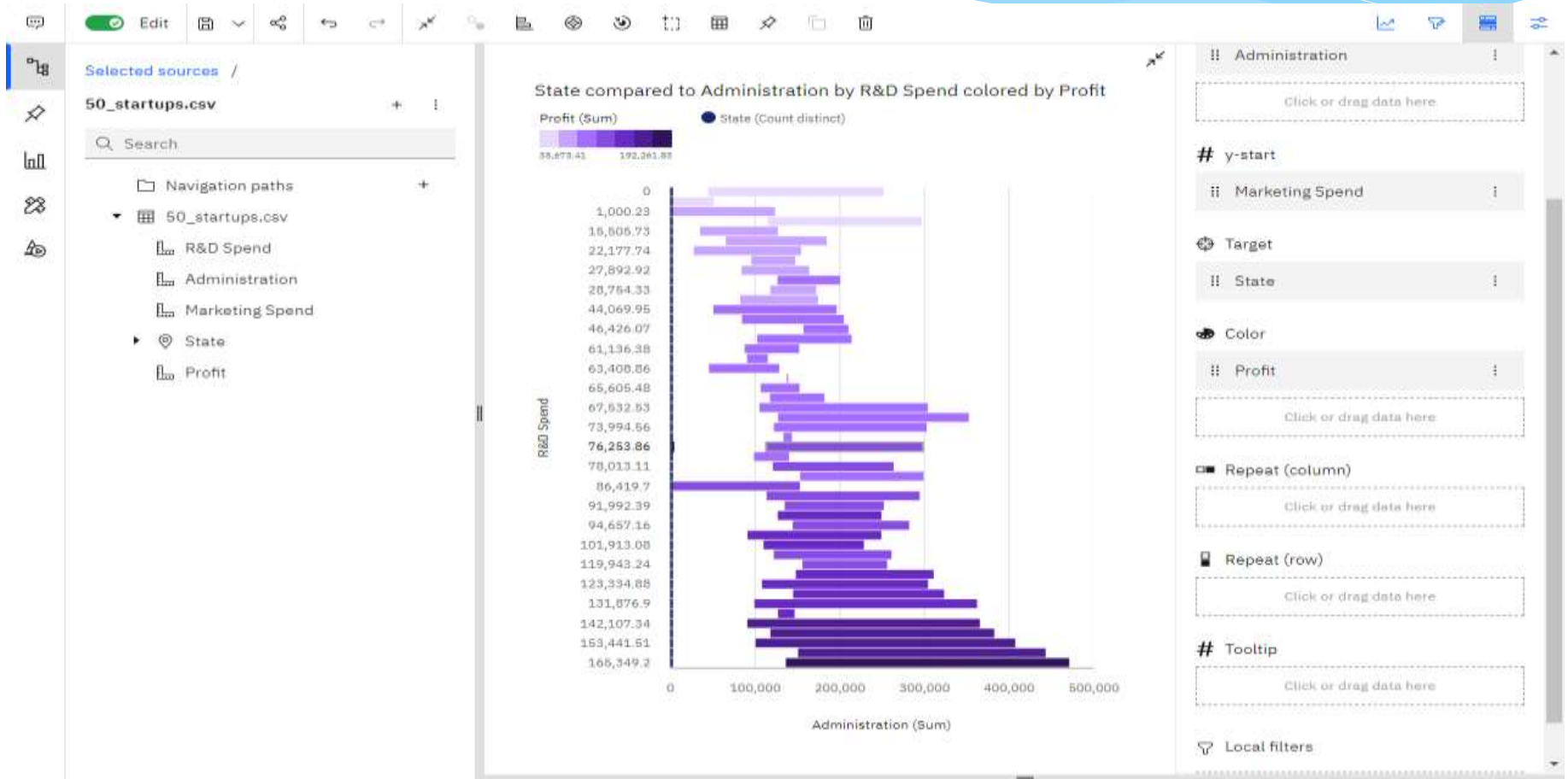
# IBM COGNUS ANALYTICS WITH WATSON

- \* Marketing Spend by R&D Spend colored by Administration
- \* State compared to Administration by R&D Spend colored by Profit
- \* State and Administration for R&D Spend colored by Marketing Spend
- \* Administration and Marketing Spend with State and Profit for R&D Spend
- \* State compared to Administration by R&D Spend colored by Profit

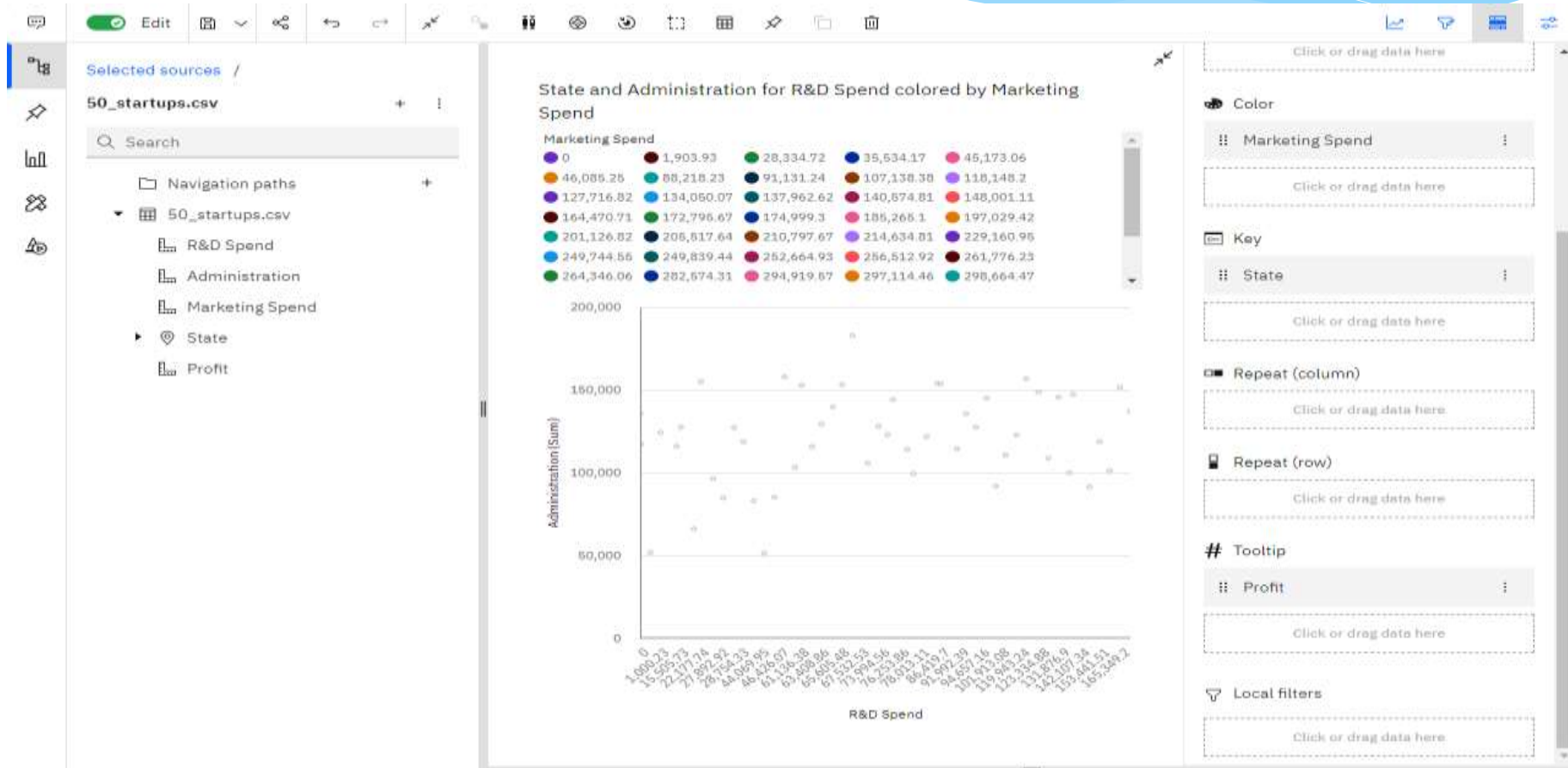
# MARKETING SPEND BY R&D SPEND COLORED BY ADMINISTRATION



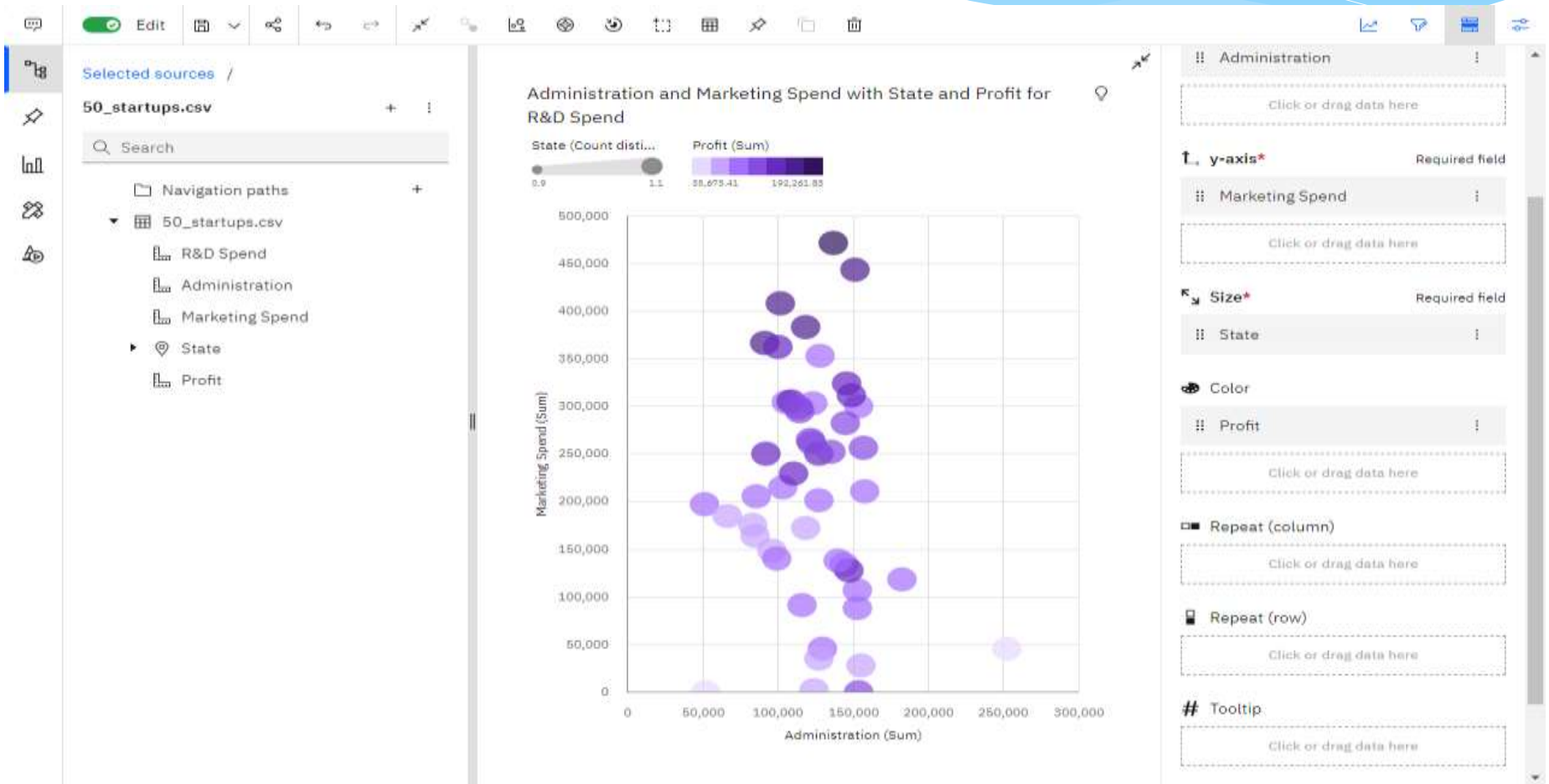
# STATE COMPARED TO ADMINISTRATION BY R&D SPEND COLORED BY PROFIT



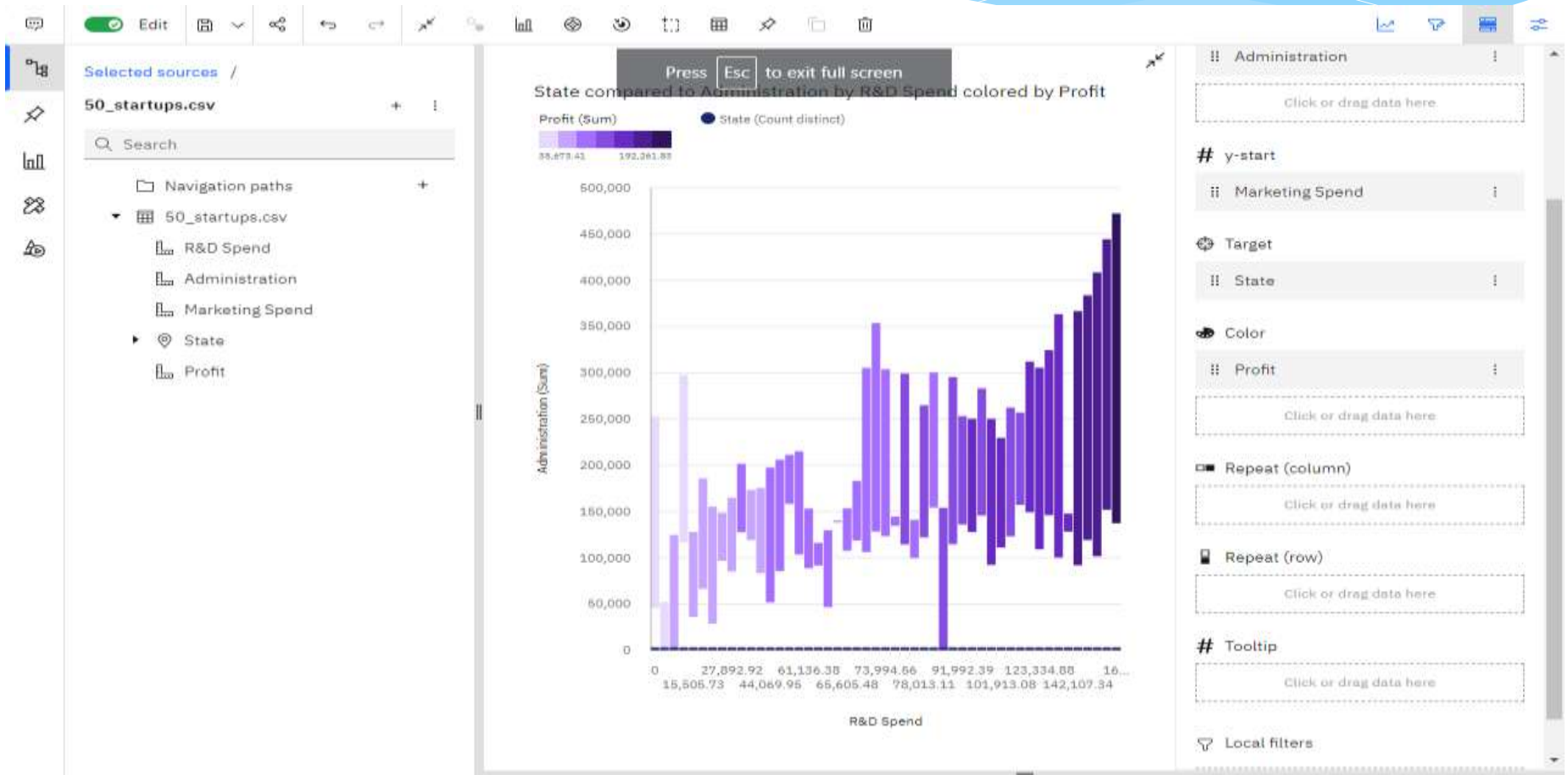
# STATE AND ADMINISTRATION FOR R&D SPEND COLORED BY MARKETING SPEND



# ADMINISTRATION AND MARKETING SPEND WITH STATE AND PROFIT FOR R&D SPEND



# STATE COMPARED TO ADMINISTRATION BY R&D SPEND COLORED BY PROFIT



# LINK TO OPEN MY DATA VISUALIZATION IN THE COGNUS ANALYTICS

- \* [https://us1.ca.analytics.ibm.com/bi/?perspective=dashboard&pathRef=.my\\_folders%2FIBM%2B-%2BAssignment%2B-1&action=view&mode=dashboard&subView=model000018354e9de15\\_00000000](https://us1.ca.analytics.ibm.com/bi/?perspective=dashboard&pathRef=.my_folders%2FIBM%2B-%2BAssignment%2B-1&action=view&mode=dashboard&subView=model000018354e9de15_00000000)