

IBM

ASSIGNMENT-1

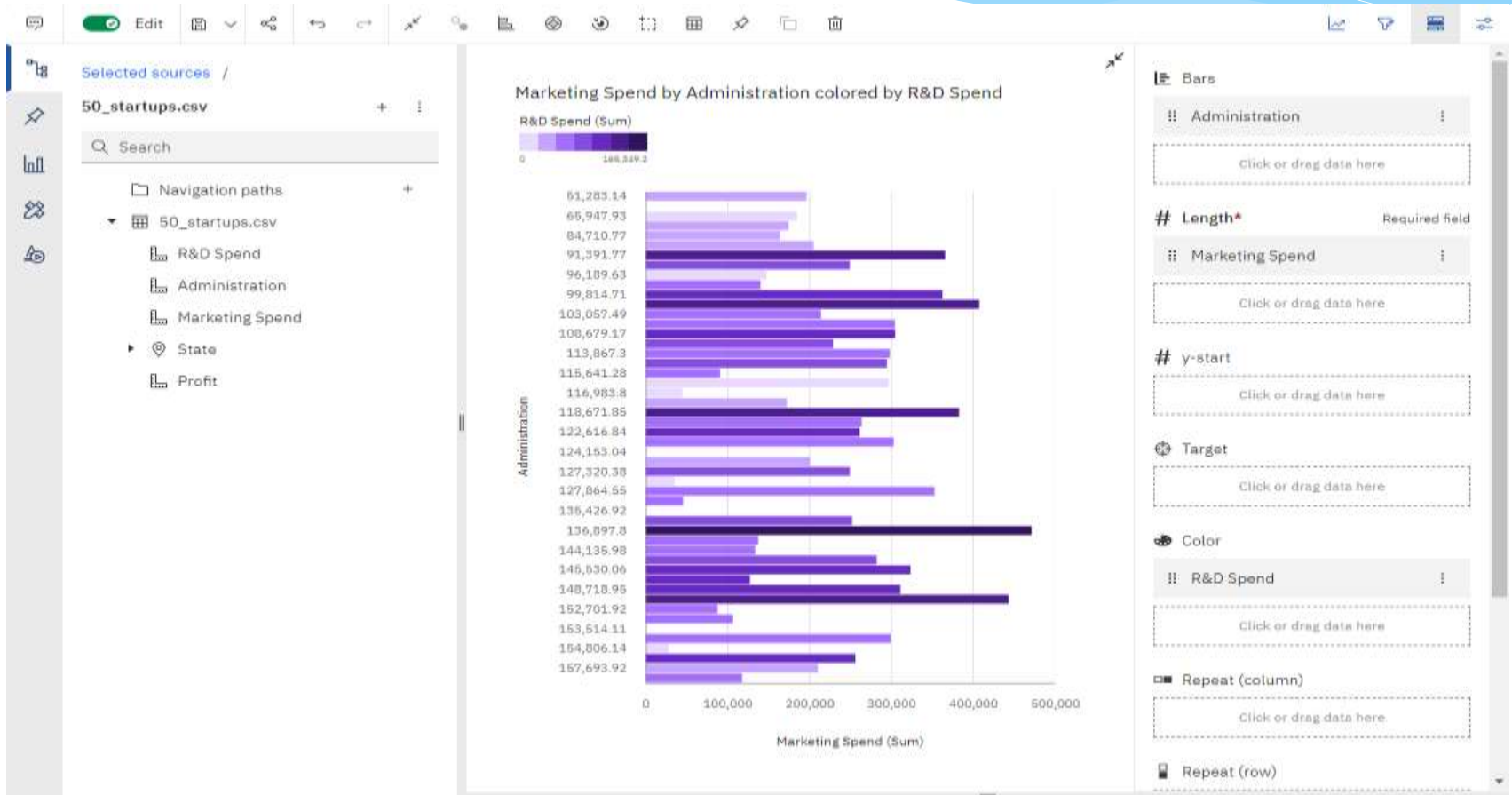
MUJEEBUR RAHMAN A.R

510919205024

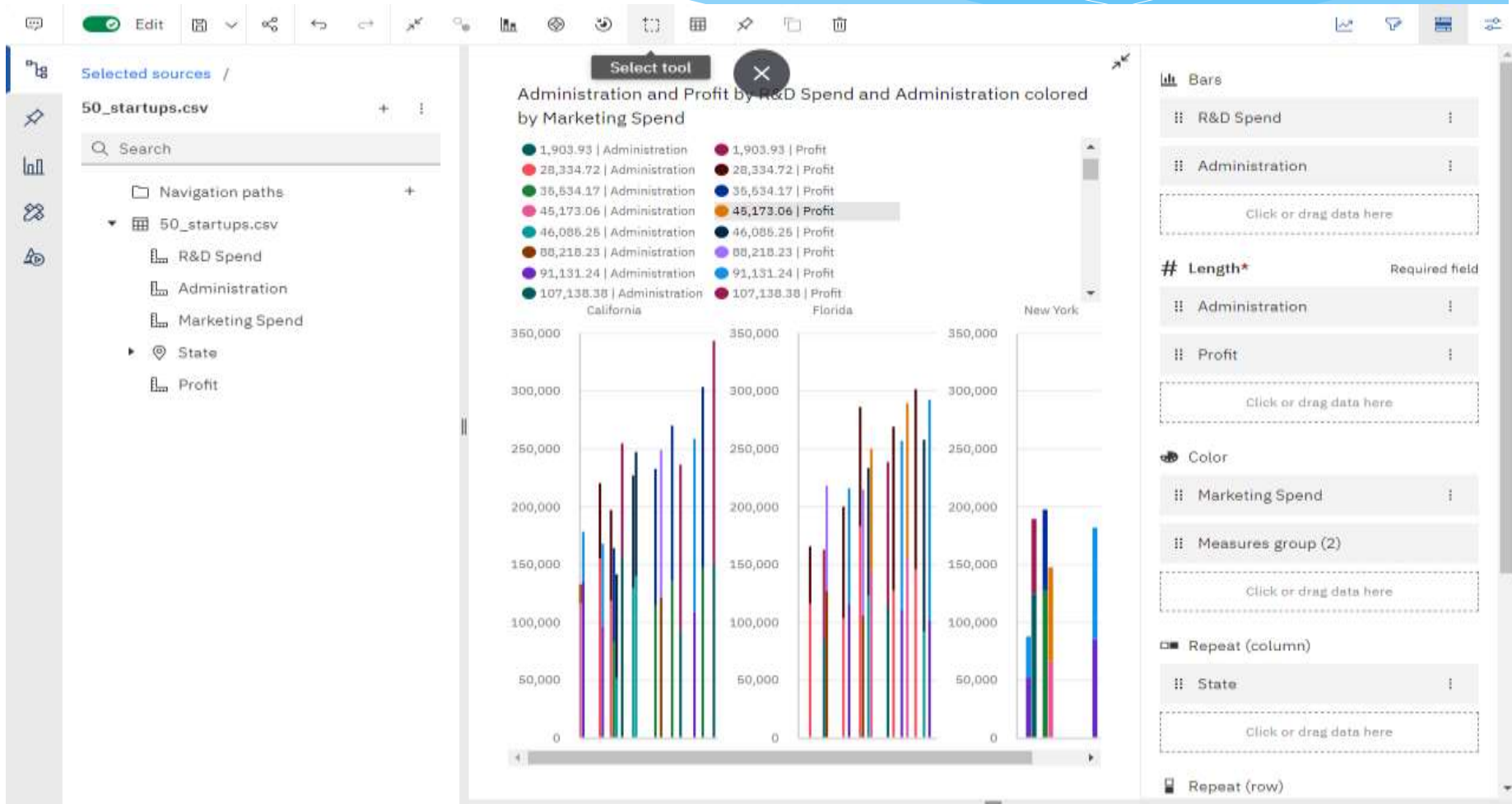
IBM COGNUS ANALYTICS WITH WATSON

- * Marketing spend and administration for profit coloured by R&D Spend
- * Administration and Profit by R&D Spend and Administration colored by Marketing Spend
- * Administration and Marketing Spend for R&D Spend colored by State
- * Marketing Spend by R&D Spend colored by Administration
- * Marketing Spend for R&D Spend

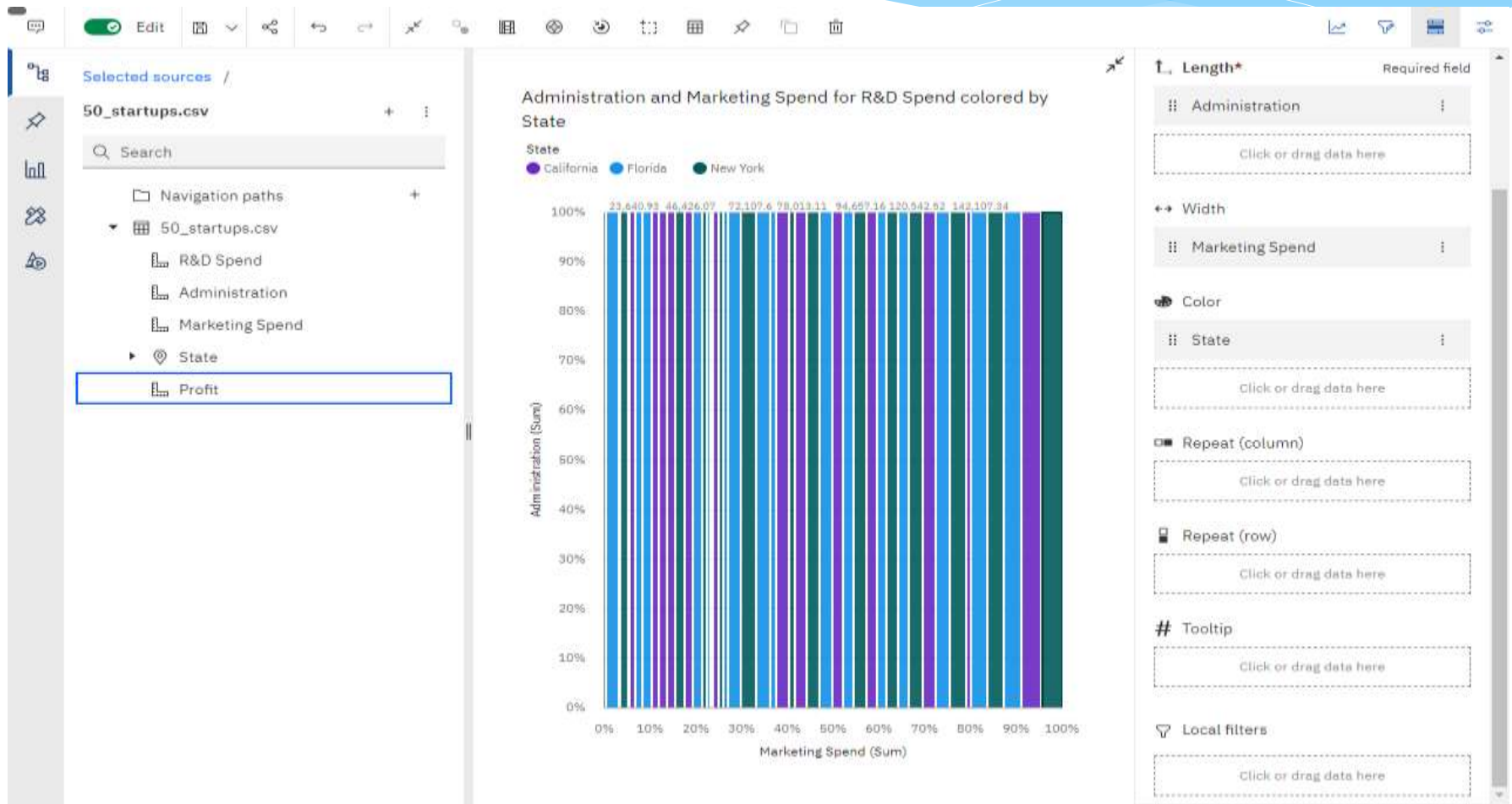
MARKETING SPEND AND ADMINISTRATION FOR PROFIT COLORED BY R&D SPEND



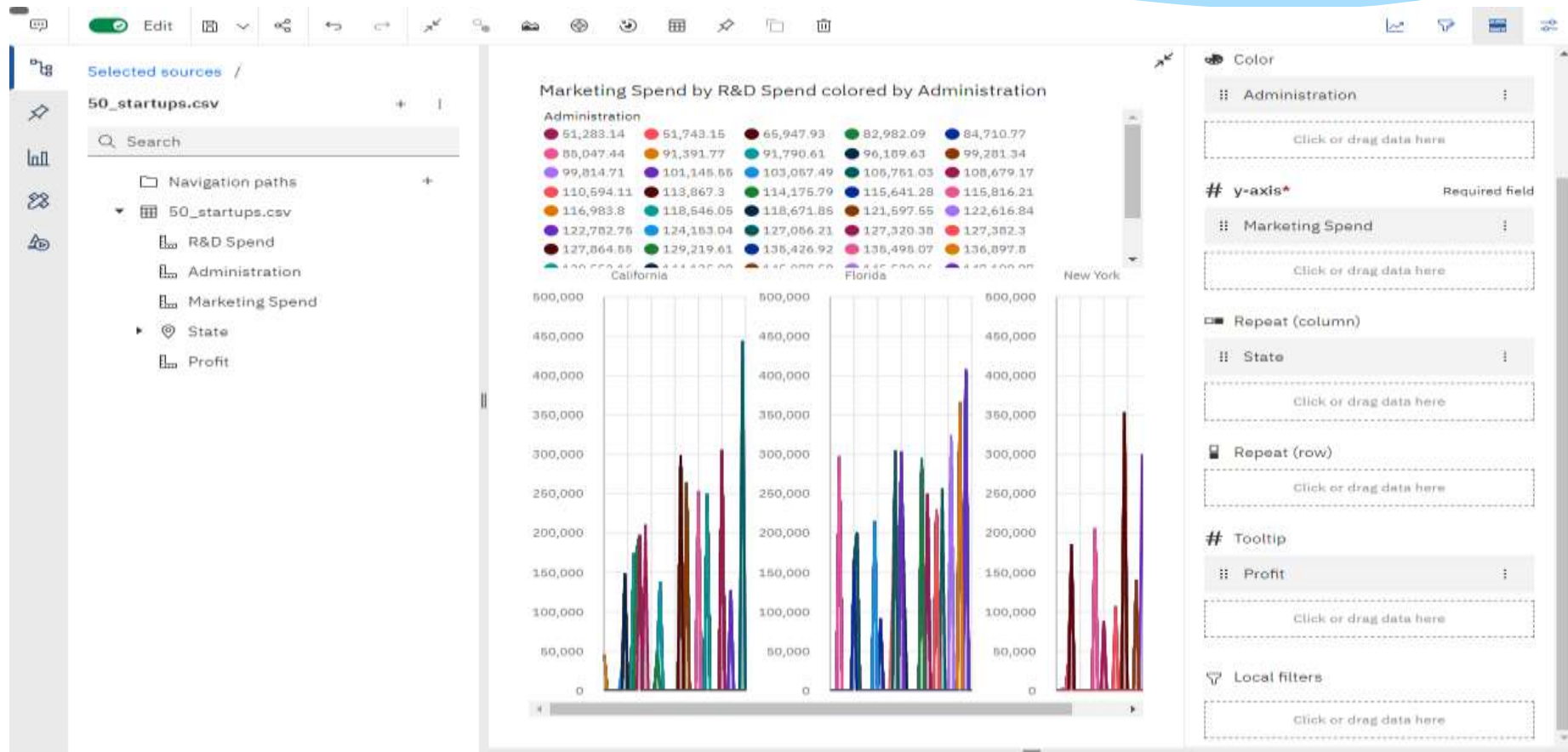
ADMINISTRATION AND PROFIT BY R&D SPEND AND ADMINISTRATION COLORED BY MARKETING SPEND



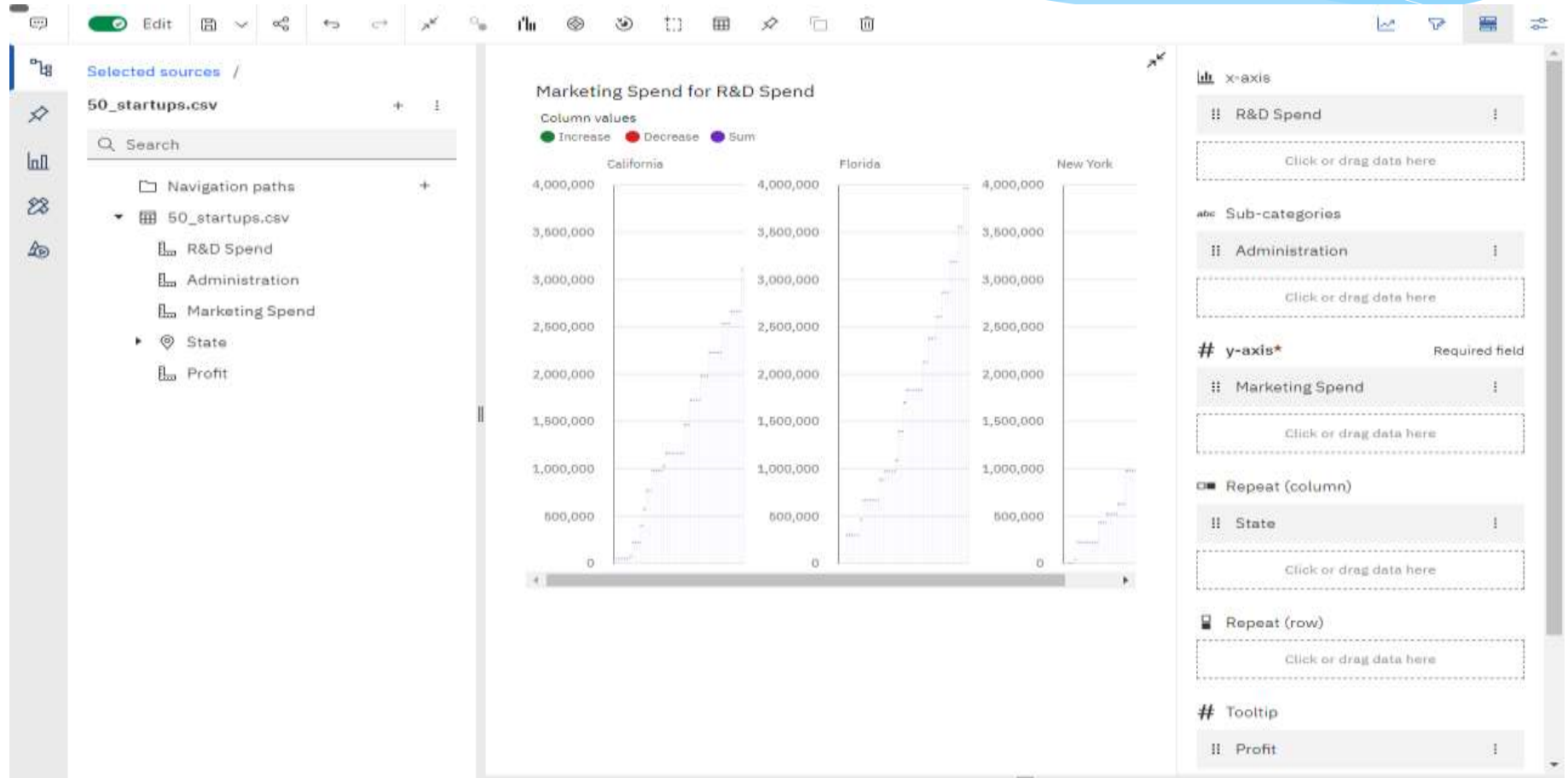
ADMINISTRATION AND MARKETING SPEND FOR R&D SPEND COLORED BY STATE



MARKETING SPEND BY R&D SPEND COLORED BY ADMINISTRATION



MARKETING SPEND FOR R&D SPEND



LINK TO OPEN MY DATA VISUALIZATION IN THE COGNUS ANALYTICS

- * https://us3.ca.analytics.ibm.com/bi/?perspective=dashboard&pathRef=.my_folders%2Fibm%2Bassignment1&action=view&mode=dashboard&subView=model0000183544b4d44_00000000