

Project Design Phase-I
Proposed Solution Template

Date	19 September 2022
Team ID	PNT2022TMID32851
Project Name	Smart Fashion Recommender Application
Maximum Marks	2 Marks

Proposed Solution Template:

Project team shall fill the following information in proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	This project is to facilitate the customers who need the latest information about brand facilities such as packages, discounts, sales, prices, varieties, online shopping, home delivery services, etc. The Chatbot also covers all necessary and general information relevant to clothing brands like dress designs, fabric stuff, the material used in the product, accessories, and services like home delivery, return, exchange, discounts, sales, and, etc.
2.	Idea / Solution description	The user will login into the website and go through the products available on the website. Instead of navigating to several screens for booking products online, the user can directly talk to Chatbot regarding the products. Get the recommendations based on information provided by the user.
3.	Novelty / Uniqueness	Consumers want capable, fast, and, most importantly, reliable assistance. They don't want something that feels like it's trying to trick them into buying something they don't need or giving up information they don't want to share. And when we push the identity facet of a bot too far, that's the perception we create.
4.	Social Impact / Customer Satisfaction	Fashion chatbots take customers beyond narrow browse and search functionality to a place that can help them build the confidence that the purchase they're making is the right one for them.
5.	Business Model (Revenue Model)	
6.	Scalability of the Solution	It is being able to make effective use of data to customize an experience for your

		end users is crucial to making these new experiences stick.
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