

Define CS, fit into CC	<div>1. CUSTOMER</div> <div>Children under six</div> <div>CS</div>	<div>6. CUSTOMER</div> <div>spending power, budget, no cash, network connection, available devices.</div> <div></div>	<div>5. AVAILABLE</div> <div>Fire fighters and trained swimmers</div> <div></div>	Explore AS, different
	<div>2. JOBS-TO-BE-DONE / PROBLEMS</div> <div>we make use of one camera that streams the video underwater and analyses the position of swimmers to assess the probability of drowning</div> <div></div>	<div>9. PROBLEM ROOT CAUSE</div> <div>customers have to do it because of the change in luxurious activities have drastically increased and polls have become common everywhere.</div> <div>RC</div>	<div>7. BEHAVIOUR</div> <div>Install drowning detectors, or call for emergency help</div> <div>BE</div>	
Focus on J&P, tap into BE, understand RC				Focus on J&P, tap into BE, understand RC
	<div>3. TRIGGERS</div> <div>Seeing others install virtual eye on their swimming pools</div> <div>TR</div>	<div>10. YOUR SOLUTION</div> <div>we make use of one camera that streams the video underwater and analyses the position of swimmersto assess the probability of drowning</div> <div>SL</div>	<div>8. CHANNELS of BEHAVIOUR</div> <div>8.1 ONLINE</div> <div>Ordering of drowning detectors, or pool lifeguards</div> <div>8.2 OFFLINE</div> <div>CH</div>	

	<div data-bbox="152 52 517 81">4. EMOTIONS: BEFORE / AFTER</div> <div data-bbox="723 100 772 135">EM</div> <div data-bbox="152 154 647 183">Lost and insecure/confident and in control</div>		<div data-bbox="1509 36 2040 71">Implementing them to wear them without fail</div>	
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