Ideation Phase
Brainstorm & Idea Prioritization Template

Date	24 September 2022
Team ID	PNT2022TMID48441
Project Name	CONTAINMENT ZONE ALERTING
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Step-2: Brainstorm, Idea Listing and Grouping

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Brainstorm

Write down any ideas that come to mind that address your problem statement.

⏱ 10 minutes

ATCHAYA S

User Registeration using mobile number	OTP generation to verify the user	User login for further updates
ADMIN Login	Collecting the containment zone by WHO	Update containment zone using GIS
User verify the place which he has to visit	Sends alert SMS whether it is a containment zone	

PRIYADHARSHINI G

Containment zones are stored in database	Containment zones are differentiated by three colours	USER Login
User location updated to database	Location parameteers are verified and updated	Location is verified manually
	Sends alert message only if it is containment zone	

JENITHA C

Open source for all users	Should enter the place for further information	Gets an alert voice note whether it's a containment zone or not.
Admin login by user id and password	Update the containment zones	variate the zones by different symbols
The information stores in the database admin updates frequently using GIS		

KOWSALYA T

The details form a particular area were collected by the social volunteers from the hospital management	Local authorities collects the outbreak details from volunteers and send it to the admin	Admin updates the containment zones with the details provided by the local authorities.
By providing his location,the user search for a place where he/she wants to go.	The user location was monitored by the admin.	If the searched place exists in the containment zone, theadmin sends the alert message to the user
Further, if the user enters the containment zone by ignoring the alert message, the admin gets notified	Now, the admin sends an alert to local authorities about illegal entry.	

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Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

🕐 20 minutes

USER LOGIN

OTP generation to verify the user

Open source for all users

User login with password

User login using verification code randomly given

VERIFYING LOCATION

User verify the place which he has to visit

Location is verified manually

The user location was monitored by the admin.

COLLECTING DETAILS

Local authorities collects the outbreak details from volunteers and send it to the admin

Collecting the containment zone by WHO

Containment zones are stored in database

Should enter the place for further information

SENDING ALERT

Sends alert message only if it is containment zone

Sends alert SMS whether it is a containment zone

Admin alert local authorities about trespassers

Gets an alert voice note whether it's a containment zone or not.

DIFFERENTIATING ZONES

Containment zones are differentiated by three colours

Containment zones are differentiated by two colours

variate the zones by different symbols

UPDATING ZONES

Update containment zone using GIS

Location parameteers are verified and updated

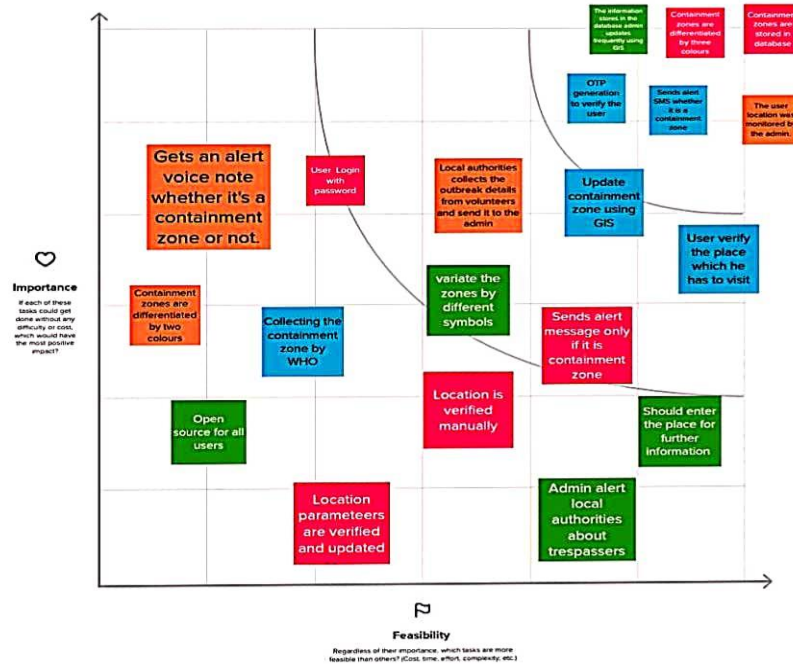The information stores in the database admin updates frequently using GIS

Step-3: Idea Prioritization

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Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⏱ 20 minutes

Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

→

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

A **Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

B **Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy
Open the template →

Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.
Open the template →

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template →

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