## JOB/SKILL RECOMMENDER

SENARIO : Browsing and applying for jobs	Entice  How does someone initially become aware of this process?	Enter  What do people experience as they begin the process?	Engage In the core moments in the process, what happens?	Exit  What do people typically experience as the process finishes?	Extend What happens after the experience is over?
Steps What does the person (or group) typically experience?	The user can create a login id and password to the portal  The user tries to discover the various job opportunities available  The user can apply to the different job openings based on its availabilty	User gets to first see the number of opportunities available  Opportunities based on skills / qualification / profession will be visible  Sense of discovery and exploration  exploration	Create a large network  Perform SWOT analysis to understand where one stands  Understand the skills required for the industry	Confidence to face the world  Excitement to start the new job very soon	Share the experience with friends and close social circle  Recommand the website and process
Interactions What interactions do they have at each step along the way?  People: Who do they see or talk to?  Places: Where are they?  Things: What digital touchpoints or physical objects would they use?	People: Users see a number of job openings  Places: User will be using a website to apply for these jobs  Things: surveys will be conducted, web can be advertised	People: feel the need to apply to as many jobs as possible  Place: user friendly website to get employment	Apply for the job before the deadline closes  Be aware of the different job openings	Gains self confidence and is able to face his peers  Recommends this process to many other people	Interact with the new set of team members and managers  Adapt to the new working environment
Goals & motivations  At each step, what is a person's primary goal or motivation?	Primary motivation will be to find out a job related to the user's profile  Motivation is to upscale	To get a job offer as soon as possible update the resume/skill set	Update ones resume / skills sets periodically  Try and attend mock interviews to gain confidence	To succeed well in this new job offer  To earn well and satisfy personal needs	To have a good career growth  Try and stabilize the job
Positive moments What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?	Discovering the number of jobs available with opening  Application process for each role and company	Ability to apply to many opening because of ones skillset  Affirmation that the user will get a job	Learn new skills and update resources  Attending many rounds of interview gives a sense of confidence	Boost in self confidence Face the society and peers easily	Financial stability and security to an extent
Negative moments What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming?	Time consuming to navigate through a number of openings Presence of unfiltered data	Filling out the application might be time consuming	Fear of rejection is huge Fear of what the future holds for one	Didn't get the expected offer Change of workspace from one company to another	Might feel a little over confident syndrome
Areas of opportunity  How might we make each step better? What ideas do we have?  What have others suggested?	Filter the job openings based on location , skills , qualification , recently opened jobs  Advertise the web application by involving students to gather a larger audience	Update users when ever there is a vacancy	Work of the filtering process of jobs and vacancies	Send a congratulatory email from the website for finding a job  Recommend a friend / Recommend to a friend option	Try and give referral