

Project Design Phase-I
Proposed Solution

Date	19 September 2022
Team ID	PNT2022TMID52529
Project Name	Inventory management system for retailers

Proposed Solution:

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	<ul style="list-style-type: none">the retailers generally Facing issues in recording the stocks and its threshold limit available.The retailer doesn't know which product is getting expired and when it is being expired.The retailers couldn't track the availability of all the stocks up-to date.The customers are not satisfied with the retailers store since it does not have enough supplements and the deliveries were not made on time.
2.	Idea / Solution description	<ul style="list-style-type: none">This proposed system will have a daily update system whenever a product is sold or it is renewed more.The system will have an alert triggered to indicate both the expired product and soon going to expire products.The product availability is tracked daily and an alert system in again kept on to indicate those products which falls below the threshold limit.Tracking the order have become easy with this application for both the retailers and the customers
3.	Novelty / Uniqueness	<ul style="list-style-type: none">Certain machine learning algorithms are used to predict the seasonal high selling products which can be made available during that time.Prediction of the bestselling brand of all certain products based on their popularity, price and customer trust and satisfaction will be implemented.Notifications will be sent to the retailers if any product that the customers have been looking for is not

		<p>available so that the product can be Stocked up soon.</p> <p>Exclusive discounts and offers are given for regular customers to keep them engaged with the store regularly.</p>
4.	Social Impact / Customer Satisfaction	<ul style="list-style-type: none"> • The customers will be highly satisfied since the wasting of time while searching for an unavailable product is reduced. • The work load of the retailers will be minimized if the system is automated every day and during every purchase. • The customer satisfaction will be improved for getting appropriate response from the retailers and that too immediately.
5.	Business Model (Revenue Model)	<p>Hereby we can provide a robust and most reliable inventory management system by using:</p> <ol style="list-style-type: none"> 1. Can deploy the most appropriate business Advertising models. 2. To establish a loss preventing Strategy. 3. And to ensure the all time, any where availability of products System. 4. Usage of freebies business strategy for dragging the Customer's attention.
6.	Scalability of the Solution	<ul style="list-style-type: none"> • This system can even work More efficiently with large volume of data. • Daily and Each time purchase updating of the stock for preventing inventory shrinkage. • Direct chat system with the retailers and the customers for providing best customer service