



Brainstorm & ideaprioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

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Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

- A Team gathering**
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
- B Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.
- C Learn how to use the facilitation tools**
Use the Facilitation Superpowers to run a happy and productive session.



Open article

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM
An inventory management system that can be helpful to both retailers and customers. This can be used for both small and wholesale retailers



Key rules of brainstorming

To run a smooth and productive session

- Stay in topic.
- Defer judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP
You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Rajeshwaran

incorporates all the current date accessible stock alongside the amount for both the client and the retailer.

foreseeing the future deals examination of the items utilizing AI calculations and past information accessible datase

client criticism and rating framework including both the item and the retail shop administration.

track customary clients and send them standard notification about the appearances and select offers and limits for them

to have a track of occasional selling items and to keep those items in stock during the interest.

giving a simple and easy to use business site for the clients.

Monitoring the expiry dates of all the stock and reporting the limits and deal for those items which will lapse soon.

bring RFID based item global positioning framework into reality.

Nambu saiprakash

can utilize succeed sheets for handling the information

promote presence of the store in every one of the closest geographic areas.

keep a profit and misfortune records of the multitude of stocks.

simple and quick charging framework which also gives choice to the clients either through cash or through net banking

Joffin Joel

charge and gst leeway routinely

try to have free entryway conveyances to the closest regions and to stay away from late conveyances

upgrading client dependability and giving straightforwardn ess in the charging

cautioning the client with respect to the end deal limits and constant measurements.

Sivakumar

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is gger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

prediction and analysis

predicting the future sales analysis of the existing product.

predicting the success ratio of the new arrivals

providing the best selling product of different brands to the user for their purchase

emails and sms alert to the customers regarding the discounts and new arrivals.

transparency in the billing.

easy billing system using accounting softwares with less time consumption

ensuring the availability of all products atleast in threshold amount all

SERVICES

special seasonal discounts and exclusive offer for regular customers.

free door deliveries and online purchases

24*7 customer care service

management

multiple store management

e-commerce website and billing management

managing all the expiry nearing products and expired products clearance.

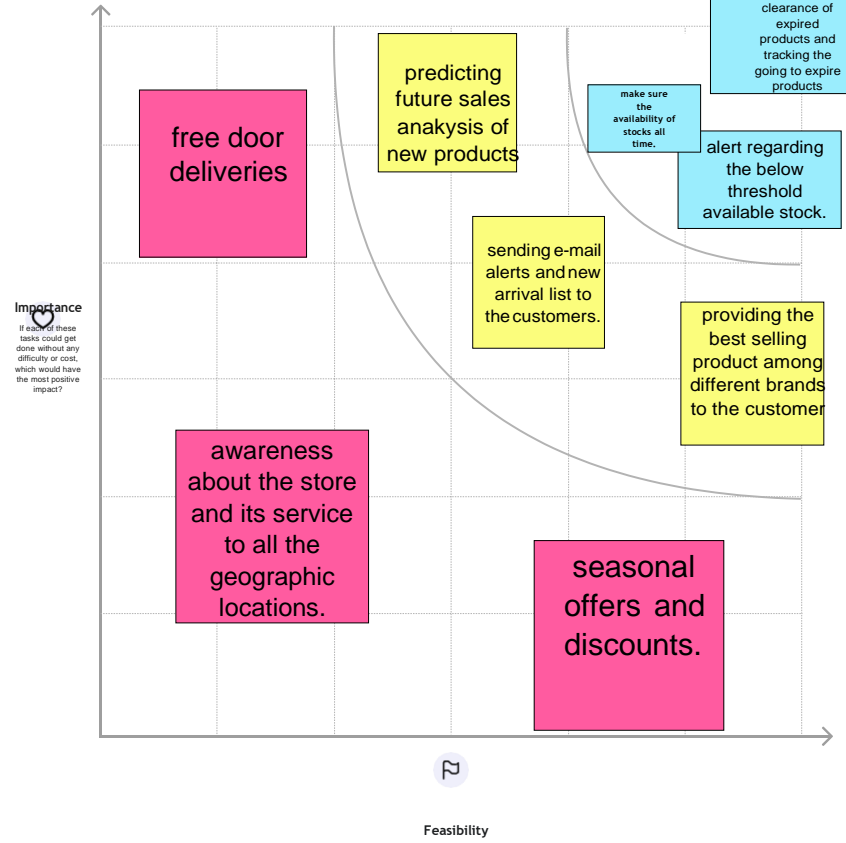
stock management and strategic plan

TIP
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- A Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- B Export the mural**
Keep moving forward as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Strategy blueprint

Define the components of a new idea or strategy.

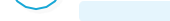
Open the template

Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.

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Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

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