Project Design Phase-I - Solution Fit

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BE

1. CUSTOMER SEGMENT(S)

CS

- Blood bank management system
- Plasma donors
- Plasma Recipients
- Mediator (online)

6. CUSTOMER CONSTRAINTS



- Is it legal?
- Is it safe and secure?
- Will plasma available on time when need?

5. AVAILABLE SOLUTIONS

By building an application using cloud computing which has a Database that contains all the details of the donors and recipients. We can get details on time.

lore AS, differentiate

AS

2. JOBS-TO-BE-DONE / PROBLEMS

J&P

- Users need to register for their account on the website.
- A verification email has been sent once it is registered.
- Once the process is done can move on further process.

9. PROBLEM ROOT CAUSE

RC

Can able to identify the location easily. A wide range of availability is the major reason

7. BEHAVIOUR

DE

Mean days, when in need of plasma, the hospital is a mediator between the patient and the blood bank but now, we can have direct contact through the online website portal.

on J&P, tap into BE, understand RC

3. TRIGGERS



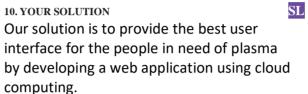
A regular pop-up message will show the availability of plasma. So that the people check for it and can get it at right time.

4. EMOTIONS: BEFORE / AFTER



Before Days, this much facility is not available. But now, we can save people in time

10. YOUR SOLUTION



8. CHANNELS of BEHAVIOUR



ONLINE

By using an online portal through a registered account for further processes in need of or giving the plasma

OFFLINE

It's a completely manual and physical process of giving plasma or getting plasma through offline verification and documentation