

Project Design Phase-I
Proposed Solution Template

Date	01 October 2022
Team ID	PNT2022TMID53234
Project Name	Project - News Tracker Application
Maximum Marks	2 Marks

Proposed Solution Template:

Project team shall fill the following information in the proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	<ul style="list-style-type: none">• News Readers are busy people who need all the News from different sources to be aggregated in a single place because it's time-consuming for them to look at multiple sources.• News Readers are selective people who need news that is personalized to them because they have their own personal preferences.• News Readers are intellectual people who need only reliable and accurate information because they want to make the right decisions using information from legitimate sources.• News readers are engaged people who need short and crisp news on the go because they do not want to spend ample time reading the entire content.• News Readers are smart vocal people who need an open platform to comment and voice out their thoughts because they believe they can add value and influence mass opinion.
2.	Idea / Solution description	The Project aims to overcome this challenge described in the problem statement above faced by the people by developing a one-stop solution which aggregates the News from all the reliable sources and categorises them under different sections for the best user experience.
3.	Novelty / Uniqueness	<ul style="list-style-type: none">• Short & crisp summarisation• News feed Personalization• Ensuring reliability of sources.• Easy to navigate design
4.	Social Impact / Customer Satisfaction	Help people consume reliable information in a short span of time and keep them well-informed.

5.	Business Model (Revenue Model)	<ul style="list-style-type: none"> • Advertisements • In-app purchase for an Ad-free version of the application.
6.	Scalability of the Solution	This solution is highly scalable since it's enabled through cloud technologies offered by IBM enabling scalability on a consumer-demand basis.