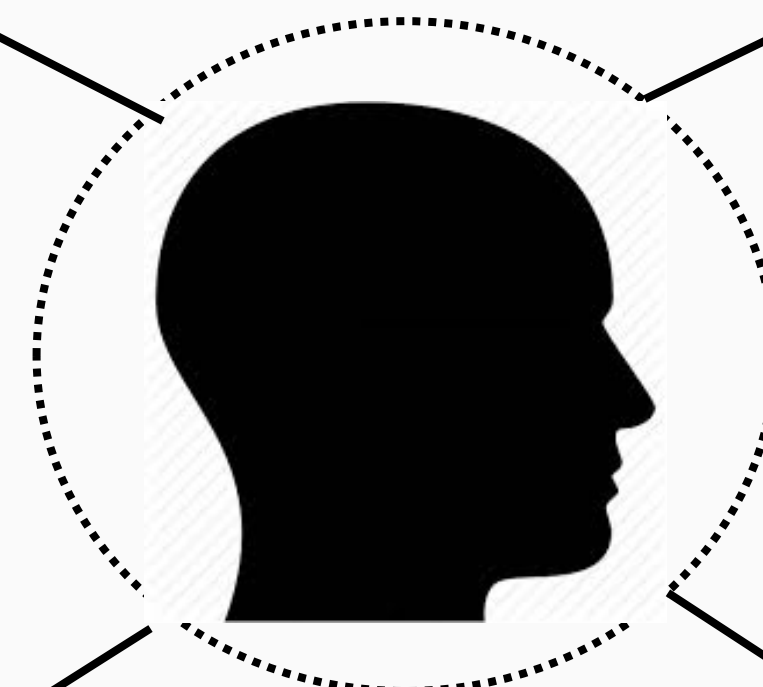


What do they

# THINK AND FEEL?

Effective and quick recovery  
Normal life without fear



- IMMEDIATE RECOVERY
- TREATMENT
- CLARITY ABOUT THE SITUATION

What do they

## HEAR?

what do people say?  
what do officials say?  
what do friends say?

- EXPENSES
- Contentment
- Fatality

- Data Accuracy
- SECURENESS
- Recognition from the government

What do they

## SEE?

Environment  
victims of the  
forest fire

What do they

# SAY AND DO?

Well organised  
Systematic

- QUICK RESPONSE
- MORE ACCURATE
- EFFICIENT



## PAIN

fears  
anxious  
frustrations

- Confusion
- Obstacles
- Helpless

## GAIN

Need measures for  
the  
obstacles

- Simplicity
- Self-operating tool
- Easy Access

