

Define CS, fit into CC	1. CUSTOMER SEGMENT(S) Who is your customer? i.e. working parents of 0-5y.o.kids Forest is an essential source of living beings from micro to macro organisms. It is a main concern to look into growth of forest in various regions. In order to support the Ministry of Environment, Forest and climatic change and for an immediate response to forest fire departments.	6. CUSTOMER CONSTRAINTS The customer look into a specific feature in the product like the product should be cost efficient, easily available, secure and no loss of data will be the customer constraint.	5. AVAILABLE SOLUTIONS Which solutions are available to the customers when they face the problem Or need to get the job done? What have they tried in the past? What pros & cons do these solutions have? i.e. pen and paper is an alternative to digital note taking. In earlier cases machine learning models were developed with few dataset and now Artificial Intelligence method is introduced.	Explore AS, differentiate
Focus on J&P, tap into BE, understand RC	2. JOBS-TO-BE-DONE/PROBLEMS Which jobs-to-be done (or problems) do you address for your customers? There could be more than one; explore different sides. The main problem of forest fire is due to High atmospheric temperature and dryness and due to human activities	9. PROBLEM ROOT CAUSE What is the real reason that this problem exists? What is the back story behind the need to do this job? Forest fire may destroy the resources and living things like plant, human and animals. Excess heat production, global warming and smoke are the reasons.	7. BEHAVIOUR What does your customer do to address the problem and get the job done? i.e. directly related: find the right solar panel installer, calculate usage and benefits ; indirectly associated : customers spend free time on volunteering work (i.e. Greenpeace) The customer must understand the problem completely and approach what are the very essential features required for the product, here the customer have to mention that it	Focus on J&P, tap into BE, understand RC
Identify strong TR & EM	3. TRIGGERS The need and emergency to prevent the forest fire and to save millions of creatures to safeguard the resources, plantations. 4. EMOTIONS: BEFORE/ AFTER People will get become aware of forest fire and are able to respond People are really confused and scared, had no idea how to overcome the problem, after solution they feel happy, safe and secured with the product.	10. YOUR SOLUTION If you are working on an existing business, write down your current solution first, fill in the canvas, and check how much it fits reality. If you are working on a new business proposition, then keep it blank until you fill in the canvas and come up with a solution that fits within customer limitations, solves a problem and matches customer behaviour. The proposed solution is to use the method of artificial intelligence and train the model with large dataset and detect and to alert using an alarm.	8. CHANNELS of BEHAVIOUR What kind of actions do customer take online? Extract online channels from #7 The customer must think of immediate solution for protecting themselves from the hazards. The customer must try to inform the particular department or authority in prior about the need of safety.	Extract online & offline CH or BE