1. CUSTOMER SEGMENT(S)

Employees.

CS

Accuracy, Speed, Reliability.

- Limited Budget.
- Lack of time.

6. CUSTOMER CONSTRAINTS

Workers and Industrial Plant

5. AVAILABLE SOLUTIONS

AS

Explore

AS, differentiate

- Smart Area Monitoring Sensors.
- Provide proper personal protective equipment.

cus on J&P, tap into BE, understa

2. JOBS-TO-BE-DONE / PROBLEMS

J&P

- To ensure the safety of the workers.
- Early Warning message.
- Continuous monitoring of Hazardous Area.

9. PROBLEM ROOT CAUSE

RC

CC

- High Temperature.
- Combustible gases.
- Fire Accidents electrical short circuiting.

7. BEHAVIOUR

BE

- It intimate alret message to safety control board of Industry.
- To protect workers during non routine operation and emergencies.

on J&P, tap into BE, understand RC

TR SL 3. TRIGGERS 10. YOUR SOLUTION 8.CHANNELS of BEHAVIOUR ONLINE: Identify strong Hazardous Area monitoring ALL data will be stored in cloud and Inorder to avoid using IoT. accidents and to protect sent to mobile application. Hence Superior person in the industry can environment, triggers its Receive alert to the mobile refer the details from it. use. 뒾 through SMS. EM 4. EMOTIONS: BEFORE / AFTER Before: OFFLINE: Anxious. While detecting the hazardous substances alarm Curious. will be intimated. Confused. LED and Buzzers used to avoid Hazards by alerting the workers Fear of Health Issue. After: Feel secure and protected. Real-Time Indusrial Plant monitoring reduced risks of disaster.