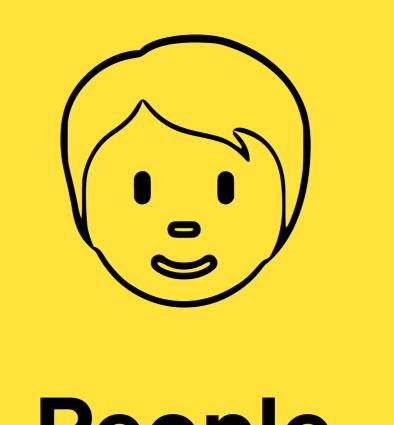
User journey by the Design Team of Accenture Interactive NL









Creating a user journey is a quick way to help you and your team gain a deeper understanding of who you're designing for, aka the stakeholder in your project. The information you add here should be representative of the observations and research you've done about your users. \wp

O Phases High-level steps your user needs to accomplish from start to finish	The user must have the knowledge about the traffic signs (smart signs)	The NFC tag should be made compulsory to all the vehicles	Use sensor to detect the status of the driver	Inorder to reduce the occurence of accidents, it is vital to drive the vehicles properly.
2 Steps Detailed actions your user has to perform	The drivers must have the knowledge about the rules and regulations The drivers must compulsorily have driving license	Identify and tracking deviceand use NFC tags to communicate with NFC devices	Use ultrasonic sensors to detect the distance of the object Traffic congestion are displayed using LCD display placed and GPS sensors are placed in the vehicles	To maintain oil coolant at a proper level lmmediate actions should be taken by the drivers when warning lights are displayed.
Feelings That your user might be thinking and reling at the moment	This technology avoids the accidents due to the weather conditions Accident free techniques are provided	Provide better smart signs instead of static signs Cheapest and most efficient method	Speed limits can be detected as soon as possible. Less risk of damage as a result of more strategic traffic management	Flexible services can be provided NFC technology brings more benefits.
	Human error are the cause of frequent accidents that are taking place. Vehicle damage leads to financial problems	Huge economic losses may occur There will be voilation and toll charges	Can lead to emotional injuries and medical charges Traffic congestion may lead to lost of time	When the speed of vehicle remains high after acertain amount of time it may lead to accidents. Major causes are environmental and mechanical factor.