

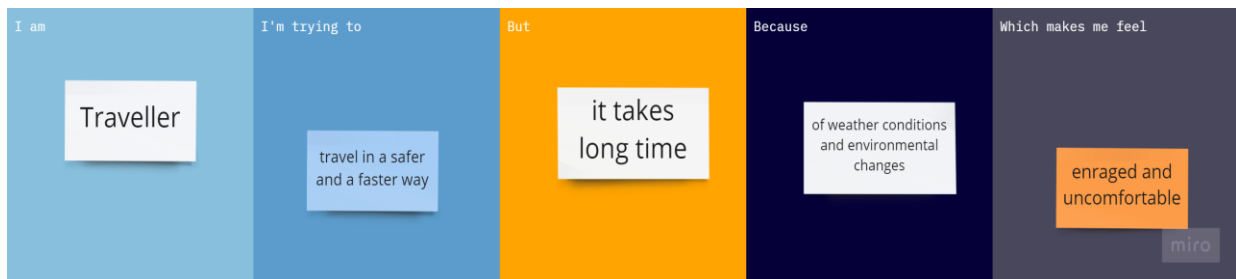
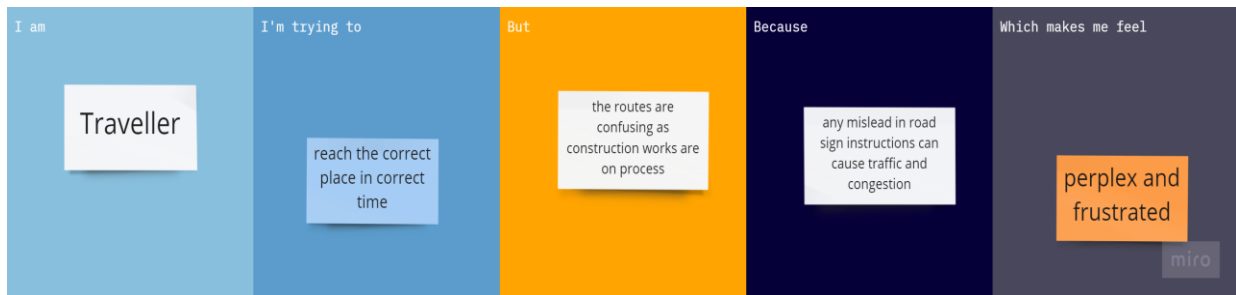
Ideation Phase

Define the Problem Statements

| | |
|---------------|--|
| Date | 07 October 2022 |
| Team ID | PNT2022TMID16188 |
| Project Name | Signs with Smart Connectivity for Better road Safety |
| Maximum Marks | 2 Marks |

Customer Problem Statement Template:

Reference: <https://miro.com/templates/customer-problem-statement/>



| Problem Statement (PS) | I am (Customer) | I'm trying to | But | Because | Which makes me feel |
|------------------------|-----------------|---|---|--|---------------------------|
| PS-1 | Traveller | Reach the correct place in correct time | The routes are confusing as construction works are on process | Any mislead in road sign instructions can cause traffic and congestion | Perplex and frustrated |
| PS-2 | Traveller | Travel in a safer and a faster way | It takes long time | Of weather conditions and environmental changes | Enraged and uncomfortable |