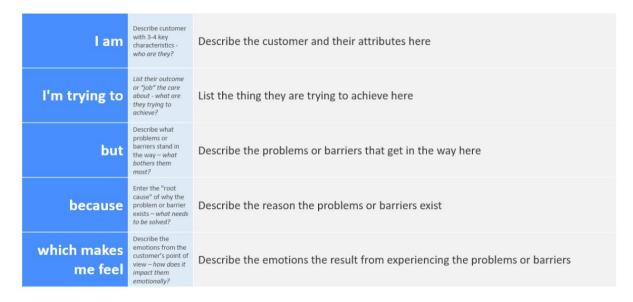
Ideation Phase Define the Problem Statements

Date	7 October 2022		
Team ID	PNT2022TMID25851		
Project Name	Nutrition Assistant Application		
Maximum Marks	2 Marks		

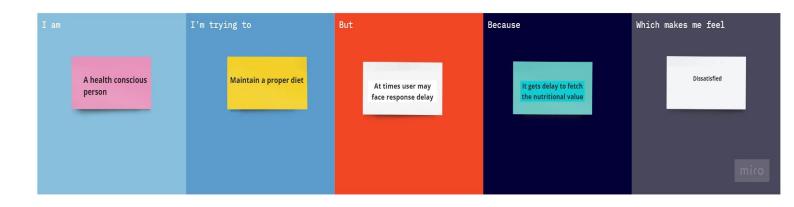
Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.



Problem Statement-Nutrition Assistant Application



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	A health freak and looking the application to be accurate in analysing the micronutrient and macronutrient.	Sustain proper diet to preserve good physique.	At times it is not possible to monitor my diet.	It is hard to stick to a diet over a long period.	The suggestion given by the application might be difficult to cope up on the daily routine.
PS-2	A health enthusiast who needs to track their food intake in order to maintain their calorie count.	Maintain and lead a healthy lifestyle.	Sometimes it is not easy to follow the prescriptions of the dietician.	Some meals may induce while seeing them.	Due to carvings, mood swings and stress will makes me difficult to follow the diet plan.