

Ideation Phase

Define the Problem Statements

Date	7 October 2022
Team ID	PNT2022TMID25851
Project Name	Nutrition Assistant Application
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

I am	Describe customer with 3-4 key characteristics - who are they?	Describe the customer and their attributes here
I'm trying to	List their outcome or "job" the care about - what are they trying to achieve?	List the thing they are trying to achieve here
but	Describe what problems or barriers stand in the way - what bothers them most?	Describe the problems or barriers that get in the way here
because	Enter the "root cause" of why the problem or barrier exists - what needs to be solved?	Describe the reason the problems or barriers exist
which makes me feel	Describe the emotions from the customer's point of view - how does it impact them emotionally?	Describe the emotions the result from experiencing the problems or barriers

Problem Statement-Nutrition Assistant Application

I am <div style="background-color: #FF69B4; padding: 5px; text-align: center;">A health conscious person</div>	I'm trying to <div style="background-color: #FFD700; padding: 5px; text-align: center;">Maintain a proper diet</div>	But <div style="background-color: white; padding: 5px; text-align: center;">At times user may face response delay</div>	Because <div style="background-color: #40E0D0; padding: 5px; text-align: center;">It gets delay to fetch the nutritional value</div>	Which makes me feel <div style="background-color: white; padding: 5px; text-align: center;">Dissatisfied</div>
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Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	A health freak and looking the application to be accurate in analysing the micronutrient and macronutrient.	Sustain proper diet to preserve good physique.	At times it is not possible to monitor my diet.	It is hard to stick to a diet over a long period.	The suggestion given by the application might be difficult to cope up on the daily routine.
PS-2	A health enthusiast who needs to track their food intake in order to maintain their calorie count.	Maintain and lead a healthy lifestyle.	Sometimes it is not easy to follow the prescriptions of the dietician.	Some meals may induce while seeing them.	Due to carvings, mood swings and stress will makes me difficult to follow the diet plan.