CUSTOMER JOURNEY

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Journey Steps Which step of the experience are you describing?	Discovery Why do they even start the journey?	Registration Why would they trust us?	Onboarding and First Use How can they feel successful?	Sharing Why would they invite others?
Actions What does the customer do? What information do they look for? What is their context?	Create awareness among the people about the relia of the critic of agreement.	To avail the increases the patient resents and continued resent the existing crop and remove ideal to the property of the patient patient in the patient in	Watch an Explore Understanding the Insights of the register with the register of the register	Open source application afety and with more benefits. To improve To crease
Needs and Pains What does the customer want o achieve or avoid? ip: Reduce ambiguity, e.g. by sing the first person narrator.	Providing the The Wants to avoid the possibilities of the possibilities of the suitable crop for a forthcoming that the poor fractical or a forthcoming that the poor fractions decisions.	To increase the productivity of their crops aren't damaged crops in existing field areas. To ensure that their crops their products their products aren't damaged crops in existing field areas. To ensure that their products their products are products are their products are the	Ensures Food predictions charges choosing a choosing a increases the crop yield. Accurate that charges choosing a choosing a challenge in challenge in challenge in charges choosing a charge in challenge in challe	To find out increases the various opinions accuracy of a farmon polyle which an every deed data help to improve.
Touchpoint What part of the service do hey interact with?	Create a relevant and interactive dashboard that helps the farmer to choose crop for a particular season and region.	They mostly More interaction Farmers might with the survey forms to contamine with the survey forms to contamine with Land create a intermediate database. More interaction Farmers with Land with Land management database.	Neign the farmers to design better increases the Enormous Helps with Enormous Evergrowing increase their crops. The strategic plant to scalability of Database Evergrowing created from profit. The surveys.	Monitoring Sharing the Insights to the health of the Crops. Sharing the Insights to distribute the class the community.
Customer Feeling What is the customer feeling? Tip: Use the emoji app to express more emotions	©	4	(%)	
Backstage				
Opportunities What could we improve or introduce?	Increases the crop value and reach.	Increases the consumer rate.	1.The User-Interface can be improved. 2.Updating the Databases at regular interval to ensure accurate prediction	Update the policies to improve food safety.
Process ownership Who is in the lead on this?	Small and marginal farmers in inclina, who accounts for 86.4 or farmers for 16.4 or farmers in Inclina in Incl	Data Analyst and web- developers.	Creators of database and web/app developers.	Farmers and consumers.

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