

Inventory Management System for Retailers

What do they THINK AND FEEL?

what really counts
major preoccupations
worries & aspirations

allows user to manage and maintain his/her inventory with ease.

To automatically generate weekly report on sales and inventory activities



Details include cost, quantity and description

What do they SEE?

environment
friends
what the market offers



An interactive and comfortable user interface

Easy to manage historical data in a secure manner



What do they SAY AND DO?

attitude in public
appearance
behavior towards others

can calculate the bills and provide detailed report on the sales

can add, delete and update goods in a stock

see the availability of the product before making a purchase

What do they HEAR?

what friends say
what boss say
what influencers say



To generate receipt with proper format for customer references

Inventory management increases profitability and customer profitability



PAIN

fears
frustrations
obstacles

good grip on stock levels : you would be able to share product availability with customers

fluctuating customer demand poses a challenge in terms of managing stock levels



GAIN

"wants" / needs
measures of success
obstacles

Everything is digitized which reduces human effort

Improved Warehouse Productivity

Saves Time and Money

