

SCENARIO	<div></div> <div>Entice</div> <div>How does someone initially become awareof this process?</div>	<div></div> <div>Enter</div> <div>What do people experience as they begin the process?</div>	<div></div> <div>Engage</div> <div>In the core moments in the process, what happens?</div>	<div></div> <div>Exit</div> <div>What do people typically experience as the process finishes?</div>	<div></div> <div>Extend</div> <div>What happens after the experience is over?</div>	
<div>Getting Rainfall Prediction for a particular place or region</div>	<div><div></div><div>Steps</div><div>What does the person (or group) typically experience?</div><div><div>Solving problems with the help of friends and teammates.</div><div>Exploring new ideas and solutions to the problem.</div><div>Learning about rainfall prediction apps through</div><div>Predicting rainfall based on many experiences and instincts</div><div>Getting familiar with the user interface and the features available.</div><div>Checking the price and the features of the web app</div><div>Exploring all the functions and methods in order to predict the output.</div><div>Tries new functions and operations for checking the predictions</div></div></div>	<div><div></div><div>Interactions</div><div>What interactions do they have at each step along the way?</div><div><div>People: Who do they see or talk to?</div><div>Places: Where are they?</div><div>Things: What digital touchpoints or physical objects would they use?</div></div><div><div>Explores blogs, social media and contacts connections</div><div>Uses smartphones and open the required web app or rainfall predictor</div><div>Seeks help from others on how to use</div><div>Reads out the user manual from the webpage on how to use the product</div><div>Interacts with UI which is available with simple language</div><div>Gets aware of all the controls and options present in each section (eg, profile, prediction, feedback)</div><div>Interacts with other users about the app features and results</div><div>Recommends to other farmers, plantation workers</div><div>Gives feedback based on the experiences</div></div></div>	<div><div></div><div>Goals & motivations</div><div>At each step, what is a person’s primary goal or motivation? (“Help me…” or “Help me avoid…”)</div><div><div>Help me to get accurate rainfall prediction</div><div>Help me to get higher crop production and profits</div><div>Help me to get satisfied with the results with less bandwidth consumption</div><div>Help me to avoid data breach and inaccurate prediction</div><div>Help me to get future alerts and heavy rainfall warnings</div></div></div>	<div><div></div><div>Positive moments</div><div>What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?</div><div><div>User-friendly web application</div><div>Secured with User Authentication</div><div>Portable and usable in Mobile platforms</div><div>Easy to use and flexible for daily needs</div><div>Proper plannings & reliable decisions made from the predicted reults</div><div>Exciting visualisations of rainfalls in various regions of India</div><div>Regularly updated FAQs for users</div><div>Reliable and 24/7 available</div></div></div>	<div><div></div><div>Negative moments</div><div>What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming?</div><div><div>Assurance and guarantee of the prediction the product is giving</div><div>Concerns about data privacy</div><div>Network Disruption in rural places</div><div>The user's Mobile gets slowed or hanged</div><div>Ads consuming screen space and user time</div></div></div>	<div><div></div><div>Areas of opportunity</div><div>How might we make each step better? What ideas do we have? What have others suggested?</div><div><div>Increasing Model accuracy</div><div>Enhancing communication between the user and system</div><div>Integrating more interactive visualisations for better user insights</div><div>Addressing customer issues and complaints as soon as possible</div><div>Adding regional languages like Bengali, Tamil, Kannada along with English</div><div>Adding voice assistant support for impaired users</div></div></div>

