Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare
1 hour to collaborate
2-8 people recommended

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

A Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

Open article

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

> PROBLEM
> How might we [your problem statement]?

Key rules of brainstorming

To run a smooth and productive session

Stay in topic.   Encourage wild ideas.

Defer judgment.   Listen to others.

Go for volume.   If possible, be visual.

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP
You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Harinivas

> Agriculture mainly depends on the rainfall

> Irregular rainfall leads to destruction of crops.

> Understand the behavior of rainfall.

> Find the patterns of past rainfall data.

Ashwin Kumar

> Visualization of rainfall data.

> Preprocessing of rainfall data will be done.

> Applying ML algorithms

> Statistics are applied

Archana

> Understand the different patterns of rainfall.

> Good climatic prediction helps the farmers to avoid losses

> Adequate Rainfall provides fresh water for human uses

> More data is needed for rainfall prediction

Muthulakshmy

> Prediction is done using ML algorithms.

> More analysis is needed to understand the data.

> Understand different crop types .

> Reduction of pollution will increase the rainfall

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

> Climate is very important for living beings which is very hard to predict due to dynamic changing conditions

> Climate plays a major role in agriculture wrong prediction leads to major losses of resources for farmers

> More data is needed for rainfall prediction. Where accurate prediction helps mankind on many factors

> Machine learning is not always accurate without having more observations on the climate and reduce some pollutants to moderate the climatic conditions

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

Importance
If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Feasibility
Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

20 minutes

Quick add-ons

a Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

b Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy.
Open the template

Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.
Open the template

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template