

**Ideation Phase**  
**Define the Problem Statements**

Date	22 October 2022
Team ID	PNT2022TMID39029
Project Name	Project - Nutrition Assistant Application
Maximum Marks	2 Marks

**Problem Statements**

Question	Description
Who does the problem affect?	Targeted users: Individuals - who are bad at their diet and want to control their nutrient values
What are the boundaries of the problem?	Obesity
What is the issue?	Due to the ignorance of healthy food habits, obesity rates are increasing at an alarming speed, and this is reflective of the risks to people's health.
When does the issue occur?	It occurs when the users don't track their daily calorie intake.

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	A working individual/ student	Track My calorie intake	how to track the calorie ?	I use multiple ways to track but can't do it correct	Confused and frustrated
PS-2	Couple/ Family	Reduce my body weight	How to track daily calorie and reduce obesity	There is no proper app for guidance	Confused and annoyed