

Brainstorm
& idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare
1 hour to collaborate
2-8 people recommended

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

- A Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
 - B Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.
 - C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.
- Open article

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM
Due to the ignorance of healthy food habits, obesity rates are increasing at an alarming speed as there are many people's are affected by obesity and health issues. To increase more cholesterol and it caused to TB diseases so the affected people should maintain the food calorie and diet plan and so it is necessary to lead a healthy life.

Key rules of brainstorming

To run an smooth and productive session

- Stay in topic. Encourage wild ideas.
- Defer judgment. Listen to others.
- Go for volume. If possible, be visual.

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

RAJESH K

Tracking of the calorie

Healthy recommendations for food and intake

Balanced diet plan

Give food nutrition value image processing

To provide a news feed about low calorie food

VASANTH P.A

It gives details of body mertices

Weekly diet notify reminder

Send notification to the food and calorie at the time.

Offer a food dairy to let you track what you eat

YOKESH P.A

Food labels

variety of healthy recipes available on portal

Provide a personal dietician or physic trainer

help to reduce the obesity with walk meter

TAMILOLI K

Provide customizable meal plan for an individual

The exercise plan to reduce obesity

Give food nutrition value image processing

best individual fitness trainer

TIP
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

Technical Implementation

An user-friendly interface

To check user weight using BMI cal if needed

More probably it should work as web app

Monitor user progress

May user can also use the bar code to scan

User can scan and sent the request to get nutrition

TIP
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Process

Give's a Greeting message to the user while the user in progress

Monitor user progress

Will discover new kind of foods

May user can scan the food using scan option

More probably it should work as web app

Reduce the burden of the user

User may or may not register their details

Do's and Dont's for users

To check user weight using BMI cal if needed

Track nutrition by values

May user can scan the food using scan option

From the scan process user can get nutrition detail about the scanned food

Then server will respond the nutrition value for where user sent.

User can get details from the IBM DB2 where used

Help Section

FAQ questions for users

Importance about Nutrition health

Do's and Dont's for users

Features

User will get the Nutrition value for the food

Will able to make diet chart for user

Will discover new kind of foods

Give you wide options and choices

Reduce the burden of the user

Give's a Greeting message to the user while the user in progress

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Importance about Nutrition health

TIP
Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the H key on the keyboard.

Make as news feed fully about good nutrition food

Then server will respond the nutrition value for where user sent

An user-friendly interface

Track nutrition by values

Will able to make diet chart for user

May user can also use the bar code to scan

User may or may not register their details

May add a personal or individual dietician

User can get details from the IBM DB2 where used

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- A Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- B Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

- Strategy blueprint
Define the components of a new idea or strategy.
- Open the template
- Customer experience Journey map
Understand customer needs, motivations, and

- obstacles for an experience.
- Open the template

- Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
- Open the template

Share template feedback

