

**Brainstorm & Idea Prioritization:**  
Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

**Brainstorm & Idea Prioritization for Inventory Management System For Retailers:**

**Template**

**Brainstorm & idea prioritization**

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare  
1 hour to collaborate  
2-6 people recommended

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**1 Before you collaborate**

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

**Team gathering**  
Define who should participate in the session and send an invite. Share relevant information or provide a heads up.

**Set the goal**  
Think about the problem you'll be focusing on solving in the brainstorming session.

**Learn how to use the facilitation tools**  
Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#)

**PROBLEM**  
To managing the shop's inventory, purchases, and cash flow is necessary

**Key rules of brainstorming**  
To run an smooth and productive session

- Stay in topic
- Defer judgment
- Do for volume
- Encourage wild ideas
- Listen to others
- If possible, be visual

**2 Brainstorm**

Write down any ideas that come to mind that address your problem statement.

10 minutes

**TIP**  
You can make a sticky note and tie the postcard to it to stick it to your drawing.

Check time	Local time	Reference	Job title
1. Check time: 10:00 AM	1. Local time: 10:00 AM	1. Reference: 10:00 AM	1. Job title: 10:00 AM
2. Check time: 10:05 AM	2. Local time: 10:05 AM	2. Reference: 10:05 AM	2. Job title: 10:05 AM
3. Check time: 10:10 AM	3. Local time: 10:10 AM	3. Reference: 10:10 AM	3. Job title: 10:10 AM
4. Check time: 10:15 AM	4. Local time: 10:15 AM	4. Reference: 10:15 AM	4. Job title: 10:15 AM
5. Check time: 10:20 AM	5. Local time: 10:20 AM	5. Reference: 10:20 AM	5. Job title: 10:20 AM
6. Check time: 10:25 AM	6. Local time: 10:25 AM	6. Reference: 10:25 AM	6. Job title: 10:25 AM
7. Check time: 10:30 AM	7. Local time: 10:30 AM	7. Reference: 10:30 AM	7. Job title: 10:30 AM
8. Check time: 10:35 AM	8. Local time: 10:35 AM	8. Reference: 10:35 AM	8. Job title: 10:35 AM
9. Check time: 10:40 AM	9. Local time: 10:40 AM	9. Reference: 10:40 AM	9. Job title: 10:40 AM
10. Check time: 10:45 AM	10. Local time: 10:45 AM	10. Reference: 10:45 AM	10. Job title: 10:45 AM

**3 Group ideas**

Take some sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

**MONITORING**  
ANALYSING  
TRACKING  
PAYMENT  
EASY ACCESS  
PROCESSING PRODUCTS  
CUSTOMER INFO  
RECEIPT

**4 Prioritize**

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

**Importance**  
If each of these ideas is important, then it's important to do it. If not, then it's not important to do it.

**Feasibility**  
If each of these ideas is feasible, then it's feasible to do it. If not, then it's not feasible to do it.

**After you collaborate**  
You can export the mural as an image or pdf to share with members of your company who might find it helpful.

**Quick add-ons**  
Share the mural  
Export the mural

**Keep moving forward**  
Strategy shap-kit  
Customer experience journey map  
Strengths, weaknesses, opportunities & threats

[Share template feedback](#)