

## Ideation Phase

### Brainstorm & Idea Prioritization Template

Team Leader:	SAM JOEL D
Team Member	DHINESH KUMAR M MANI BHARATHI R MUTHU KUMAR M
Team ID	PNT2022TMID49958
Project Name	Smart Fashion Recommender Application
Maximum Marks	4 Marks

### Brainstorm & Idea Prioritization

**1**

Smart Fashion Recommender Application  
solving the users problems in purchase Online shopping

5 minutes

How might we [your problem statement]?

Key rules of brainstorming  
Run an smooth and productive session

- Stay on topic
- Encourage wild ideas
- Defer judgment
- Listen to others
- Go for volume
- If possible, be visual

**2**

**Brainstorm**  
Write down any ideas that come to mind that address your problem statement.

10 minutes

Parameshwari V.K	Devaraj S
Trending Designs clothes	Shop with Assistant
Discounts & Offers	Cash on Delivery
Save Time	All size of clothes
24/7 Shopping	Home Delivery

Manoj Ashvinyan A	Mahesh Raj M
Easy Price Comparison	Easy to send gifts
Online Tracking	Online Tracking
Reviews of Products	Shopping via the internet saves time
No need to travel	Free shipping

**3**

**Prioritize**  
Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

10 minutes

Importance

Feasibility