

Smart Fashion Recommender Application

Team Leader : SAM JOEL D

Team member : DHINESH KUMAR M

Team member : MANI BHARATHI R

Team member : MUTHU KUMAR M

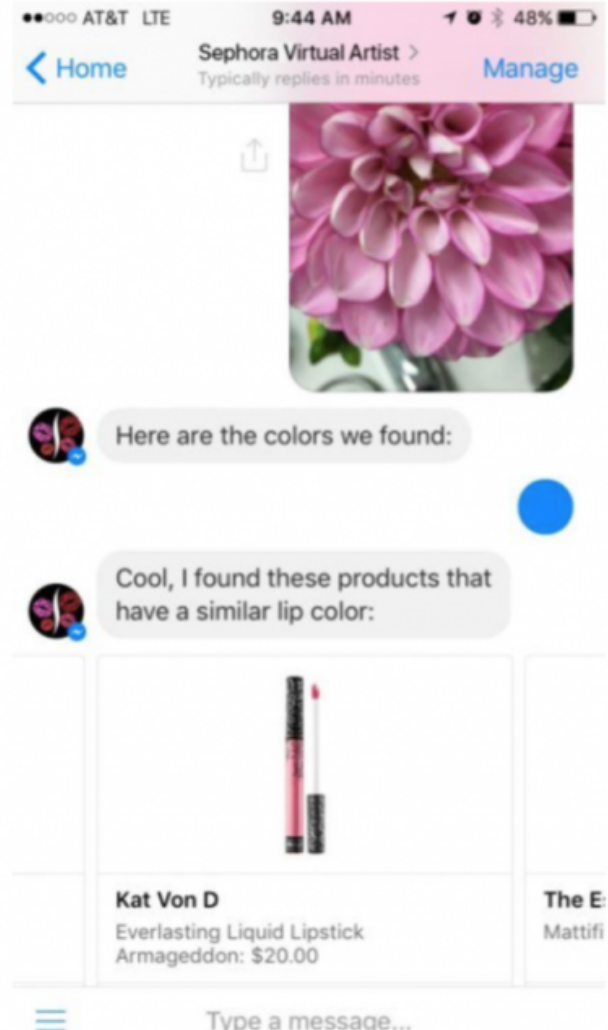
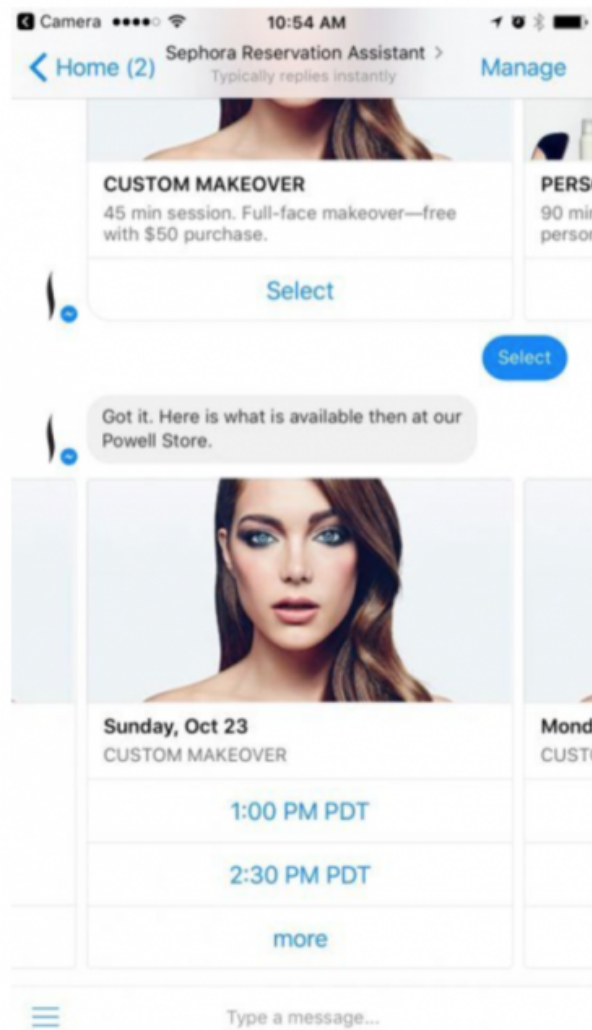
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E-Commerce Bots

Online shopping is not linear. It is easy for customers to get lost in a sea of pages, social media channels and crosslinks. E-commerce chatbots can streamline this process for customers and provide an incredible online shopping experience. There are different types of chatbots that can be employed in e-commerce, including customer service bots.

- Sales Bots: These bots can automate all sales-related conversations on websites and messaging platforms. From providing price lists to executing sales, use bots to boost your revenue and support your sales team.

- Product Recommendation Bots: Chatbots can make product recommendations based on order history and preferences of consumers. They can be automated to perform unique functions. For instance, make-up brand Sephora has used chatbots to provide teen customers with tailored experiences like finding the right lipstick shade to mimic celebrity looks!



Ex.: Virtual Assistant

- **Billing Bots:** The billing process is rife with tedious and monotonous tasks that can be exhausting for sales teams. Take the pressure off your agents by using automated robotic processes to streamline billing.

- **Order Management Bots:** From delivery requests to tracking orders, chatbots in e-commerce can be used to restructure the supply-chain process. Computerized order management can pull up invoices with the right numbers and reduce errors.

Chatbots are quite advanced and they ensure many advantages for customers.

- **24/7 Availability** – Customers needn't wait for the next available operator when chatbots are part of the communication strategy on a round-the-clock basis.
- **Instant Response** – Chatbots can handle the queries of thousands of customers instantly as well as simultaneously and improve the [average response time](#).
- **Consistency in Answers** – The use of chatbots can help businesses maintain a great level of consistency in answers and improve customer experience with the brand.
- **Omni-channel** – AI-powered bots come with omni-channel messaging support features which help customers communicate with businesses through various channels such as websites, Facebook, etc.

- **Personalization** – Bots can ensure a touch of personalization by engaging customers with one-on-one conversations, maintaining a natural-sounding tone, and by being good at interactive communication.
- **Multilingual** – Your business can program the [sales bot](#) to answer queries in the language of customers and expand the reach to new markets or territories.
- **Order without human help** – Thanks to bots-driven automation, customers can book orders or do transactions without any human help.

