Ideation Phase Brainstorm&Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID32677
Project Name	DemandEst – AI Powered Food Demand
	Forecaster
Maximum Marks	4 Marks

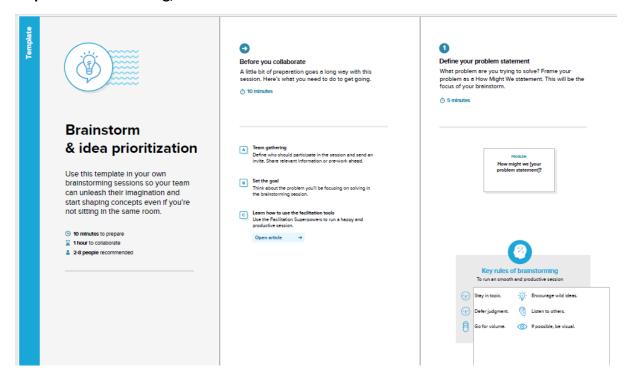
Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: https://www.mural.co/templates/empathy-map-canvas

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Step-2: Brainstorm, Idea Listing and Grouping



Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP

You can select a sticky not and hit the pencil [switch t sketch] icon to start drawir

Person 1		Person 2	<u>!</u>	Person 3	:	Perso	n 4
Sudden requirements are alerted to shopkeeper.	Immediate needs of people are fulfilled.	Accurate forecasting of food demands.	Simple and Efficient platform.	Unexpected needs of customers are met.	Continuous monitoring of changing dataset.	Periodi analysis surveys consider	of adaptation to re the changing
Best Quality of goods.	Regular restock of goods.	Reduces excessive storage of perishable food.	Well structured database.	Error free forecasting.	Frequent demands fluctuations are keenly observed.	Increase demands di festive sees ere satisfi	ring uncertainty.



Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

0 20 minutes

MMODITIES		PLATFORM			FORECAS	
Best uality of goods	Regular restock of goods.		Simple and Efficient platform.		Well structured database.	Accurate forecasting of food demands.
			Continuous monitoring of changing dataset.			Error free forecasting.

Step-3: Idea Prioritization

