Problem-Solution fit canvas 2.0

Define CS, fit into CC

1. CUSTOMER SEGMENT(S) `CS`
Seniors who are self-reliant.

6. CUSTOMER `CC`
Afraid of cost and service.

5. AVAILABLE SOLUTIONS `AS`
Usage of sensors in medication box. It's costly & medication names were unknown to the user.

Explore AS, differentiate

Focus on J&P, tap into BE, understand RC

2. JOBS-TO-BE-DONE / PROBLEMS `J&P`
When the appropriate time arrives the medicine name will be voiced out to the user through the TTS(Text-To-Speech) service.

9. PROBLEM ROOT CAUSE `RC`
Aging is the major factor. And also, the care takers of those seniors were unable to remember all the medication names and the exact time at which they have to be given.

7. BEHAVIOUR `BE`
The user just needs to enter their details and their medication details with proper timing. They need to register to access the application. Once this is done, the next time, alarm beeps for intimation which can be turned off by the user and can take their medication.

Focus on J&P, tap into BE, understand RC

Identify strong TR & EM

3. TRIGGERS `TR`
Low cost and user friendly application to take care and maintain one's physical and mental health properly.

10. YOUR SOLUTION `SL`
As a solution for this problem, we are developing a cloud based IoT application which will help the senior people and their care takers by voicing out the correct medication name at the right time. This will definitely help them to take the medicines properly and to maintain their health in a balanced state without getting side effects either by not taking the correct medicine or by missing to take the medicine. The Text-To-Speech service will be very useful when compared to text output.

8. CHANNELS of BEHAVIOUR `CH`
8.1 ONLINE
Registration and uploading the medication details with correct timing.

8.2 OFFLINE
Can turn off the alarm.

Extract online & offline CH of BE

4. EMOTIONS: BEFORE / AFTER `EM`
Before – Feeling bad and sorry for always depending on someone to give proper medication at the right time.
After – Feeling relaxed and doesn't depend on anyone to their medications on time.

AMALTAMA