

Define CS, fit into CC

1. CUSTOMER SEGMENT(S)

Our project is specified for conventional industries.

CS

6. CUSTOMER CONSTRAINTS

CC

- Lack of Awareness
- Improper Communication
- Goes to frighten state

5. AVAILABLE SOLUTIONS

AS

Traditionally fire extinguisher is used to put out a small fire in the building. Later fire sprinklers comes into the action. Some time passes and Internet Of Things plays huge part in fire management system.

Explore AS, differentiate

Focus on J&P, tap into BE, understand

2. JOBS-TO-BE-DONE / PROBLEMS

J&P

- Providing quick response (fire extinguish) for fire breakout.
- An immediate alerting system.

9. PROBLEM ROOT CAUSE

RC

- Electrical Fire (installed wiring, outlets, switches, cords, plugs, power supplies, and lighting).
- Negligence and Human Error
- Flammable/Combustible Materials
- Untidy and Dirty Workplace

7. BEHAVIOUR

BE

- Usage of fire extinguisher
- Overhead Sprinklers system
- Spread awareness about fire safety among employees
- Inspect and maintain equipment and facility

Focus on J&P, tap into BE, understand

Identify strong TR & EM

3. TRIGGERS

TR

- It is vital to make use of robust monitoring system

4. EMOTIONS: BEFORE / AFTER

EM

Before: They will be anxious and make rational decisions and try to get out quickly without knowing where the fire is and they might run into area which is in fire.

After: Alarms notifies them about the safer route to escape which reduces the anxiety to find the route leading out.

10. YOUR SOLUTION

SL

Our solution to fire management is to create a fire safety system to prevent the employees and machines from the major and minor accident and notify the employees, authorities and fire station. It will be more secure for employees protect from the fire.

8. CHANNELS of BEHAVIOUR

CH

Evacuate the building by the nearest exit and follow EXIT signs.
Using fire extinguishers to put out a small fire.

Extract online & offline CH of BE