

Define CS, fit into CC	<b>1. CUSTOMER SEGMENT(S)</b> <span>CS</span>  Customers are students, businessmen, doctors, teachers and all the people travelling in flight.	<b>6. CUSTOMER CONSTRAINTS</b> <span>CC</span>  Customers require very accurate and early predictions of the delays. They also look for alternate solutions.	<b>5. AVAILABLE SOLUTIONS</b> <span>AS</span>  There are very few flight delay prediction models available, some of which are not too accurate. They also lack the ability to get frequent updates on the flight's location.	Explore AS, differentiate	
	<b>2. JOBS-TO-BE-DONE / PROBLEMS</b> <span>J&amp;P</span>  Flights are often delayed due to weather delays and other unforeseen reasons. This leads to a lot of customer dissatisfaction. To accurately predict the flight delays and track the flight.	<b>9. PROBLEM ROOT CAUSE</b> <span>RC</span>  The root cause of the problem is unforeseen/ unpredictable weather delays that cause cancellations and arrival, departure delays.	<b>7. BEHAVIOUR</b> <span>BE</span>  To develop a model that has a good prediction of delays along with frequent updates of flight's location.		Focus on J&P, tap into BE.
	<b>3. TRIGGERS</b> <span>TR</span> To accurately predict the flight delays and track the flight.	<b>10. YOUR SOLUTION</b> <span>SL</span>  Our solution includes using algorithms like Random Forest, Logistic regression, Support Vector Machine and Decision Trees to predict the flight delays more accurately. The customers will be able to look at available flights and their current status. Frequent updates about a booked flight's location.	<b>8. CHANNELS OF BEHAVIOR</b> <span>CH</span>  Users will check for flight delay/ cancellation information.		
<b>4. EMOTIONS: BEFORE / AFTER</b> <span>EM</span>  Passengers often get annoyed and frustrated. They lose their temper and also might lose to reach on time to some important occasions.					

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