

IDEATION PHASE

EMPATHIZE & DISCOVER

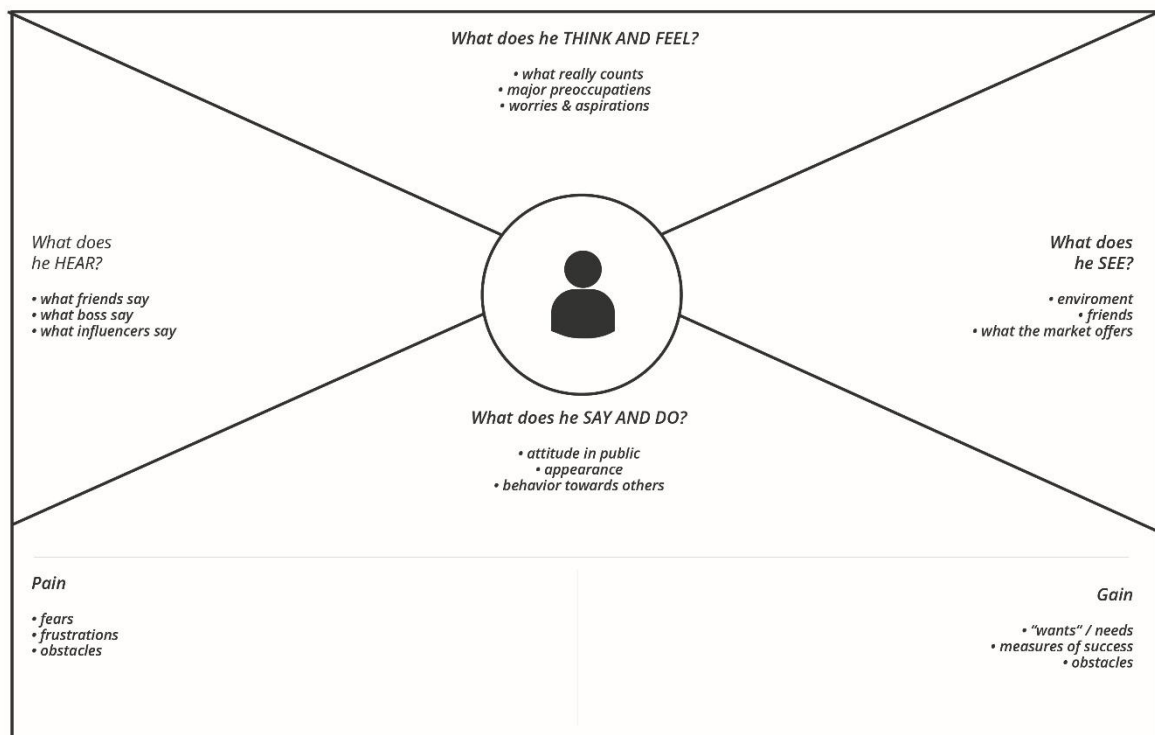
Date	5 September 2022
Team ID	PNT2022TMID02758
Project Name	University Admit Eligibility Predictor
Maximum Marks	4 Marks

Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

- It is a useful tool to help teams better understand their users.
- Creating an effective solution requires understanding the true problem and the person who is experiencing it.
- This exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

Empathy Map



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Business Model **Toolbox**

EMPATHY MAP CANVAS FOR UNIVERSITY ADMIT ELIGIBILITY PREDICTOR

Link:

<https://app.mural.co/t/srikrishnacollegeofengineeri7536/m/srikrishnacollegeofengineeri7536/1662816129388/51b54bbb2308e3fa0438da8f19c7e6f5b3457eff?sender=u05b14dc4b25fa81c7d529807>

