

# PROJECT DESIGN PHASE-1

## Problem Solution Fit

Date	31 September 2022
Team ID	PNT2022TMID39800
Project Name	AI-Powered Nutrition Analyzer Fitness Enthusiasts
Maximum Marks	4 marks

Define CS, fit into CC	<b>1. CUSTOMER SEGMENT(S)</b> <span>CS</span>  Nutrition deficiency patient is a critical part of health care.	<b>6. CUSTOMER CONSTRAINTS</b> <span>CC</span>  Need to speed more time should pay money for installation of application Difficult to understand the Use-cases present in the application	<b>5. AVAILABLE SOLUTIONS</b> <span>A</span>  We can request the developer to enable the pay option for the application.	Explore AS, differentiate	
	<b>2. JOBS-TO-BE-DONE / PROBLEMS</b> <span>J&amp;P</span>  The assist them to seek the right nutrition content and imbibe healthy eating habits	<b>9. PROBLEM ROOT CAUSE</b> <span>RC</span>  Mental health condition Alcohol use disorder We taking the poor nutrition in take protein energy malnutrition	<b>7. BEHAVIOUR</b> <span>BE</span>  Easy to use. Can be able to response quickly. Requirement of internet speed.		Focus on J&P, tap into BE, understand RC
	<b>3. TRIGGERS</b> <span>TR</span> A knowledge personal taste preference, health status, special diet requirements  <b>4. EMOTIONS: BEFORE / AFTER</b> <span>EM</span> Understanding emotion makes it possible to capture the true voice of your customer and take steps to improve the customer to drive loyalty.	<b>10. YOUR SOLUTION</b> <span>SL</span>  A nutritional problem deficiency refers to a condition when an individual's body experience a shortage of essential nutrient or some specific nutrient.	<b>8. CHANNELS of BEHAVIOUR</b> <span>CH</span> 8.1 ONLINE Create an engaging customer experience Break it down into smaller, digestible actions Create scarcity and urgency.  Host a virtual event. Create an At-home experience. It can be very targeted.		