Project Design Phase -1

Proposed Solution

Team ID	PNT2022TMID22603
Project Name	Smart Fashion Recommender Application

Propose Solution Template:

S.No	Parameter	Description
1	Problem statement	The Issues faced by customers on buying the best quality and best fit fashion clothes are still prevalent. Customers are still confused to buy clothes online due to quality and concern.
2	Idea/Solution description	The Idea behind our solution is to recommend clothes and fashion items through chatbot to the customer based on their Interests and it shows the virtual 360° view of the product.
3	Novelty/Uniqueness	The existing system uses the approach where the products listed are recently viewed by customers or shown at random but in our idea the chatbot filters out customer interest on fashion items like size, color, dimensions, brand and shows them virtually how it fits them.
4	Social impact/Customer satisfaction	Top quality product are first verified and then sold based on customer needs , Customer friendly approach to surf the products what they actually searching for or else recommend it based on their interests.
5	Business Model (Revenue model)	Fashion accessories are sold at reasonable prices and the Selling price amount's trace percentage is taken as revenue by out model.
6	Scalability of the solution	- Suggesting the products what the customers are expecting. - Virtual 360° view of the product using chatbot.