

Project Design Phase-I

Proposed Solution Template

Date	23 September 2022
Team ID	PNT2022TMID08162
Project Name	Smart Fashion Recommender Application
Maximum Marks	2 marks

Proposed solution:

The project aims at building an application that provides **easy user experience**. The desired products are in full feather to the eyes of customers. Assistance is provided by Chat Bots.

S.No	Parameter	Description
1	Problem statement (problem to be solved)	Direct to preferred products in order to buy time. Lack of proper assistance. Privacy concerns has to be taken into account. Communication barrier has to be resolved.
2	Idea / Solution description	Automated bot is created. Inventory management software is installed. Translator has to be coded. Catalog for ease use. Connecting retailers for better offers to attract consumers.
3	Novelty / Uniqueness	Providing the wished product that benefits user by saving time, reducing stress, avoiding anxiety, enroute to reliability and security.
4	Social Impact / Customer Satisfaction	Help the customer to navigate products. Alert for suspicious activity on users data.
5	Business Model (financial Benefit)	Creating a chain between retailers for stock details, stock availability. Price drop catalog of items in cart to boost the sales and to grab the customers attention.
6	Scalability of Solution	Reliable items on virtual experience and effective navigation.