



ARCHITECTURE

The **design** must be simple, but yet attractive, By balancing the data using suitable algorithms the accuracy can be improved.

The **usability** can be increased by incorporating Booking calendar, In app camera, Push notification, data sync, Geolocation. CNN classifiers allow customers to know the actual VS prediction of the respective product.

Universal linking, social sharing, Messaging are tools to boost the functions. **Reliability** can be focused by focusing on rating, reviews, user profile, news feed, Activity feed. In app messaging/calling and live chats can attract customers belief.

The objective of customer is to get high value of money, good customer service, high quality products. There must be good promotion and reasonable price. Inbound and Outbound logistics must be taken care. Maintenance of website, Order creation, Payment processing, Order tracking need more attention to grab customers eyes towards our platform.