

Problem-Solution Fit canvas

Purpose / Vision

Version:

Define CS, fit into CL	1. CUSTOMER SEGMENT(S) CS <p>parents of 0-5 yrs kids</p>	6. CUSTOMER LIMITATIONS CL <small>EG. BUDGET, DEVICES</small> <p>* Handle frequent changes. * Hold many responsibilities. * Work an irregular schedule.</p>	5. AVAILABLE SOLUTIONS AS <small>PROS & CONS</small> <p>we added extra Geo Fencing to track location</p>	Explore AS, differentiate
	2. PROBLEMS / PAINS + ITS FREQUENCY PR <p>lack of information about child location To detect child missing</p>	9. PROBLEM ROOT / CAUSE RC <p>1.GPS 2.GSM 3.Arduino/Raspberry pi microprocessor</p>	7. BEHAVIOR + ITS INTENSITY BE <p>low cost low power,GSM based monitoring systems that monitors the child location</p>	
Identify strong TR & EM	3. TRIGGERS TO ACT TR <p>seeing their neighbour child missing, reading about a more efficient solution in the news.</p>	10. YOUR SOLUTION SL <p>One of the module in our project is finding location which is used to detect the location of the child . If there any problem arise to child it will notify the parents</p>	8. CHANNELS of BEHAVIOR CH <p>ONLINE They are using SMS system to know location</p>	Extract online & offline CH of BE
	4. EMOTIONS EM <small>BEFORE / AFTER</small> <p>frightening,scary,fearful, uneasy, worry,terrifying,unpleasant, anxious</p>		<p>OFFLINE They are using the kit as offline product</p>	



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Designed by Daria Nepriakhina / ideahackers.nl - we tailor ideas to customer behaviour and increase solution adoption probability.

