

ExploreAS,differentiate	1.CUSTOMERSEGMENTSCS	6.CUSTOMERCONSTRAINTSCC	5.AVAILABLESOLUTIONSAS
	Passengers who use Railways is our customer.	Network Connection, Getting familiar with the digitzed process.	A webpage is designed in which the user can book tickets and will be provided with the QR code,which will be shown to the ticket collector and the ticket collector will be scanning the QR code to get the passenger details.

FocusonJ&P, tapintoBE, understandRC	2.JOBS-TO-BE-DONE/PROBLEMSJ&P	9.PROBLEMROOTCAUSERC	7.BEHAVIOURBE
	In their busy schedule as fast roaming world public in need of online booking process.In queues in front of the ticket counters in railway stations have been drastically increased over the time.	<p>The main reason for the problem that has occurred for due to lack of technology earlier since passengers find it difficult to book the ticket and track the location of train.</p> <p>To overcome this problem we have introduced QR code and GPS tracker for booking the ticket and finding the location of the train.</p>	Passengers opens website books ticket and get QR code and it is just scanned by TTR while boarding.

IdentifyStrongTR&EM	3.TRIGGERSTR	10.OURSOLUTIONSL	8.CHANNELSofBEHAVIOURCH
	Neighbour who booked their tickets through website and said about paperless verification. Know about new smart systems in railways through news.		8.1 ONLINE  Passenger can book their ticket through online and they get a QR code through SMS.
	<p>4.EMOTIONS:BEFORE/AFTEREM</p> <ul style="list-style-type: none"><li>Before : Unaware,Time consuming,Difficulty.</li><li>After : Aware,Time saving,Easy.</li></ul>		8.2 OFFLINE  In web application passenger details are stored and the ticket collector can view their details at any time

