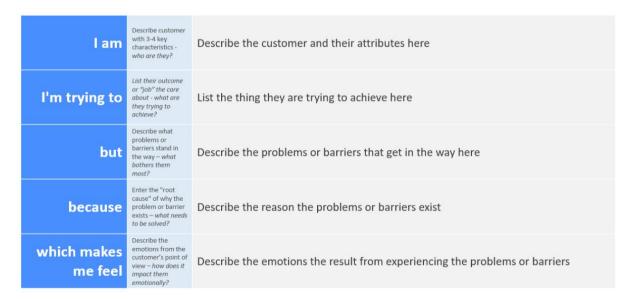
## Ideation Phase Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID06174
Project Name	Project - Emerging Methods for Early Detection of Forest Fires
Maximum Marks	2 Marks

## **Customer Problem Statement Template:**

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.



Reference: https://miro.com/templates/customer-problem-statement/

## **Example:**



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Forest Surveillance officer	Detect forest fires in early stage and prevent much loss.	Human monitoring to detect forest fires requires 24x7 monitoring.	There is a lot of chance for human error.	Uncomfortable about the process.
PS-2	Forest Surveillance officer	Detect forest fires in early stage and prevent much loss.	Also involves delay in transferring information.	Sending information to base station and detecting areas of fire takes time.	Scared of losing natural resources and animals.