

## Ideation Phase

### Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID53138
Project Name	Project – Cloud based Nutrition Assistant application
Maximum Marks	2 Marks

#### Customer Problem Statement:

Many people, have their own methods or app to analyse their daily intake of nutrition, which they feels is one of the main factors for maintaining a healthy body and one of the important steps among many towards fitness. It is a good habit for a person to record daily intake of nutrition but due to unawareness and lack of proper applications to suit their privacy, lacking proper predefined plans based on actual data of nutrition present in various food, they tend to either give up, or use methods which are not helpful. Due to lack of tracking system, there is a constant struggle to properly know the necessary amount of nutrition needed and the amount we intake, then the total estimation till the end of a certain period.

I am an..	I'm trying to..	But,	Because,	Which makes me feel..
Athlete	Analyze nutrition in my diet	I can't find the right platform	There is no unified platform	Frustrated

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Obese person	Take right diet, so that I reduce my body weight.	I Don't know the amount of calorie I intake	I don't know which is healthy and which is not	Worried
PS-2	Body Builder	Take right calorie to maintain my bodyweight	I couldn't know exact calorie intakes	I'm not aware of the calories in a combinational food	Frustrated