PROBLEM SOLUTION FIT

1.CUSTOMER SEGMENT(CS)	6.CUSTOMERCONSTRAINTS (CC)	5.AVAILABLE SOLUTIONS (AS)
Specially abled persons such as deaf and dumb people. The normal people who are trying to communicate with themare the customers	The sign language is not understandable to all. The difficulty in understanding the sign language by normal people	Using text type writers and AI Based devices i.e. Voice recognition.
2.JOBS-TO-BE-DONE/ PROBLEMS (J&P)	**9.PROBLEM ROOT CAUSE (RC)**	**7.BEHAVIOUR (BE)**
Create a communication link between deaf dumb and normal people Understanding inputs from the user may take a lot of efforts.	The communication barrier is the root cause. During emergency the specially abled people cannot contact orexpress their feelings to others (normal people). The feeling cannot be shared with other they feel stressed.	Customers try to find a device that helps in emergency situation.

3.TRIGGERS (TM)

An ability of the customers to communicate efficiently at serious andnecessary situations.

4.EMOTIONS:BEFORE/AFTER (EM)

After:
Customer gain a better understanding of the needs of specially abledThey feel secured and it brings confident in them .
Before:
Lacking of self- confidence. Feeling anxious of interacting with people .

10.YOUR SOLUTION (SL)

This device helps in emergency situations to contact .
The customer can share their feelings and also helps in expressingemotions and their motives .

8.CHANNELS of BEHAVIOUR (CH)

ONLINE
Using online translation
OFFLINE
They buy devices that helps in translating signed language to textand vice versa .

Sidebar labels:
- DefineCS,fit into CC
- Focus onJ&P,tap into BE,understand
- Identify strongTR & EM
- ExploreAS,differentiate
- Focuson J&P,tap into BE,understand
- Extractonline&offline CH of BE

Real time communication systems powered by AI for specially abled
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