

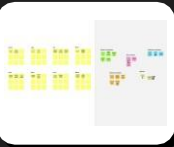


Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare
1 hour to collaborate
2-8 people recommended

Share template feedback



How can we
communicate
with a person who
is deaf and blind?
What are the
challenges and
opportunities
in this space?



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

- A Team gathering**
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
- B Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.
- C Learn how to use the facilitation tools**
Use the Facilitation Superpowers to run a happy and productive session.

Open article

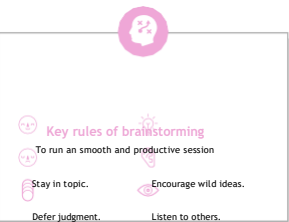


Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM
How might we bridge the communication gap between differently abled people and the normal people.



Go for volume.

If possible, be visual.

Problems are faced by dumb people in their daily lives:
1. They don't think before asking stupid questions.
2. They don't look before crossing a busy street.
3. They're too dumb to know they're dumb.
4. They're too dumb to learn that the phrase is "Deaf and dumb".
5. They're too dumb to realize that the phrase "Deaf and dumb" has been outmoded since 1830 or so.
6. They're too dumb to learn that Deaf people may not necessarily speak vocally, but they are still smarter than the smartest dumb person of the type that asks dumb questions like this.



Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

LOGESH

Collect feedback from users to improve the app's usability.
Provide a clear and concise explanation of the problem statement.

Design the app's user interface to be intuitive and easy to use.
Test the app's functionality with a group of users to gather feedback.

HARISH

Building a safe and secure environment for users to share their experiences.

Ensuring that the app is accessible to all users, regardless of their abilities.

Language used in app should be simple and easy to understand.

Providing a clear and concise explanation of the problem statement.

BALAJI

Ensuring that the app is accessible to all users, regardless of their abilities.

Providing a clear and concise explanation of the problem statement.

TIP
You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!



Group Ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

LINGA USER INTERFACE

Design the application with a focus on accessibility for all types of people.

The App should be easily navigatable

FEATURES

Available to people of all age groups

A software that is accessible to everyone

Time gets taken and given to all users to use the app

As a colored image for all users, it would be a good idea to provide a clear and concise explanation of the problem statement.

Chatbot For Help

A solid system to help users with their problems

An alarm system can be set up for all users to receive alerts

Building a safe and secure environment for users to share their experiences

Ensuring that the app is accessible to all users, regardless of their abilities

Accuracy is important

A clear and concise explanation of the problem statement

APP EXPERIENCE

Creating an interactive and user-friendly dashboard

The User Flow must be simple and intuitive

Step by step usage guide

Language used in the app should be simple

DEVELOPMENT PROCESS

Collect feedback from users to improve the app's usability

Making a modular software for easier updates

Providing a clear and concise explanation of the problem statement

Avoiding errors is a priority

Ensuring that the app is accessible to all users, regardless of their abilities

A global community chat for users to share their thoughts

Translation should be faultless

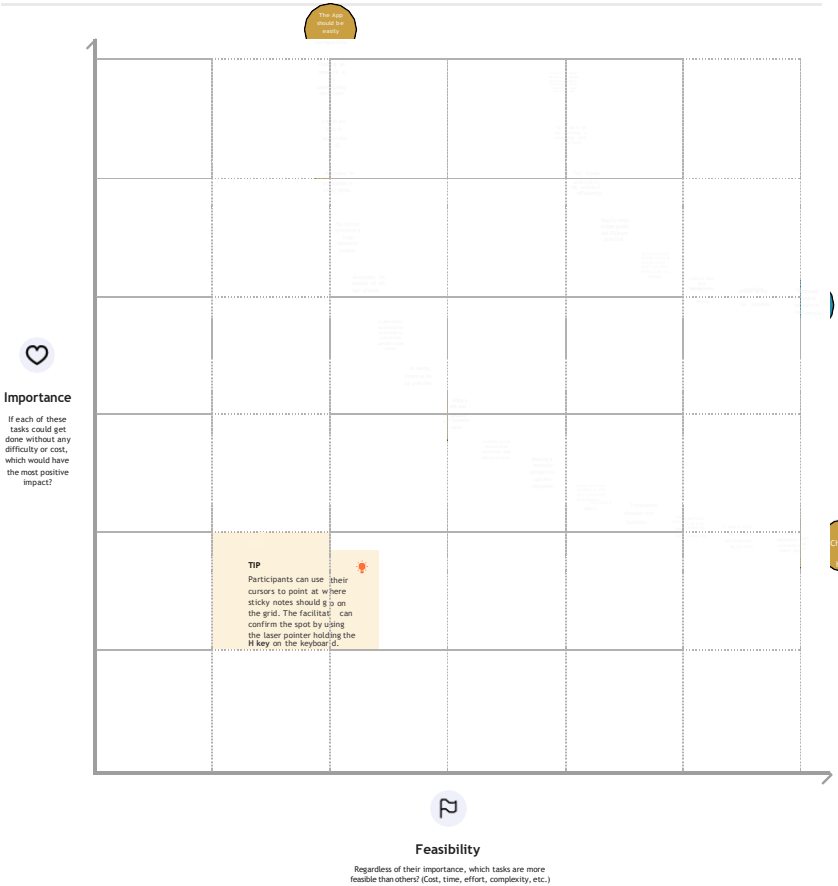
TIP
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.



Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?



Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)



After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- A Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- B Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

- Strategy blueprint**
Define the components of a new idea or strategy.
[Open the template](#)
- Customer experience journey map**
Understand customer needs, motivations, and obstacles for an experience.
[Open the template](#)
- Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
[Open the template](#)

Share template feedback

